WINCHESTER®

REPEATING ARMS



THE AMERICAN LEGEND

2016 WINCHESTER REPEATING ARMS

1866-2016
150 YEARS OF WINCHESTER®

2016

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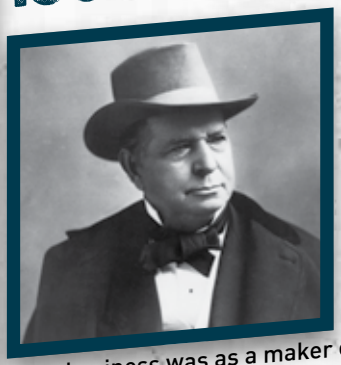
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OLIVER F. WINCHESTER – A MAN OF VISION AND INFLUENCE

Oliver Fisher Winchester was an innovative and driven man who saw the future of firearms and built an industrial empire around the lever-action rifle.

Born in Boston in 1810, Winchester's initial foray into business was as a maker of men's shirts. Seeing the economic potential of the fast-growing firearms industry, Winchester began to assemble investors and secure venture capital, and in 1857 bought a controlling interest in the Volcanic Repeating Arms Company from two inventive gentlemen named Horace Smith and Daniel B. Wesson.

Winchester continued to refine firearm designs with inventors Benjamin Tyler Henry and Nelson King, and on May 22,1866 the Winchester Repeating Arms Company was born. For the next 14 years Winchester aggressively sought new markets, created new products and explored new opportunities for his lever-action rifles. With the opening of the American West to settlement and the ongoing military conflicts in Europe and the Near East, the demand for Winchester firearms and ammunition remained strong.

Active in the political life of his community, Oliver Winchester served as New Haven City Commissioner, as a Republican Presidential Elector in 1864 and as the Lt. Governor of Connecticut from 1866 to 1867.

In ill health for some time, Oliver F. Winchester died December 11, 1880 at age 70 in New Haven, Connecticut. He had groomed his son, William Wirt Winchester as his successor, but the younger Winchester died of tuberculosis in March of the following year before he could assume control of Winchester Repeating Arms.



PRESIDENT ROOSEVELT'S WINCHESTERS

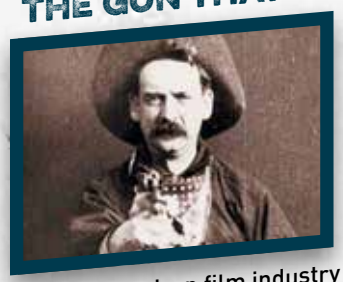
The Model 1876 Centennial Model became the favorite hunting rifle of Theodore Roosevelt when he was a young cattle rancher in the Dakota Territory. In 1885 Roosevelt wrote, "The Winchester...is by all odds the best weapon I ever had, and now I use it almost exclusively..."

In 1887 Roosevelt helped found the Boone and Crockett Club to encourage wildlife conservation and fair-chase hunting practices. Throughout his life Roosevelt worked tirelessly to champion civilian and military marksmanship, wildlife preservation and natural resource conservation.

Roosevelt quickly rose to national prominence during the 1898 Spanish American War. He was elected Vice President in 1900, assumed the presidency upon the assassination of President William McKinley in 1901 and was re-elected in 1904. Roosevelt's first project upon leaving the White House in 1909 was to embark with his son Kermit on a year-long safari to Africa. Among their personal baggage were 15 crates of brand new Winchester rifles and Winchester ammunition. Sponsored by the Smithsonian Institution, the safari would collect more than 1,000 animals of all descriptions for later scientific study and public display.

In 2009 Winchester commemorated the 100th anniversary of Roosevelt's famous safari with a unique Model 1895 and specially packaged ammunition. Highly embellished with Roosevelt's signature and engravings of African game animals, the rifle was chambered in his favorite lion cartridge, the 405 Winchester.

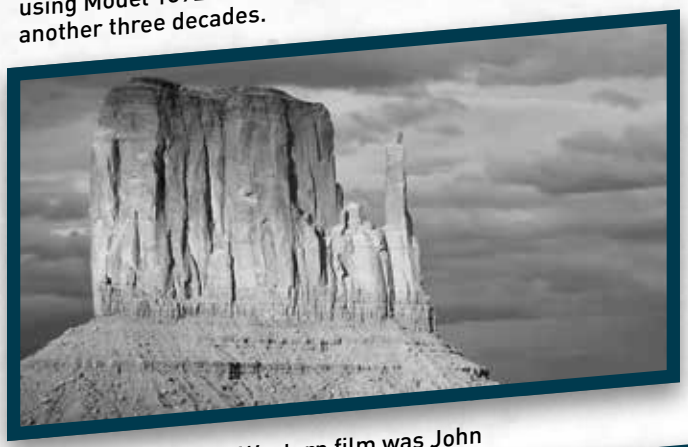
THE GUN THAT WON THE WESTERN



With the birth of motion pictures came a uniquely American film genre, the Western action movie. Among the first Westerns was the famous 1903 film called "The Great Train Robbery," which was shot on location in, of all places, New Jersey.

As the American film industry migrated to Southern California to take advantage of the perpetually sunny weather, the Western action movie soon became its mainstay — cowboys, Indians, outlaws, charging horses, runaway stagecoaches and plenty of exciting gunplay in smoky saloons and on dusty streets.

The Winchester Model 1892 lever-action quickly became the go-to long gun for movie prop houses because it "looked right" and used the readily available Winchester 5-in-1 blank cartridge that was interchangeable between rifles and revolvers chambered in 38-40 Win., 44-40 Win. and 45 Colt. Audiences of that era were not as demanding of historic accuracy as they are today, and thus in early movies many a Civil War battle was fought by soldiers in blue and gray using Model 1892 rifles that wouldn't have been invented for another three decades.



Another benchmark Western film was John Ford's 1939 epic "Stagecoach," filmed on location in Monument Valley. As the Ringo Kid, John Wayne carried a loop-lever Winchester Model 1892 carbine that became one of his lasting trademarks on the silver screen. Wayne would also win the Academy Award for Best Actor for his portrayal as one-eyed Marshal Ruben J. "Rooster" Cogburn in the 1969 film "True Grit," using the same Winchester Model 1892 carbine in the movie's climactic shootout from horseback with a gang of outlaws.

The 1950 Western "Winchester '73" starred Jimmy Stewart and was based on the actual life of Kansas lawman turned outlaw Henry N. Brown, who was lynched by a mob after a failed bank robbery in 1883. Winchester's exhibition shooting wizard Herb Parsons filled in for Stewart during the film's trick shot scenes.



As part of the movie's promotion a nationwide search was launched for any remaining One-of-One Thousand Model 1873 rifles. As a result more than two dozen previously unknown One-of-One Thousand guns were uncovered in America's dusty attics, barns and cellars.





During the 1950s and 1960s much of primetime television programming was centered around the American Western. Chuck Connors starred for six seasons as Lucas McCain in the hit TV series "The Rifleman." Connor's chosen firearm was the Winchester Model 1892 with a large D-shaped lever loop adapted to fire rapidly from the hip.

The King of Cool, Steve McQueen launched his acting career as bounty hunter Josh Randall in "Wanted —Dead or Alive." He carried a cut-down large loop Winchester Model 1892, nicknamed the "Mare's Leg" in a fast draw belt holster. While the gun used standard blanks, studio prop men would insert 45-70 Government cartridges in McQueen's gun belt because the hefty rounds "looked tougher" on the early low-resolution TV screens.

By the mid-1960s foreign-made Western films, often called "Spaghetti Westerns" for their production locations in Spain and Italy had become popular with moviegoers around the world. The release of "A Fistful of Dollars," the first of director Sergio Leone's Dollars Trilogy, brought American TV actor Clint Eastwood to international stardom on the big screen. Naturally a number of Winchester rifles dutifully played their supporting roles in these movies.

The Western action film has experienced a rebirth in recent decades. Original studio productions like "Silverado," "Unforgiven" and "Open Range," along with remakes of classics like "3:10 to Yuma" and "True Grit" still have the ability to entertain and entrance audiences. They transport us back to the Old West — when a Winchester rifle or carbine was your ticket to ride.



CHUCK CONNORS PHOTO COURTESY OF LEVY-GARDNER-LAVEN PRODUCTIONS.

WINCHESTER GOES TO WAR

The Winchester name has a rich military history, both in America and around the globe.

Building on the lessons Oliver Winchester learned during the American Civil War of 1861-1865, Winchester Repeating Arms offered numerous lever-actions, including the Models 1866, 1873, 1876, 1886, 1892, 1894 and 1895 for military sales. While response from the American military was generally cool, many foreign governments found the rapid-fire capability of Winchester firearms very attractive. France, Imperial Russia, Great Britain and the Ottoman Empire all made official or unofficial purchases of many thousands of Winchester guns throughout the last quarter of the 19th century and the first two decades of the 20th century.



The American public was stunned in July of 1876 by the defeat of George Armstrong Custer at the Little Big Horn River in the Montana Territory. Almost 270 troops were lost in the battle, and many reports indicated that the firepower advantage provided by the Indians' Winchester repeaters over the soldier's antiquated single-shot rifles was a decisive factor in their defeat.

In 1895 the U.S. Navy contracted with Winchester Repeating Arms for the production of the Lee Straight Pull Musket Rifle. It was one of the first U.S. bolt-action military rifles to use smokeless powder and its tiny 6mm bore size was a radical departure from traditional large-bore service rifle cartridges.

The Model 1895 was the first Winchester lever-action that used an internal box magazine. This allowed the use of modern sharp pointed ammo and was designed with military applications in mind. The U.S. Military ordered 10,000 Model 1895 muskets chambered in 30-40 Krag during the 1898 Spanish American War.

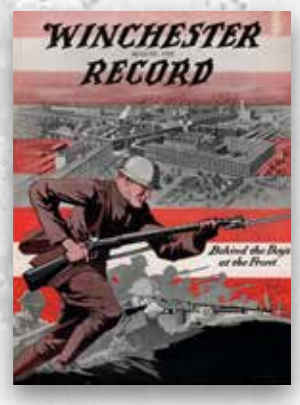


With the start of World War I in 1914, Winchester devoted much of its manufacturing capacity to producing military rifles, ammunition and war material. At the height of the war effort the Winchester Repeating Arms plant in New Haven encompassed 3 million square feet of factory floor space and employed more than 17,500 workers.

The following year the Enfield Pattern Number 14 bolt-action rifle in 303 British would constitute significant output, and nearly a quarter-million guns were soon to arm the British Army in the muddy trenches of France.

Winchester also built nearly 300,000 Model 1895 lever-actions for Czar Nicholas II of Russia. Chambered in 7.62x54R, they armed units throughout the Russian Empire. (In fact many of these same rifles were sold in 1936 by Marshal Joseph Stalin to arm factions in the Spanish Civil War.)

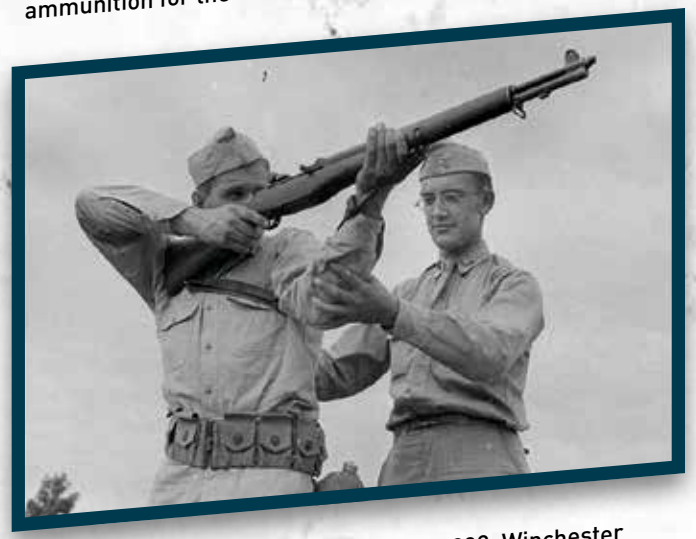
One unusual WWI order for Winchester was from Great Britain for a small quantity of Model 1886 lever-action rifles chambered in 45-90. They were to be used with incendiary ammunition by "aeroplane gunners" to ignite the flammable hydrogen gas filling the German zeppelins that were bombing London nightly.



When America was drawn into WWI, the need for rifles to arm millions of Doughboys headed for Europe was acute. Winchester Repeating Arms quickly modified the Enfield Number 14 Pattern rifle to handle the U.S.-standard 30-06 Springfield cartridge and the U.S. Model 1917 Enfield was born. Some 545,000 of these rifles were produced by Winchester Repeating Arms, making it the most widely used rifle by American troops during the conflict.

Other Winchester Repeating Arms contributions during WWI were the production of 47,000 Model 1918 Browning Automatic Rifles (BARs), modifying the Model 1897 pump shotgun into the famous "Trench Broom" for close-quarters fighting, and collaborating on the development of the .50 caliber cartridge for the M2 Browning heavy machine gun. The M2 proved so adaptable and durable it's still in active service to this day.

Winchester's ammunition contribution during WWI included producing almost 900 million rounds of small arms ammunition for the U.S. military.



As the clouds of war again gathered in 1939, Winchester Repeating Arms began to fill an initial order for 65,000 M1 Garand rifles for the U.S. Military. Two years later large-scale production commenced and by the end of the conflict a half-million M1 Garands had rolled out of the New Haven facility. Winchester Repeating Arms was the only private firm entrusted with production of the M1 Garand during all of WWII.

The M1 Garand was the mainstay of the American infantry through WWII and the Korean War. General George S. Patton, Jr. emphatically declared the M1 Garand as "...the greatest battle implement ever devised." In 1944 Winchester Repeating Arms even built a special presentation grade M1 Garand for General Patton.



Winchester engineers, working in conjunction with designer David Marshall "Carbine" Williams, developed a light military carbine and cartridge. They delivered the working models to military evaluators in less than 2 weeks. Chambered for a reduced-power .30 caliber cartridge it was quickly adopted by the U.S. Military. With all production capacity now dedicated to the Allied war effort, Winchester Repeating Arms built more than 800,000 M1 carbines during WWII. The trim gun, a favorite of U.S. officers, NCOs and paratroopers, became the most-produced American firearm of the conflict with more than six million made.



Winchester's contributions to the Allied war effort were not limited to making guns. Exhibition shooter Herb Parsons served as a gunnery instructor, and aircraft gunners were encouraged to hone their shooting skills on the skeet and trap fields. During the war Winchester's sister company U.S. Cartridge built and operated the St. Louis Ordinance Plant for the U.S. Government, the largest small arms ammo plant in the nation.

As WWII transitioned into the Cold War, Winchester Repeating Arms remained at the forefront of military arms and ammunition. A new sporting cartridge, called the 308 Winchester was introduced in 1952, and soon became the new standard infantry rifle cartridge for all nations in the North Atlantic Treaty Organization (NATO).

With the new NATO cartridge came a new U.S. infantry rifle, dubbed the M14. Adopted in 1957, the M14 drew its basic design from the M1 Garand but added a detachable box magazine and selective fire capability. Winchester was soon picked by the U.S. Military to produce more than 350,000 of these rifles. An accurate and robust weapon, the M14 would remain popular with service rifle shooters for decades to come. Many M14 rifles would be dusted off a half century later to equip a new generation of U.S. soldiers fighting the War on Terror in places like Iraq and Afghanistan.

No Winchester military history would be complete without recounting the heroic exploits of Sgt. Carlos N. Hathcock II, USMC. A former NRA Wimbledon Cup winner at Camp Perry, Hathcock was assigned in 1966 to sniper duty with the First Marine Division in South Vietnam. Because a purpose-built sniper rifle was still some years in the future, Marine snipers used the Corps' standard 30-06 Winchester Model 70 match rifle, and most of them were well-used guns drawn from stateside armories.

Known by the white feather he wore in his boonie hat, Hathcock's marksmanship skills produced 93 confirmed enemy kills and prompted the Viet Cong to place a bounty of $30,000 on his head. After two tours of duty Hathcock became the most well-known sniper of the conflict, and went on to instruct at the USMC's Scout-Sniper School in Quantico, Virginia.

During the Gulf War more than 90% of the small arms ammunition used by U.S. forces was produced by Winchester. Today as the United States enters a second decade in the global war on terrorism, Winchester has delivered more than two billion rounds of ammunition for America's troops.

COLLECTING THE LEGEND

As long as there have been beautiful Winchester guns there have been folks who want to add them to their collections.



In 1875 Winchester Repeating Arms began to offer premium quality Model 1873 guns specially marked as "One of One Hundred" and "One of One Thousand." The unique designation was dropped only three years later, making these guns among the most sought after by Winchester collectors.

Highly-decorated Winchester firearms have been popular with collectors since day one. Oliver Winchester personally presented many beautifully-engraved guns to influential persons, including President Abraham Lincoln and Secretary of War Edwin Stanton, along with numerous generals, kings, princes and potentates. These unique guns now command a king's ransom on the collector's market.

A devoted Winchester collector was industrialist and former president of Olin Corporation John Olin. In 1975 Olin began the transfer of thousands of firearms and millions of historic documents from the Winchester corporate archives to the Buffalo Bill Historic Center in Cody, Wyoming. Later, part of Mr. Olin's personal gun collection was auctioned to provide funds to create the Winchester Museum Complex in Cody. The Cody Firearms Museum now houses one of the largest collections of firearms in the world and is open to the public year-round. You can learn more at www.centerofthewest.org.

Some collectors choose to specialize in specific models or types of Winchester guns, or love the factory commemoratives or firearms with a unique story behind them. Still others collect rare Winchester-branded items like hand tools, knives, toys, rollerskates, sporting goods, flashlights and home appliances or Winchester promotional items like calendars, ads, posters and the like. If you enjoy collecting, there's something in the Wonderful World of Winchester that's just right for you.



The Winchester Arms Collectors Association is made up of thousands of members who are devoted to the preservation, understanding and collecting of Winchester firearms and related products as well as the role these products had in forging America's heritage. Visit www.winchestercollector.org to learn more.



THERE'S NO BUSINESS LIKE SHOW BUSINESS

The element of showmanship has a long history in shooting. County fairs, circuses and traveling carnivals all provided a rapt audience — the critical element of exhibition shooting.

One early showman and avid Winchester booster was William F. "Buffalo Bill" Cody, who offered his personal testimonial in the 1875 Winchester catalog, stating, "...for hunting...I pronounce your improved Winchester the boss."

In 1883 Cody began his traveling "Wild West Show." The show would run for the next quarter century and introduce millions around the world to the romantic icons of the quickly vanishing American West. As an action-packed spectacular, each show included cowboys, Indian attacks, stampeding buffalo, racing mustang horses and, of course, spectacular trick shooting. Thus the art of exhibition shooting was born.

Cody himself would appear in the Wild West Show's arena, shooting glass balls with a smooth barrel Winchester Model 1873 lever-action fitted with what we would now call express sights. For theatric (and safety) reasons, Cody would use a standard rifle cartridge from which the bullet had been removed and replaced with birdshot.



In 1885 an attractive young markswoman from Ohio named Phoebe Ann Mosey joined Buffalo Bill's Wild West Show. She appeared under the stage name Annie Oakley in an act with her husband and fellow trick-shot artist, Frank Butler. Numerous Winchester rifles and shotguns were among Oakley's favorites, both on and off the stage. She was honored by her fellow Wild West showman, the Lakota Chief Sitting Bull with the nickname of "Little Sure Shot."

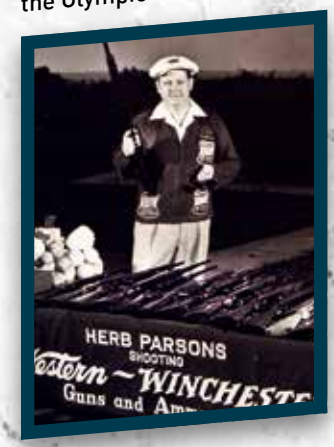
After nearly two decades on the road Annie Oakley opted for a quieter life and left the Wild West Show. She continued to set shooting records and performed in shooting exhibitions until 1924. Oakley even posted a score of 97 of 100 targets at the 1925 Grand American. She died in 1926 at the age of 66 and is now widely regarded as the first female superstar in popular American culture. The rousing musical "Annie Get Your Gun" is based on Oakley's life story.

Recognizing the marketplace value of publicity, in 1903 Winchester Repeating Arms began to employ several outstanding marksmen as "missionaries" to attend major competitions and put on shooting exhibitions using Winchester firearms, ammunition and targets.



Among the early Winchester brand exhibition shooters were the husband and wife team of Adolph "Ad" and Elizabeth "Plinky" Topperwein. While learning to shoot, Elizabeth would call for a target by saying, "Throw up another one, Ad, and I'll plink it!" Hence her stage nickname — and one possible origin of the popular shooting term "plinking."

Ad and Plinky dazzled the crowds with their feats of marksmanship at the 1904 Worlds Fair in Saint Louis, Missouri. The Fair's organizers also included a sports festival as a minor sideshow that people were soon calling the Olympic Games.

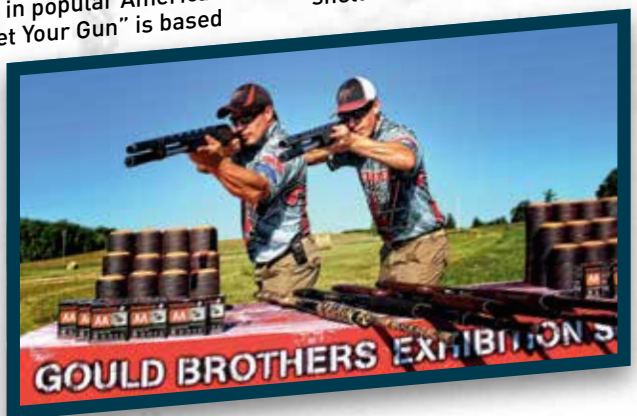


Winchester originally hired Herb Parsons in 1929 as a salesman in Mississippi. With his exceptional marksmanship skills and smooth, outgoing personality, Winchester Repeating Arms soon had Herb shadowing Ad and Plinky to learn the finer points of exhibition shooting.

Ad Topperwein retired in 1951 and his duties fell to Parsons, who was now nicknamed "The Wizard of Winchester." Booked solid for three years in advance, Parsons' marksmanship was legendary among all those who saw his act, and his exploits were immortalized in a short motion picture entitled "Showman Shooter" in 1954.

Parsons was well remembered for his parenting advice. "Hunt with your boy," he said, "and you'll never have to hunt for him." Parsons' career would tragically be cut short in 1959 at age 51, but in the hearts of the millions whom he entertained, Herb is still the Wizard of Winchester.

More recently several exhibition shooters have used Winchester shotguns with great success. One shooter set several world records with the Super X2 autoloading shotgun, including breaking 11 hand-thrown clay targets while firing from the shoulder, breaking nine hand-thrown clay targets while firing from the hip, and a speed record by firing 12 shells in only 1.442 seconds



Today the Gould Brothers, Aaron and Steve, are the latest exhibition shooting ambassadors for the Winchester brand. Their exciting and humorous routine entertains crowds around the country, and is a must see for every avid shooter.

WINCHESTER RULES THE RANGE

Organized competitive shooting has a long and distinguished history in the United States. Among the first groups to be formed was the National Rifle Association in 1871, created by several former Union Army generals to improve the marksmanship of citizen soldiers.

Two years later the NRA opened a new rifle range on Creed's Farm on Long Island. Called Creedmoor, it became the site of the organization's annual long-range rifle matches, and the venue for many international challenge matches. Winchester rifles like the Model 1885 Single Shot proved to be regular winners in the long-range matches of that era.



President Theodore Roosevelt was instrumental in the creation of the National Board for the Promotion of Rifle Practice in 1903. This act chartered the annual National Matches, and since 1907 they have been held at Camp Perry, Ohio. Today they attract many thousands of civilian and military shooters every summer.



As millions of American servicemen returned from Europe after WWI, the interest in recreational and competitive rifle shooting boomed. The Winchester Model 52 bolt-action was designed as a top-quality smallbore target rifle and it soon became the benchmark against which all other rifles were measured. Constantly refined and improved, the Model 52 was produced under the Winchester until 1980.

In 1923 a handsome bronze statuette of "The Plainsman" was donated by Winchester Repeating Arms to the NRA. A list of past winners of this award reads like a who's who of world-class marksmen and includes numerous U.S. Olympians including Walter Walsh, Art Jackson, Tommy Pool, Gary Anderson, Lones Wigger, Jack Writer, Lanny Bassham, Edward Etzel, Bob Foth, Jean Foster and Jamie Beyerle Gray.





A milestone for highpower riflemen came in 1935 when Ben Comfort of Saint Louis, Missouri, won the 1000 yard Wimbledon Cup at Camp Perry, Ohio. Comfort used a custom rifle fitted with a Winchester barrel, a Winchester 5-power scope and off-the-shelf Winchester-Western 300 H&H Magnum ammunition; a combo that netted him a clean score of 100-14V. The following year the winner, and 9 of the top 10 long-range shooters were using the 300 H&H, and the "magnum rifle cartridge" craze began to sweep into the American shooting culture.

Competitive shotgun shooting also evolved over time, moving away from live birds released from wire or wood traps upon the shooter's command (hence the term trapshooting) to shooting at inanimate objects like glass balls or dished clay targets. In turn, various groups have served as the official sanctioning bodies for trap, skeet and sporting clays.

By the mid-1920s the Grand American trapshoot had moved to its home grounds in Vandalia, Ohio, where it remained until 2005. Now located in Sparta, Illinois, the Grand attracts thousands of trapshooters each year.

Winchester shotguns and ammunition have always been popular with the clay target crowd. The Model 1897 and the Model 12 both proved enduringly popular in the pump firearm category. The Model 37 and Model 20 single shots introduced hundreds of thousands of new shooters to the clay target games.

Winchester's premium side-by-side was the Model 21, introduced in 1931 and considered by many to be America's premier side-by-side. The Model 101 over and under was first introduced in the early 1960s. Autoloading fans fondly recall the smooth swing, fast cycling and utter reliability of the Super X1, qualities that were passed on to the Super X2 and live on in today's Super X3.

No history of American shotgunning would be complete without mentioning both Winchester's AA shotshells and Olympian Kim Rhode. At age 17 Rhode won her first gold medal in women's double trap at the 1996 Olympics in Atlanta, Georgia, making her the youngest women's champion in Olympic shooting history. Rhode went on to win individual shooting medals in each of the next four Olympic Games, the only American athlete in Olympic history to do so.

Rhode currently has her sights set on winning an unprecedented sixth individual medal at the 2016 Olympics in Rio de Janeiro, Brazil. And fittingly Winchester has been the exclusive shotshell sponsor and supplier to the USA Shooting Shotgun Team since 1999.

150TH ANNIVERSARY AMMO.
To help celebrate this important milestone, Winchester is offering rifle, pistol and shotgun ammunition in 150th Anniversary commemorative packaging. Make sure you add several of these beautiful boxes to your collection. For more information visit winchester.com



COMMEMORATIVE MODEL 1866

THE YELLOW BOY RIDES AGAIN.

HERE'S YOUR CHANCE TO OWN THE RIFLE THAT STARTED IT ALL – THE LEGENDARY WINCHESTER® MODEL 1866 "YELLOW BOY." THIS POLISHED BRASS BEAUTY IS FAITHFUL TO THE ORIGINAL AND IS EMBELLISHED WITH SOME OF THE MOST AUTHENTIC ULRICH-STYLE ENGRAVING EVER OFFERED ON A FACTORY MODEL 1866 FROM WINCHESTER REPEATING ARMS.



	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 1866 150TH COMMEMORATIVE CUSTOM GRADE											
NEW	534236140	44-40 Win	13	24"	43"	13"	1 3/4"	3"	7 1/2	26"	$3,329.99





NEW

150TH COMMEMORATIVE CUSTOM GRADE

- **CUSTOM GRADE V/VI WALNUT STRAIGHT GRIP STOCK** with a satin oil finish that's velvet smooth to the touch
- **CLASSIC RIFLE-STYLE FOREARM** with engraved forearm cap for the legendary look and feel of the original Model 1866
- **CUSTOM 150TH ANNIVERSARY ENGRAVING** on the polished brass receiver, lifter, lever, buttplate and forearm cap in the classic Ulrich style, including the Winchester Horse and Rider and the WRA scroll trademark
- **BRASS CRESCENT BUTTPLATE** slips right into your shoulder for a more solid hold from any shooting position
- **DEEPLY POLISHED, FULL OCTAGON 24" BARREL** with a gold barrel band, plus special Winchester 150th Anniversary script and scroll engraving on the top of the barrel
- **LADDER-STYLE CARBINE REAR SIGHT WITH BLADE FRONT SIGHT** emulates the original and get you on target quickly
- **POLISHED BLUED STEEL LOADING GATE** for smoother loading
- **RECEIVER TOP TANG** is drilled and tapped for an optional tang-mounted rear sight for a more precise sight picture



COMMEMORATIVE MODEL 1873 & MODEL 94®

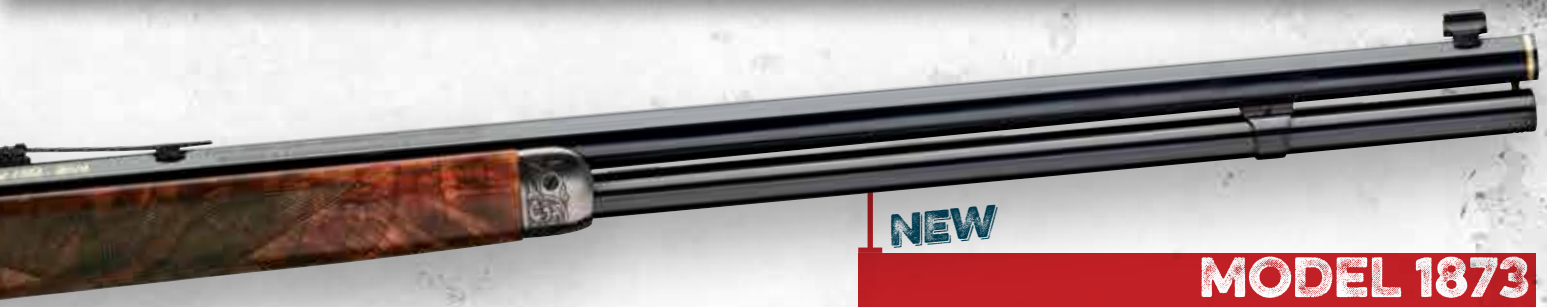
HERE'S LEGENDARY LEVERAGE.

THE LEVER-ACTION DESIGN HAS BEEN THE HALLMARK OF WINCHESTER REPEATING ARMS SINCE THE VERY BEGINNING. THIS YEAR'S MAGNIFICENT 150TH ANNIVERSARY MODEL 1873 AND MODEL 1894 GIVE YOU A CHANCE TO OWN A PIECE OF AUTHENTIC WESTERN HISTORY.



	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 1873 150TH COMMEMORATIVE											
NEW	534233140	44-40 Win	13	24"	43"	13"	1 3/4"	3"	7 1/2	26"	$3,329.99
MODEL 94 150TH COMMEMORATIVE											
NEW	534234114	30-30 Win	8	24"	42 1/2"	13 1/2"	1 1/4"	1 3/4"	7 1/2	12"	$2,669.99





NEW

MODEL 1873 150TH COMMEMORATIVE

- **FANCY GRADE V/VI WALNUT STRAIGHT GRIP STOCK** with classic cut checkering and a high grade oil finish that's velvet smooth to the touch
- **RIFLE-STYLE FOREARM** with classic cut checkering and a silver nitride finished forearm cap gives this Model 1873 a classic look and feel
- **DEEP RELIEF SCROLL ENGRAVING WITH GOLD EMBELLISHMENTS** on the silver nitride finished receiver sideplates, lifter, dust cover, crescent buttplate and forearm cap in the classic Ulrich style, including the Winchester 150th Anniversary logo and the WRA scroll trademark
- **DEEPLY POLISHED, FULL OCTAGON 24" BARREL** with gold band and special Winchester 150th Anniversary gold script engraving
- **TANG-MOUNTED MARBLE ARMS® REAR PEEP SIGHT AND ADJUSTABLE REAR SEMI-BUCKHORN SIGHT WITH MARBLE ARMS® GOLD BEAD FRONT SIGHT** get you on target quickly



NEW

MODEL 94 150TH COMMEMORATIVE

- **FANCY GRADE V/VI WALNUT STRAIGHT GRIP STOCK** with classic cut spade-style checkering and a high polish oil finish
- **CLASSIC RIFLE-STYLE FOREARM** with classic cut spade-style checkering and a silver nitride finished forearm cap gives this Model 1894 a classic look and feel
- **DEEP RELIEF SCROLL ENGRAVING WITH GOLD EMBELLISHMENTS** on the silver nitride finished receiver sideplates, crescent buttplate and forearm cap in the classic Ulrich style, including the Winchester 150th Anniversary logo and the WRA scroll trademark
- **DEEPLY POLISHED, FULL OCTAGON 24" BARREL** with gold band and special Winchester 150th Anniversary gold script engraving
- **ADJUSTABLE REAR SEMI-BUCKHORN SIGHT WITH MARBLE ARMS® GOLD BEAD FRONT SIGHT** get you on target quickly



COMMEMORATIVE MODEL 70® & MODEL 101®

CLASSICS FOR YOUR COLLECTION.

NO OTHER BOLT-ACTION RIFLE CAN CLAIM THE TITLE OF "THE RIFLEMAN'S RIFLE." THE WINCHESTER MODEL 70® IS EVERYTHING A HUNTING RIFLE SHOULD BE, WITH EVERY FEATURE A SERIOUS SHOOTER DEMANDS. THE WINCHESTER MODEL 101® REPRESENTS THE PINNACLE OF OVER-AND-UNDER DESIGN, WITH TRIM LINES, LEGENDARY STRENGTH AND LASTING ELEGANCE.





	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 70 150TH COMMEMORATIVE											
NEW	535221226	270 Win	5	24"	44 3/4"	13 3/4"	1/2"	1/2"	8 1/4	10"	$2,069.99



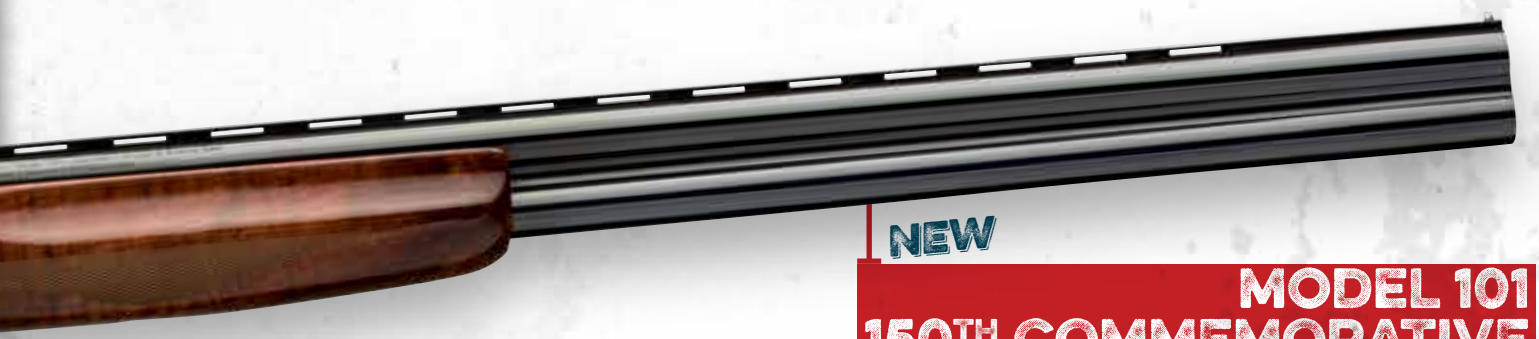




NEW

MODEL 70 150TH COMMEMORATIVE

- **HIGH GRADE V/VI AMERICAN BLACK WALNUT STOCK WITH CUT CHECKERING AND DELUXE SHADOWLINE CHEEKPIECE** place your eye in perfect alignment with the scope
- **BLACK FORE-END TIP AND RECESSED STEEL SLING SWIVEL STUDS** are classic Super Grade accents
- **DEEP RELIEF SCROLL ENGRAVING WITH GOLD EMBELLISHMENTS** on the highly polished blued receiver, barrel, trigger guard, floorplate and grip cap including the Winchester 150th Anniversary logo and the WRA scroll trademark
- **JEWELED BOLT BODY AND EXTRACTOR** add richness and impart a sense of traditional elegance
- **STEEL TRIGGER GUARD AND ONE-PIECE BOTTOM METAL** add rigidity for better accuracy
- **PRE-'64 STYLE CONTROLLED ROUND FEED WITH CLAW EXTRACTOR** fully controls the cartridge from magazine, to chamber, to ejection
- **THREE-POSITION SAFETY** allows you to unload the chamber while on safe and shows safety status at a glance
- **COLD HAMMER-FORGED FREE-FLOATED BARREL** for years of pinpoint accuracy
- **RECESSED TARGET CROWN** enhances accuracy and protects the rifling
- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **PACHMAYR® DECELERATOR® RECOIL PAD** for optimal protection against felt recoil



NEW

MODEL 101 150TH COMMEMORATIVE

- **GLOSS FINISH HIGH GRADE IV/V WALNUT STOCK WITH FINE 24 LINES-PER-INCH CUT CHECKERING** looks elegant and improves grip
- **DEEP RELIEF SCROLL ENGRAVING WITH GOLD EMBELLISHMENTS** on the silver nitride finished receiver, trigger guard, top lever, forearm bracket, latch lever and safety/barrel selector including the Winchester 150th Anniversary logo and the WRA scroll trademark
- **HIGH GLOSS BLUED BARRELS** are engraved in the classic Ulrich style and have a lightweight profile to create smooth, easy swing
- **BACK-BORED BARRELS** provide optimum shot patterns that are dense and even
- **HARD CHROME-PLATED CHAMBERS AND BORES** for superior protection against wear and corrosion
- **INVECTOR-PLUS CHOKE TUBES** in the classic flush-fit style offer predictable patterns to match your situation
- **WHITE FRONT SIGHT BEAD** gives you that classic sight picture in the field or on the range.
- **49% MORE HINGE SURFACE AREA AND 30% MORE LOCKING LUG CONTACT ARE** than our competitors for greater strength and long-term durability
- **WHITE LINE SPACER PACHMAYR® DECELERATOR® RECOIL PAD** provides optimal protection against felt recoil

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
MODEL 101 150TH COMMEMORATIVE											
NEW	513075392	12	28"	3"	F, M, IC	45 1/4"	14 1/4"	1 3/8"	2 3/8"	7	$3,069.99

XPR™

XPRIENCE PERFORMANCE.

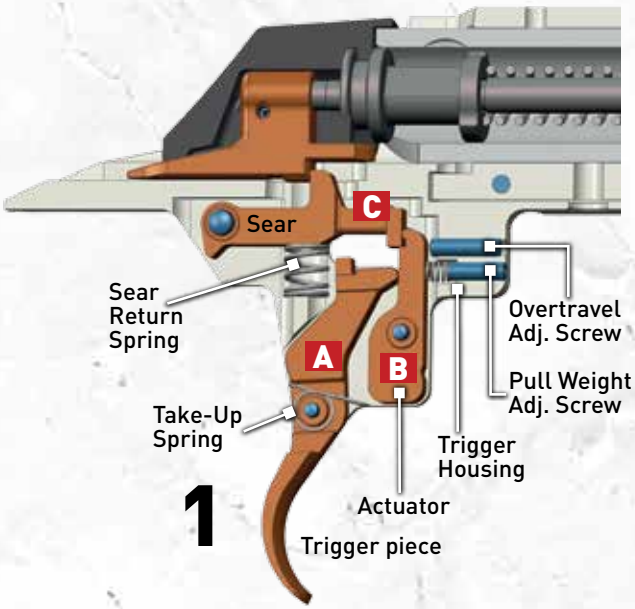
THE FEATURE PACKED XPR™ CONTINUES THE DESIGN LEADERSHIP OF WINCHESTER REPEATING ARMS. USING ADVANCED MATERIALS AND THE LATEST TECHNOLOGY RESULTS IN AN ACCURATE AND RUGGED HUNTING RIFLE THAT WILL GET THE JOB DONE EVERY TIME. BEST OF ALL, THE XPR IS PRICED JUST RIGHT FOR TODAY'S HUNTER. TAKE YOUR PICK OF BLACK COMPOSITE OR MOSSY OAK® BREAK-UP COUNTRY® CAMO.



M.O.A.™ TRIGGER SYSTEM

HARDENED STEEL COMPONENTS

The trigger housing and all internal components in the XPR™ rifle's M.O.A trigger are constructed of polished and hardened carbon steel, with a blued finish for added durability and corrosion resistance.



ZERO TAKE-UP

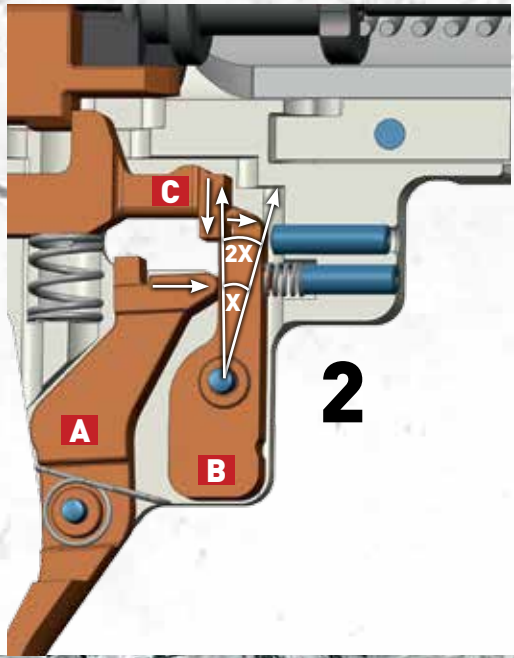
Take-up is the distance the trigger piece travels prior to the sear moving toward release and the shooter feeling resistance. The XPR™ M.O.A. Trigger System uses a spring to eliminate take-up by keeping the trigger piece in constant contact with the actuator. Unlike many competitors' designs, the unique geometry of the M.O.A. pre-loads the entire trigger system to bias out normal manufacturing tolerances.

ZERO CREEP

Creep is the perceptible movement of the trigger prior to the release of the firing pin and has a negative influence on accuracy, causing inconsistency and uncertainty during the pull of the trigger. Creep contributes to jerking the trigger, thus adding to movement of the gun during firing. The 2:1 mechanical advantage created by this unique design geometry has virtually eliminated creep in the XPR™ rifle's M.O.A. Trigger.

ZERO OVERTRAVEL

Overtravel is the rearward movement of the trigger after the firing pin has been released. It can actually jar the gun away from its intended point of aim and is very distracting to the shooter. The XPR™ adjustable M.O.A. Trigger System is set at the factory to break at a crisp 3 1/2 pounds with no perceptible overtravel. When the sear drops, the trigger stops. Where you aim is where you shoot.



(1) M.O.A. TRIGGER SYSTEM

The XPR™ rifle's M.O.A. Trigger System works on the simple principle of the pivoting lever. Pictured above are the trigger piece (A), actuator (B), and sear (C).

(2) 2:1 MECHANICAL ADVANTAGE

The M.O.A.'s trigger piece offers a wide, smooth face to better distribute finger pressure for a lighter, more sensitive feel. Because of its geometry and 2:1 mechanical advantage, the trigger piece travels only half the distance of the actuator (2X). Since this distance is cut in half, the perception of creep and overtravel are virtually eliminated. This means that your "feel" for the trigger is greatly enhanced, and thus your effective accuracy, both in the field and off the bench are improved.

We hope that you'll take this opportunity to explore the rich history of Winchester Repeating Arms as recounted along this 150 year timeline. You'll learn more about important milestones in the development of firearms and ammunition, learn about world events and meet important characters in American history. Discover how Winchester Repeating Arms has evolved over 150 years.



Every XPR™ rifle has a **TWO-POSITION SAFETY** that's convenient to operate with the thumb of your firing hand. The safety's design fully retracts the trigger away from the actuator. Located just in front of the safety button, the **BOLT RELEASE BUTTON** allows the action to cycle unfired cartridges while the safety is on. The **COCKING INDICATOR** on the bolt shroud gives you both a tactile and visual reference of the rifle's cocked/uncocked condition.



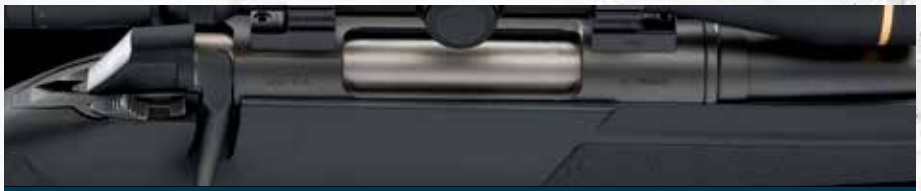
The robust **XPR™ BOLT** is crafted from chromoly steel barstock and is through-hardened during heat-treatment. The bolt design offers three front locking lugs and a short 60-degree lift for improved scope clearance when cycling. The full-diameter bolt body creates a more rigid component. It is then coated with **NICKEL TEFLON®** for smoother operation and added corrosion resistance. The one-piece bolt handle is sculpted to give a more positive grip. The bolt can be fieldstripped in just seconds without special tools for cleaning and lubrication.



The one-piece **TRIGGER GUARD** and **MAGAZINE FRAME** design offers a generous guard opening for use with gloves. The **DETACHABLE BOX MAGAZINE** is constructed of a light yet rugged polymer and securely latches at both the front and rear. A single stack design that feeds cartridges in a straight line to the chamber; the magazine's capacity is three rounds in both magnum and standard calibers. Additional magazines can be easily carried in a pocket or pack.



The **CHROMOLY STEEL BARREL** on the XPR™ rifle is precisely button-rifled to create outstanding accuracy with a wide variety of bullet weights and types. Every barrel is thermally stress relieved to ensure straight and true accuracy, even during long strings of fire. The **BARREL NUT** keeps the entire barrel/receiver assembly precisely aligned and allows for more accurate headspace control during manufacture. This means there is nothing to shift out of position and degrade accuracy. The entire barrel is **FREE-FLOATING** to eliminate any accuracy robbing pressure points.



The **XPR™ RECEIVER** is chromoly steel barstock that's precision machined and through-hardened during heat-treating to create a strong, stiff and solid receiver capable of delivering pinpoint accuracy. The ejection port is generously sized for more reliable ejection and easier access when loading single cartridges by hand. Two socket head action screws allow the receiver to be precisely torqued in the stock for maximum accuracy. The receiver is drilled and tapped for robust 8-40 screws, creating a more secure mounting for today's larger, high-magnification scopes.





The XPR™ rifle's **ADVANCED POLYMER STOCK** comes in a choice of subdued finishes with textured panels on the fore-end and pistol grip to improve grip in cold, wet weather. The fore-end has rounded edges plus a slightly flattened bottom profile for comfortable shooting from any position. This flattened profile also optimizes stability when firing off sandbags or a rest.

A critical feature of any high-powered rifle is how the action and barrel are set in the stock. The XPR rifle's receiver nestles onto **FLAT PROFILE INTERFACE PADS** and into a cross-mounted recoil lug to resist flex and twist when firing. The XPR will hold its zero under the most adverse conditions.



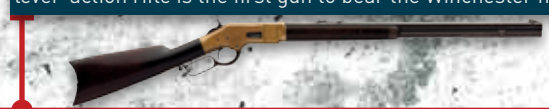


Every XPR™ rifle features a **RECESSED TARGET-STYLE CROWN** at the muzzle to protect the rifling from nicks and dings. Each bullet exits the barrel uniformly for the ultimate in downrange accuracy.

The **INFLEX TECHNOLOGY RECOIL PAD** has specially-shaped internal rib structures that redirect the recoil impulse, moving the comb down and away from your face. The ideally contoured contact area on the XPR™ rifle offers optimal protection against felt recoil, even when shooting today's magnum loads.

1866 - On May 22, 1866, Oliver Winchester establishes the Winchester Repeating Arms Company to build the finest guns and ammunition possible.

With its polished brass receiver the Model 1866 "Yellow Boy" lever-action rifle is the first gun to bear the Winchester name.



1868 - Engraving by L.D. Nimschke and the Ulrich Brothers elevates a utilitarian Winchester firearm into a work of art.

1869 - The transcontinental railroad is completed, opening the American West to settlement. This westward expansion will fuel decades of demand for Winchester firearms.



THE XPR.™

CONTINUING THE WINCHESTER LEGACY.



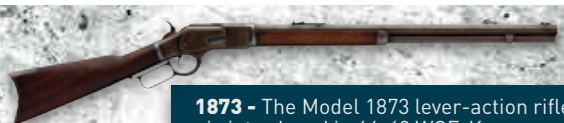
WINCHESTER® DEER SEASON™ XP™. SHOOT THE BIGGER TIP FOR BIGGER IMPACT ON THE BIGGEST BUCKS.
Deer Season™ XP™ is the first ammunition ever designed specifically by Winchester for hunting deer. The Extreme Point (XP) bullets feature a radically new, large-tip-diameter technology to deliver massive energy immediately on impact to put deer down quickly.

(SCOPE AND MOUNTS SHOWN NOT INCLUDED.)

	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
XPR											
NEW	535700212	243 Win	3	22"	42"	13 3/4"	1/2"	3/4"	6 3/4	10"	$549.99
NEW	535700218	7mm-08 Rem	3	22"	42"	13 3/4"	1/2"	3/4"	6 3/4	9 1/2"	549.99
NEW	535700220	308 Win	3	22"	42"	13 3/4"	1/2"	3/4"	6 3/4	12"	549.99
NEW	535700264	270 WSM	3	24"	44"	13 3/4"	1/2"	3/4"	7	10"	549.99
NEW	535700255	300 WSM	3	24"	44"	13 3/4"	1/2"	3/4"	7	10"	549.99
NEW	535700277	325 WSM	3	24"	44"	13 3/4"	1/2"	3/4"	7	10"	549.99
	535700226	270 Win	3	24"	44 1/2"	13 3/4"	1/2"	3/4"	7	10"	549.99
	535700228	30-06 Sprg	3	24"	44 1/2"	13 3/4"	1/2"	3/4"	7	10"	549.99
NEW	535700230	7mm Rem Mag	3	26"	46 1/2"	13 3/4"	1/2"	3/4"	7 1/4	9 1/2"	549.99
	535700233	300 Win Mag	3	26"	46 1/2"	13 3/4"	1/2"	3/4"	7 1/4	10"	549.99
	535700236	338 Win Mag	3	26"	46 1/2"	13 3/4"	1/2"	3/4"	7 1/4	10"	549.99

1871 - The National Rifle Association is founded in New York with U.S. Army General Ambrose Burnside as the organization's first president.





1873 - The Model 1873 lever-action rifle is introduced in 44-40 WCF. Known as the "Gun That Won the West," more than 700,000 are produced.



M.O.A.™ TRIGGER SYSTEM

XPR

- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BOLT UNLOCK BUTTON** allows the chamber to be unloaded with the thumb safety in the on-safe position
- **NICKEL TEFLON®** on the bolt body offers smoother operation and added corrosion resistance
- **DETACHABLE BOX MAGAZINE** is a single stack design constructed from a rugged polymer for greater reliability
- **ADVANCED POLYMER STOCK** with textured panels help improve wet weather grip, while the flattened fore-end profile improves stability from sandbags or a benchrest
- **MATTE BLUED METAL SURFACES** minimize glare to help prevent game-spooking reflections and protect from corrosion
- **INFLEX TECHNOLOGY RECOIL PAD** directs energy down and away from your cheek to reduce felt recoil
- **STEEL RECOIL LUG** is inletted into the stock to prevent the receiver from twisting under recoil for more reliable and predictable long-range accuracy
- **RECEIVER IS MACHINED FROM SOLID STEEL BAR STOCK** and through-hardened during heat treating for longer life and enhanced accuracy
- **TWO-POSITION THUMB SAFETY** and a cocking indicator show the XPR™ rifle's safety status at a glance or by feel
- **BUTTON-RIFLED, FREE-FLOATED STEEL BARREL** is thermally stress-relieved then precisely aligned and headspaced during assembly via the barrel nut
- **RECESSED TARGET CROWN** protects the muzzle rifling from wear and impact damage to help maintain greater accuracy



M.O.A.™ TRIGGER SYSTEM

NEW XPR HUNTER

- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BOLT UNLOCK BUTTON** allows the chamber to be unloaded with the thumb safety in the on-safe position
- **NICKEL TEFLON®** on the bolt body offers smoother operation and added corrosion resistance
- **DETACHABLE BOX MAGAZINE** is a single stack design constructed from a rugged polymer for greater reliability
- **ADVANCED POLYMER STOCK IN MOSSY OAK® BREAK-UP COUNTRY® CAMO** with textured panels help improve wet weather grip, while the flattened fore-end profile improves stability from sandbags or a benchrest
- **MATTE BLUED METAL SURFACES** minimize glare to help prevent game-spooking reflections and protect from corrosion
- **INFLEX TECHNOLOGY RECOIL PAD** directs energy down and away from your cheek to reduce felt recoil
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	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
XPR HUNTER											
NEW	535704212	243 Win	3	22"	42"	13 3/4"	1/2"	3/4"	6 3/4	10"	$599.99
NEW	535704218	7mm-08 Rem	3	22"	42"	13 3/4"	1/2"	3/4"	6 3/4	9 1/2"	599.99
NEW	535704220	308 Win	3	22"	42"	13 3/4"	1/2"	3/4"	6 3/4	12"	599.99
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NEW	535704277	325 WSM	3	24"	44"	13 3/4"	1/2"	3/4"	7	10"	599.99
NEW	535704226	270 Win	3	24"	44 1/2"	13 3/4"	1/2"	3/4"	7	10"	599.99
NEW	535704228	30-06 Sprg	3	24"	44 1/2"	13 3/4"	1/2"	3/4"	7	10"	599.99
NEW	535704230	7mm Rem Mag	3	26"	46 1/2"	13 3/4"	1/2"	3/4"	7 1/4	9 1/2"	599.99
NEW	535704233	300 Win Mag	3	26"	46 1/2"	13 3/4"	1/2"	3/4"	7 1/4	10"	599.99
NEW	535704236	338 Win Mag	3	26"	46 1/2"	13 3/4"	1/2"	3/4"	7 1/4	10"	599.99

1875 - Premium quality Model 1873s are marked "One of One Hundred" and "One of One Thousand," making them among the most sought after by Winchester collectors.

In the 1875 Winchester catalog William F. "Buffalo Bill" Cody offers a personal testimonial, "...for hunting, ... I pronounce your improved Winchester the boss."



MODEL 70®

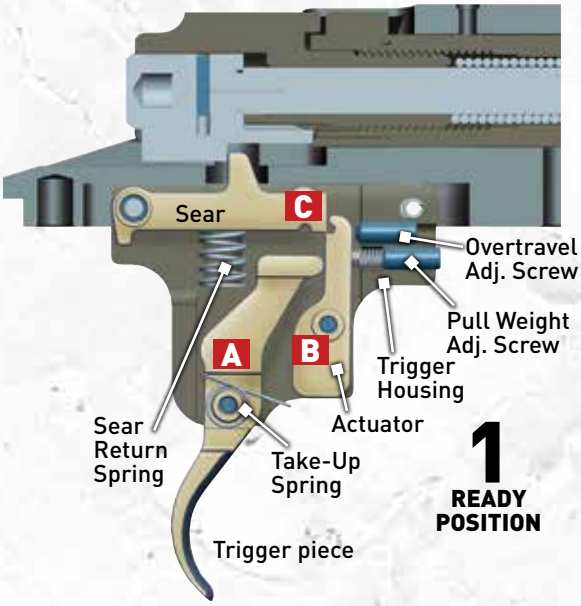
IT'S STILL THE RIFLEMAN'S RIFLE.

NO OTHER BOLT-ACTION IN HISTORY CAN INSPIRE THE PASSION, COMMAND THE LOYALTY OR CREATE A SENSE OF EXCITEMENT AMONG DEDICATED MARKSMEN LIKE THE MODEL 70®. SINCE 1936 IT'S BEEN THE BENCHMARK AGAINST WHICH EVERY OTHER BOLT-ACTION RIFLE IS MEASURED. VISIT YOUR WINCHESTER REPEATING ARMS DEALER AND DISCOVER THE RIFLEMAN'S RIFLE FOR YOURSELF.

M.O.A.™ TRIGGER SYSTEM

STAINLESS STEEL COMPONENTS

The trigger housing and all internal components of the M.O.A. Trigger System are constructed of durable, corrosion-resistant stainless steel.



ZERO TAKE-UP

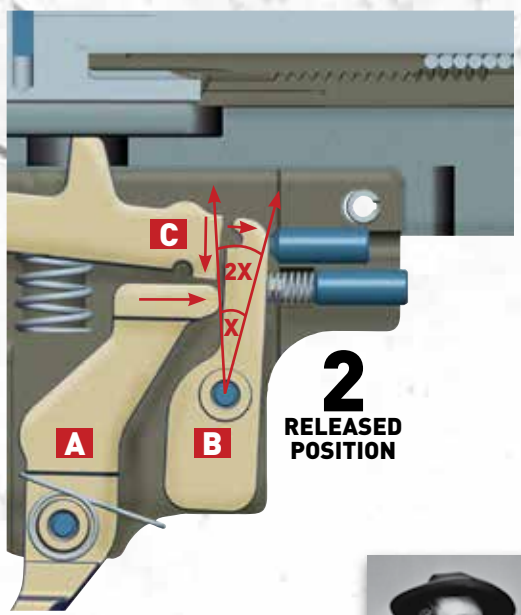
Take-up is the distance the trigger piece travels prior to the sear moving toward release and the shooter feeling resistance. The M.O.A. Trigger System uses a spring to eliminate take-up by keeping the trigger piece in constant contact with the actuator. Unlike competitors' designs, the unique geometry of the M.O.A. pre-loads the entire trigger system to bias out normal manufacturing tolerances.

ZERO CREEP

Creep is the perceptible movement of the trigger prior to the release of the firing pin and has a negative influence on accuracy causing inconsistency and uncertainty during the pull of the trigger. Creep contributes to jerking the trigger, thus adding to movement of the gun during firing. The 2:1 mechanical advantage created by the M.O.A. Trigger's unique design geometry has virtually eliminated creep in the Model 70® M.O.A. Trigger.

ZERO OVERTRAVEL

Overtravel is the rearward movement of the trigger after the firing pin has been released. It can actually jar the gun away from its intended point of aim and is very distracting to the shooter. The Model 70® M.O.A. Trigger System is set at the factory to have no perceptible overtravel. When the sear drops, the trigger stops. Where you aim is where you shoot.

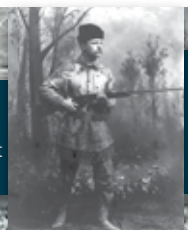


(1) M.O.A. TRIGGER SYSTEM

The Model 70® rifle's M.O.A. Trigger System works on the simple principle of the pivoting lever. Pictured above are the trigger piece (A), actuator (B), and sear (C). The housing and all internal parts, pins and springs are precision crafted from stainless steel. In addition, the sear and actuator are Slick Shot® electroless nickel Teflon® coated for corrosion resistance and smoother operation.

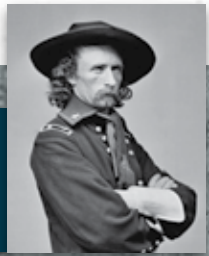
(2) 2:1 MECHANICAL ADVANTAGE

The M.O.A.'s trigger piece offers a wide, smooth face to better distribute finger pressure for a lighter, more sensitive feel. Because of its geometry and 2:1 mechanical advantage, the trigger piece travels only half the distance of the actuator (2X). Since this distance is cut in half, the perception of creep and overtravel are virtually eliminated.



1876 - The Centennial Model 1876 lever-action rifle is introduced. It becomes a favorite of Dakota rancher Theodore Roosevelt who writes, "The Winchester...is by all odds the best weapon I ever had, and now I use it almost exclusively..."

Lt. Col. George Armstrong Custer, along with 267 soldiers and scouts under his command are killed near the Little Bighorn River. The troopers are mostly armed with single-shot carbines, while many of the Indians are armed with Winchester repeating rifles.





Every Model 70® has a **THREE-POSITION SAFETY** that is convenient to operate with the thumb of your firing hand. The design retracts the firing pin away from the sear. When the safety selector is in the middle position, the action can still be operated, allowing unfired cartridges to be cycled with the safety on. It's smooth to engage and easily identifies, by sight and feel, the safety status of the rifle.



A BLADE-TYPE EJECTOR gives you full control when ejecting a fired case. Pull the bolt back slowly and the empty case pops out gently — perfect for target shooters and varminters. Pull the bolt back smartly and the empty case clears the port with greater force.



If there were a single feature responsible for the Model 70® rifle being labeled the "Bolt-Action Rifle of the Century," it would be the classic Pre-'64 style **CONTROLLED ROUND FEED AND CLAW EXTRACTOR (CRF)** bolt design. The massive claw extractor secures the cartridge's base, exerting full control from the very moment it leaves the magazine and enters the chamber, gripping it tightly until it's fully ejected. This time-proven design allows an unfired cartridge to be extracted even if it is not yet fully chambered.

THE STEEL RECEIVER IS FORGED for superior material properties. Each forging is precision machined to create a strong, stiff and solid receiver that resists flexing and delivers top accuracy over a lifetime of shooting. The bottom profile of the Model 70® rifle receiver is flat to offer more surface area for bedding. It's then bedded at the front and rear to eliminate shifts in zero and preserve pinpoint accuracy. The flat bottom contour also resists twisting inside the stock during firing, making it superior to the competitions' round bottom receivers.



THE INTEGRAL RECOIL LUG on the Model 70® is actually forged and machined as part of the receiver. It's a hefty block of solid steel, not a mere washer or tab that's just sandwiched between the barrel and the action during assembly. This allows the barrel to be trued in perfect alignment to the front ring of the receiver for greater accuracy. There is nothing to move, settle or shift the barrel out of alignment, ever. It's what makes a Model 70 rifle shoot straight and true, year after year.

The trigger guard and magazine frame of each Model 70® rifle feature a solid, **ONE-PIECE BOTTOM METAL** supporting the action through the magazine well. This added rigidity contributes to accuracy and integrity better than two-piece systems. The hinged magazine floorplate speeds unloading of the cartridges to avoid having to cycle them through the action. The action and trigger guard are held in place by stout hex head screws.





You can expect **1 MOA ACCURACY** for three-shot groups from your Model 70® rifle using high-quality ammo and optics under suitable weather and range conditions. That's just an inch at a full 100 yards.





Every Model 70® features a **RECESSED TARGET CROWN** at the muzzle to protect the rifling from nicks and dings. Each bullet exits the barrel uniformly, with ultimate precision.



The **RECOIL PAD** on Model 70® rifles is a premium Pachmayr® Decelerator® recoil pad. This industry leading pad offers optimal protection against felt recoil.

Critical to rifle accuracy is how the barrel is made and set in the stock. Most Model 70® rifle barrels are **COLD HAMMER-FORGED** — from a solid billet of steel, shaped by massive rotary hammers over a mandrel to create the rifling. Then each barrel is stress relieved to ensure top accuracy, even during the heat of long strings of fire. Every Model 70 barrel is **FREE-FLOATING** in the stock so that no part of the fore-end touches the barrel, because pressure from contacting the stock adversely influences accuracy.

1877 - Winchester introduces the Rival line of shotshell components for reloaders.

1878 - Winchester receives a patent for a folded type primer anvil.

1880 - Oliver F. Winchester dies at age 70 in New Haven, Connecticut.



ICONIC STYLE.
BACKED UP WITH SUBSTANCE.

MODEL® 70



SHADOWLINE CHEEKPIECE

ONE-PIECE STEEL BOTTOM METAL

(SCOPE AND MOUNTS SHOWN NOT INCLUDED.)

ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 70 SUPER GRADE										
535203264	270 WSM	3	24"	44 1/4"	13 3/4"	1/2"	1/2"	8	10"	$1,399.99
535203255	300 WSM	3	24"	44 1/4"	13 3/4"	1/2"	1/2"	8	10"	1,399.99
535203226	270 Win	5	24"	44 3/4"	13 3/4"	1/2"	1/2"	8 1/4	10"	1,359.99
535203228	30-06 Sprg	5	24"	44 3/4"	13 3/4"	1/2"	1/2"	8 1/4	10"	1,359.99
535203230	7mm Rem Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	8 1/2	9 1/2"	1,399.99
535203233	300 Win Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	8 1/2	10"	1,399.99
535203236	338 Win Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	8 1/2	10"	1,399.99
MODEL 70 SPORTER										
535202264	270 WSM	3	24"	44 1/4"	13 3/4"	1/2"	1/2"	7 1/4	10"	$979.99
535202255	300 WSM	3	24"	44 1/4"	13 3/4"	1/2"	1/2"	7 1/4	10"	979.99
535202277	325 WSM	3	24"	44 1/4"	13 3/4"	1/2"	1/2"	7 1/4	10"	979.99
535202225	25-06 Rem	5	24"	44 3/4"	13 3/4"	1/2"	1/2"	7 1/4	10"	939.99
535202226	270 Win	5	24"	44 3/4"	13 3/4"	1/2"	1/2"	7 1/4	10"	939.99
535202228	30-06 Sprg	5	24"	44 3/4"	13 3/4"	1/2"	1/2"	7 1/4	10"	939.99
535202229	264 Win Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	7 3/4	9"	979.99
535202230	7mm Rem Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	7 3/4	9 1/2"	979.99
535202233	300 Win Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	7 3/4	10"	979.99
535202236	338 Win Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	7 3/4	10"	979.99

1880 - Armed with an 1873 Winchester rifle, teenager William H. Bonney (better known as Billy the Kid) poses for a tintype photo in New Mexico. The Kid will be slain in a shootout with Sheriff Pat Garrett only a year later.



1883 - The Model 1883 Winchester Hotchkiss Magazine Gun, often called the Third Model, is introduced and is the first Winchester bolt-action rifle.

After Winchester begins experimenting with revolvers, an informal "Gentlemen's Agreement" is reached — Colt will stick to making revolvers and Winchester will stick to making lever-action rifles.

T.G. Bennett of Winchester purchases the manufacturing rights for a new single-shot rifle designed by John M. Browning.



M.O.A.™ TRIGGER SYSTEM

SUPER GRADE

- **GRADE IV / V FULL FANCY WALNUT STOCK WITH SHADOWLINE CHEEKPIECE** places your eye in perfect alignment with the scope
- **HIGHLY POLISHED METAL SURFACES** add style and elegance
- **STEEL ONE-PIECE BOTTOM METAL** with steel floorplate adds rigidity for better accuracy
- **ENGRAVED STEEL CROSSBOLT** adds strength, rigidity and a touch of stylish refinement
- **INLETTED SLING SWIVEL STUDS** allow you to attach your favorite sling
- **FORGED STEEL RECEIVER WITH INTEGRAL RECOIL LUG** is bedded front and rear to eliminate shifts in zero for exceptional long-range accuracy
- **PRE-'64 STYLE CONTROLLED ROUND FEED WITH CLAW EXTRACTOR** fully controls the cartridge from magazine, to chamber, to ejection
- **THREE-POSITION SAFETY** allows you to unload the chamber while on safe and shows safety status at a glance
- **COLD HAMMER-FORGED FREE-FLOATED BARREL** for years of pinpoint accuracy
- **RECESSED TARGET CROWN** enhances accuracy and protects the rifling
- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BLADE-TYPE EJECTOR** for full control of ejection force
- **PACHMAYR® DECELERATOR® RECOIL PAD** for optimal protection against felt recoil



M.O.A.™ TRIGGER SYSTEM

RAISED CHEEKPIECE

SPORTER

- **SATIN FINISH GRADE I WALNUT STOCK WITH CUT CHECKERING AND DELUXE CHEEKPIECE** places your eye in perfect alignment with the scope
- **POLISHED METAL SURFACES** add style and elegance
- **STEEL SLING SWIVEL STUDS** allow you to attach your favorite sling
- **ALLOY ONE-PIECE BOTTOM METAL** adds rigidity for better accuracy
- **FORGED STEEL RECEIVER WITH INTEGRAL RECOIL LUG** is bedded front and rear to eliminate shifts in zero for exceptional long-range accuracy
- **PRE-'64 STYLE CONTROLLED ROUND FEED WITH CLAW EXTRACTOR** fully controls the cartridge from magazine, to chamber, to ejection
- **THREE-POSITION SAFETY** allows you to unload the chamber while on safe and shows safety status at a glance
- **COLD HAMMER-FORGED FREE-FLOATED BARREL** for years of pinpoint accuracy
- **RECESSED TARGET CROWN** enhances accuracy and protects the rifling
- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BLADE-TYPE EJECTOR** for full control of ejection force
- **PACHMAYR® DECELERATOR® RECOIL PAD** for optimal protection against felt recoil



1883 - Col. William F. "Buffalo Bill" Cody begins his traveling "Wild West Show," which includes cowboys, Indians and spectacular trick shooting by Cody, and soon, Annie Oakley. Cody personally favors a smoothbore Model 1873 rifle for his trick shots.

BIG BORES.

POWER TO SPARE, RIGHT AT YOUR FINGERTIPS.



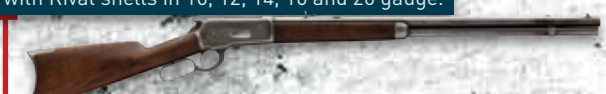
	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	SIGHT RADIUS	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 70 SAFARI EXPRESS												
	535204161	375 H&H Mag	3	24"	44 3/4"	13 3/4"	1/2"	1/2"	18"	9	12"	$1,499.99
	535204139	416 Rem Mag	3	24"	44 3/4"	13 3/4"	1/2"	1/2"	18"	9	14"	1,499.99
	535204144	458 Win Mag	3	24"	44 3/4"	13 3/4"	1/2"	1/2"	18"	9	14"	1,499.99



1885 - The Winchester Model 1885 Single Shot is introduced. Adapted for tiny rimfires and the largest and most powerful ammunition, a version of the Model 1885 remains in production today.

1886 - The Model 1886 lever-action rifle is introduced to handle the large cartridges like the potent 45-70 Government.

Winchester enters the loaded shotshell market with Rival shells in 10, 12, 14, 16 and 20 gauge.





DOUBLE RECOIL LUGS



SAFARI EXPRESS DELUXE CHEEKPIECE



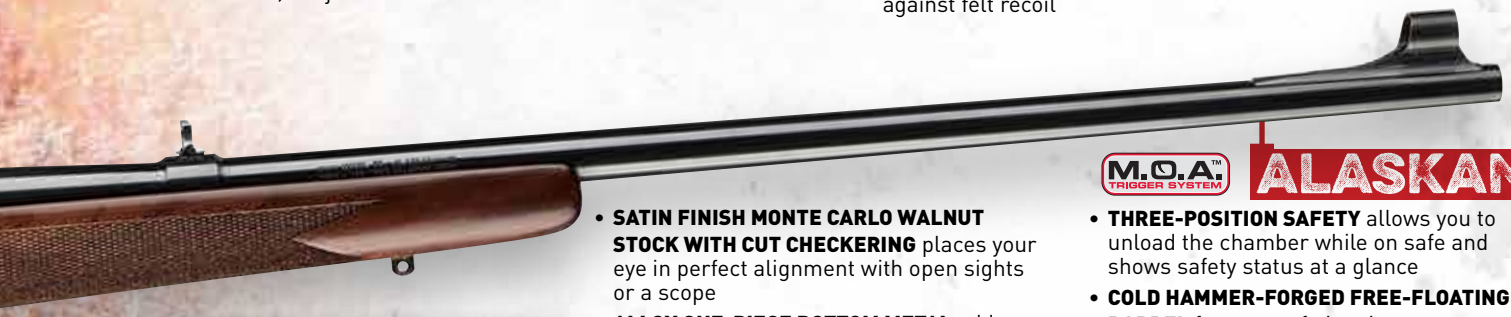
DOUBLE CROSS BOLTS



M.O.A. TRIGGER SYSTEM

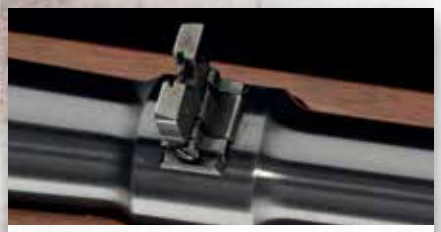
SAFARI EXPRESS

- **SATIN FINISH GRADE I WALNUT STOCK WITH CUT CHECKERING AND DELUXE CHEEKPIECE** places your eye in perfect alignment with open sights or a scope
- **STEEL ONE-PIECE BOTTOM METAL WITH STEEL FLOORPLATE** adds rigidity for better accuracy
- **MATTE FINISHED METAL SURFACES** reduce glare
- **DUAL STEEL CROSSBOLTS** add strength, rigidity and a touch of stylish refinement
- **FORGED STEEL RECEIVER WITH DUAL RECOIL LUGS** is bedded front and rear to eliminate shifts in zero for exceptional long-range accuracy
- **PRE-'64 STYLE CONTROLLED ROUND FEED WITH CLAW EXTRACTOR** fully controls the cartridge from magazine, to chamber, to ejection
- **THREE-POSITION SAFETY** allows you to unload the chamber while on safe and shows safety status at a glance
- **COLD HAMMER-FORGED FREE-FLOATING BARREL** for years of pinpoint accuracy
- **FULLY ADJUSTABLE REAR SIGHT AND HOODED BRASS BEAD FRONT** get you on target quickly
- **BARREL-MOUNTED FRONT SLING SWIVEL** adds a classic touch
- **RECESSED TARGET CROWN** enhances accuracy and protects the rifling
- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BLADE-TYPE EJECTOR** for full control of ejection force
- **PACHMAYR® DECELERATOR® RECOIL PAD** for optimal protection against felt recoil



M.O.A. TRIGGER SYSTEM

ALASKAN



ADJUSTABLE FOLDING REAR SIGHT ON BARREL BOSS

- **SATIN FINISH MONTE CARLO WALNUT STOCK WITH CUT CHECKERING** places your eye in perfect alignment with open sights or a scope
- **ALLOY ONE-PIECE BOTTOM METAL** adds rigidity for better accuracy
- **POLISHED METAL SURFACES** add style and elegance
- **FORGED STEEL RECEIVER WITH INTEGRAL RECOIL LUG** is bedded front and rear to eliminate shifts in zero for exceptional long-range accuracy
- **PRE-'64 STYLE CONTROLLED ROUND FEED WITH CLAW EXTRACTOR** fully controls the cartridge from magazine, to chamber, to ejection
- **THREE-POSITION SAFETY** allows you to unload the chamber while on safe and shows safety status at a glance
- **COLD HAMMER-FORGED FREE-FLOATING BARREL** for years of pinpoint accuracy
- **RECESSED TARGET CROWN** enhances accuracy and protects the rifling
- **FOLDING ADJUSTABLE REAR SIGHT AND HOODED BRASS BEAD FRONT** get you on target quickly
- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BLADE-TYPE EJECTOR** for full control of ejection force
- **PACHMAYR® DECELERATOR® RECOIL PAD** for optimal protection against felt recoil

ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	SIGHT RADIUS	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 70 ALASKAN											
535205128	30-06 Sprg	5	25"	45 3/4"	13 3/4"	5/8"	5/8"*	18 1/2"	8 1/2	10"	$1,339.99
535205133	300 Win Mag	3	25"	45 3/4"	13 3/4"	5/8"	5/8"*	18 1/2"	8 1/2	10"	1,339.99
535205136	338 Win Mag	3	25"	45 3/4"	13 3/4"	5/8"	5/8"*	18 1/2"	8 1/2	10"	1,339.99
535205138	375 H&H Mag	3	25"	45 3/4"	13 3/4"	5/8"	5/8"*	18 1/2"	8 1/2	12"	1,379.99

*DROP AT MONTE CARLO IS 2"

1887 - The Model 1887 lever-action repeating shotgun and Model 1887 pump-action repeating shotgun are introduced.

Theodore Roosevelt helps found the Boone and Crockett Club to encourage wildlife conservation and fair chase hunting practices.

1890 - The Model 1890 pump-action .22 rimfire rifle is introduced, along with a new cartridge, the .22 Winchester Rim Fire.

TWO FEATHERS.

THEY HIT BIG GAME LIKE HEAVY HAMMERS.

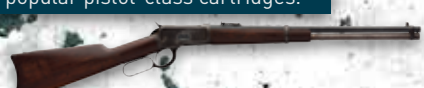


M.O.A.™ TRIGGER SYSTEM

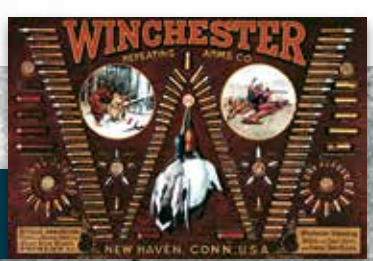
FEATHERWEIGHT COMPACT

- **SATIN FINISH WALNUT STOCK WITH CLASSIC FEATHERWEIGHT CUT CHECKERING AND SCHNABEL FORE-END** create the iconic Featherweight look
- **SHORTER 13" LENGTH OF PULL** makes it perfect for younger shooters or those of smaller stature
- **POLISHED METAL SURFACES** add style and elegance
- **ALLOY ONE-PIECE BOTTOM METAL** adds rigidity for better accuracy
- **FORGED STEEL SHORT ACTION RECEIVER WITH INTEGRAL RECOIL LUG** is bedded front and rear to eliminate shifts in zero for exceptional long-range accuracy
- **PRE-'64 STYLE CONTROLLED ROUND FEED WITH CLAW EXTRACTOR** fully controls cartridge from magazine, to chamber, to ejection
- **THREE-POSITION SAFETY** allows you to unload the chamber while on safe and shows safety status at a glance
- **20" COLD HAMMER-FORGED FREE-FLOATING FEATHERWEIGHT PROFILE BARREL** for years of pinpoint accuracy
- **RECESSED TARGET CROWN** enhances accuracy and protects the rifling
- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BLADE-TYPE EJECTOR** for full control of ejection force
- **PACHMAYR® DECELERATOR® RECOIL PAD** for optimal protection against felt recoil

1892 - The Model 1892 lever-action rifle is introduced, chambered for popular pistol-class cartridges.



1893 - Winchester begins loading sporting cartridges with the latest thing in ammunition — smokeless powder.





M.O.A. TRIGGER SYSTEM

FEATHERWEIGHT

- **SATIN FINISH WALNUT STOCK WITH CLASSIC FEATHERWEIGHT CUT CHECKERING AND SCHNABEL FORE-END** create the iconic Featherweight look
- **POLISHED METAL SURFACES** add style and elegance
- **ALLOY ONE-PIECE BOTTOM METAL** adds rigidity for better accuracy
- **FORGED STEEL RECEIVER WITH INTEGRAL RECOIL LUG** is bedded front and rear to eliminate shifts in zero for exceptional long-range accuracy
- **PRE-'64 STYLE CONTROLLED ROUND FEED WITH CLAW EXTRACTOR** fully controls cartridge from magazine, to chamber, to ejection
- **THREE-POSITION SAFETY** allows you to unload the chamber while on safe and shows safety status at a glance
- **COLD HAMMER-FORGED FREE-FLOATING FEATHERWEIGHT PROFILE BARREL** for years of pinpoint accuracy
- **RECESSED TARGET CROWN** enhances accuracy and protects the rifling
- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BLADE-TYPE EJECTOR** for full control of ejection force
- **PACHMAYR® DECELERATOR® RECOIL PAD** for optimal protection against felt recoil



(SCOPE AND MOUNTS SHOWN NOT INCLUDED.)

	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 70 FEATHERWEIGHT											
	535200210	22-250 Rem	5	22"	42 1/4"	13 3/4"	1/2"	3/4"	6 3/4	14"	$939.99
	535200212	243 Win	5	22"	42 1/4"	13 3/4"	1/2"	3/4"	6 3/4	10"	939.99
	535200218	7mm-08 Rem	5	22"	42 1/4"	13 3/4"	1/2"	3/4"	6 3/4	9 1/2"	939.99
	535200220	308 Win	5	22"	42 1/4"	13 3/4"	1/2"	3/4"	6 3/4	12"	939.99
	535200264	270 WSM	3	24"	44 1/4"	13 3/4"	1/2"	3/4"	7	10"	979.99
	535200255	300 WSM	3	24"	44 1/4"	13 3/4"	1/2"	3/4"	7	10"	979.99
	535200277	325 WSM	3	24"	44 1/4"	13 3/4"	1/2"	3/4"	7	10"	979.99
	535200225	25-06 Rem	5	22"	42 3/4"	13 3/4"	1/2"	3/4"	7	10"	939.99
	535200226	270 Win	5	22"	42 3/4"	13 3/4"	1/2"	3/4"	7	10"	939.99
	535200228	30-06 Sprg	5	22"	42 3/4"	13 3/4"	1/2"	3/4"	7	10"	939.99
	535200229	264 Win Mag	3	24"	44 3/4"	13 3/4"	1/2"	3/4"	7 1/4	9"	979.99
	535200233	300 Win Mag	3	24"	44 3/4"	13 3/4"	1/2"	3/4"	7 1/4	10"	979.99
MODEL 70 FEATHERWEIGHT COMPACT											
	535201210	22-250 Rem	5	20"	39 1/2"	13"	1/2"	3/4"	6 1/2	14"	$939.99
	535201212	243 Win	5	20"	39 1/2"	13"	1/2"	3/4"	6 1/2	10"	939.99
	535201218	7mm-08 Rem	5	20"	39 1/2"	13"	1/2"	3/4"	6 1/2	9 1/2"	939.99
	535201220	308 Win	5	20"	39 1/2"	13"	1/2"	3/4"	6 1/2	12"	939.99



1894 - The Model 1894 lever-action rifle is introduced, becoming the best selling centerfire rifle in U.S. history.

Winchester introduces the first gilding-metal jacketed bullets.

1895 - Model 1895 centerfire rifle is introduced with an internal box magazine to safely handle modern pointed bullets. It's a favorite of Theodore Roosevelt.

Winchester introduces its first commercial smokeless centerfire cartridges including the 30-30 Winchester. When paired with the Model 1894, it's the most famous deer rifle and ammo combination ever.

Winchester manufactures the 6mm Lee Straight Pull musket rifle for the U.S. Navy.

BE EXTREME.

ROUGH AND READY WHEN THE GOING GETS TOUGH.

MODEL® 70

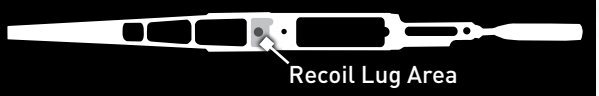


The Extreme Weather SS has a **SCULPTED CHEEKPIECE** that's beautifully functional, placing your eye in perfect alignment behind a scope.

CROSS SECTION OF STOCK WITH ALUMINUM BEDDING BLOCK



TOP VIEW OF ALUMINUM BEDDING BLOCK



A ONE-PIECE ALUMINUM BEDDING BLOCK in the Extreme Weather SS and the Coyote Light is molded right into the stock during manufacturing, providing a solid, rigid base that ensures flat-out reliability. The rifle holds a tight zero, placing every shot where you aim — dead on, in any weather condition, in any season.



TIME TO GET EXTREME ON PREDATORS
Winchester® Varmint X™ ammo is designed to devastate predators. Able to deliver extreme accuracy at extended ranges, the polymer tip bullet offers instant expansion for explosive terminal performance.



(SCOPE AND MOUNTS SHOWN NOT INCLUDED.)

ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 70 EXTREME WEATHER SS										
535206212	243 Win	5	22"	42 1/4"	13 3/4"	1/2"	1/2"	6 3/4	10"	$1,269.99
535206218	7mm-08 Rem	5	22"	42 1/4"	13 3/4"	1/2"	1/2"	6 3/4	9 1/2"	1,269.99
535206220	308 Win	5	22"	42 1/4"	13 3/4"	1/2"	1/2"	6 3/4	12"	1,269.99
535206264	270 WSM	3	24"	44 1/4"	13 3/4"	1/2"	1/2"	7	10"	1,299.99
535206255	300 WSM	3	24"	44 1/4"	13 3/4"	1/2"	1/2"	7	10"	1,299.99
535206277	325 WSM	3	24"	44 1/4"	13 3/4"	1/2"	1/2"	7	10"	1,299.99
535206225	25-06 Rem	5	22"	42 3/4"	13 3/4"	1/2"	1/2"	7 1/8	10"	1,269.99
535206226	270 Win	5	22"	42 3/4"	13 3/4"	1/2"	1/2"	7 1/8	10"	1,269.99
535206228	30-06 Sprg	5	22"	42 3/4"	13 3/4"	1/2"	1/2"	7 1/8	10"	1,269.99
535206229	264 Win Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	7 1/4	9"	1,299.99
535206230	7mm Rem Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	7 1/4	9 1/2"	1,299.99
535206233	300 Win Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	7 1/4	10"	1,299.99
535206236	338 Win Mag	3	26"	46 3/4"	13 3/4"	1/2"	1/2"	7 1/4	10"	1,299.99

1897 - The Winchester Model 1897 is introduced and becomes the best-selling pump-action shotgun on the market.

Winchester produces its first custom-engraving catalog "Highly Finished Arms." It remains a source of inspiration for today's firearm engravers.

Winchester introduces New Rival factory loaded shotshells.



1898 - The United States goes to war with Spain and gains control of Cuba, Puerto Rico, Guam, and the Philippines. Lt. Col. Theodore Roosevelt becomes a national hero leading his "Rough Rider" volunteer unit at San Juan Heights. Roosevelt reportedly loans his personal Winchester Model 1895 rifle to another soldier during the attack.



M.O.A. TRIGGER SYSTEM

COYOTE LIGHT

- **BELL AND CARLSON™ SYNTHETIC STOCK** has a charcoal gray textured finish and multiple fore-end vents
- **ONE-PIECE ALUMINUM BEDDING BLOCK** adds strength and rigidity to maintain a reliable zero under adverse conditions
- **MATTE FINISHED METAL SURFACES** help reduce glare
- **ALLOY ONE-PIECE BOTTOM METAL** adds rigidity for better accuracy
- **DUAL FRONT SLING SWIVEL STUDS** for sling and bipod
- **FORGED STEEL RECEIVER WITH INTEGRAL RECOIL LUG** is bedded front and rear to eliminate shifts in zero for exceptional long-range accuracy
- **PRE-'64 STYLE CONTROLLED ROUND FEED WITH CLAW EXTRACTOR** fully controls the cartridge from magazine, to chamber, to ejection
- **THREE-POSITION SAFETY** allows you to unload the chamber while on safe and shows safety status at a glance
- **MEDIUM HEAVY STAINLESS STEEL, FREE-FLOATING FLUTED BARREL** reduces weight and improves cooling
- **RECESSED TARGET CROWN** enhances accuracy and protects the rifling
- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BLADE-TYPE EJECTOR** for full control of ejection force
- **PACHMAYR® DECELERATOR® RECOIL PAD** for optimal protection against felt recoil



M.O.A. TRIGGER SYSTEM

EXTREME WEATHER SS

- **BELL AND CARLSON™ SYNTHETIC STOCK WITH SCULPTED CHEEKPIECE** has a charcoal gray textured finish
- **ONE-PIECE ALUMINUM BEDDING BLOCK** adds strength and rigidity to maintain a reliable zero under adverse conditions
- **MATTE FINISHED METAL SURFACES** help reduce glare
- **ALLOY ONE-PIECE BOTTOM METAL** adds rigidity for better accuracy
- **FORGED STEEL RECEIVER WITH INTEGRAL RECOIL LUG** is bedded front and rear to eliminate shifts in zero for exceptional long-range accuracy
- **PRE-'64 STYLE CONTROLLED ROUND FEED WITH CLAW EXTRACTOR** fully controls the cartridge from magazine, to chamber, to ejection
- **THREE-POSITION SAFETY** allows you to unload the chamber while on safe and shows safety status at a glance
- **SPORTER WEIGHT STAINLESS STEEL, FREE-FLOATING FLUTED BARREL** reduces weight and improves cooling
- **RECESSED TARGET CROWN** enhances accuracy and protects the rifling
- **M.O.A. TRIGGER SYSTEM** with zero take-up, zero creep and zero overtravel gives you outstanding accuracy
- **BLADE-TYPE EJECTOR** for full control of ejection force
- **PACHMAYR® DECELERATOR® RECOIL PAD** for optimal protection against felt recoil

	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 70 COYOTE LIGHT											
	535207210	22-250 Rem	5	24"	44"	13 1/2"	1/2"	1/2"	7 1/2	14"	$1,199.99
	535207212	243 Win	5	24"	44"	13 1/2"	1/2"	1/2"	7 1/2	10"	1,199.99
	535207220	308 Win	5	24"	44"	13 1/2"	1/2"	1/2"	7 1/2	12"	1,199.99
	535207264	270 WSM	3	24"	44"	13 1/2"	1/2"	1/2"	7 1/2	10"	1,239.99
	535207255	300 WSM	3	24"	44"	13 1/2"	1/2"	1/2"	7 1/2	10"	1,239.99
	535207277	325 WSM	3	24"	44"	13 1/2"	1/2"	1/2"	7 1/2	10"	1,239.99

1900 - Tiffany and Company produces a magnificent silver embellished Winchester Model 1894 in the Art Nouveau style for the Paris Exposition.

The first Grand American Trapshooting Championship marks the beginning of more than a century of Winchester support for the annual event.

Winchester introduces Repeater shotshells.

The U.S. Congress passes the Lacey Act, the beginning of the end of "market hunting" in the United States.



1902 - The Model 1902 single-shot .22 rimfire rifle is introduced and becomes famous as part of the Winchester Junior Rifle Corps Range Kit.



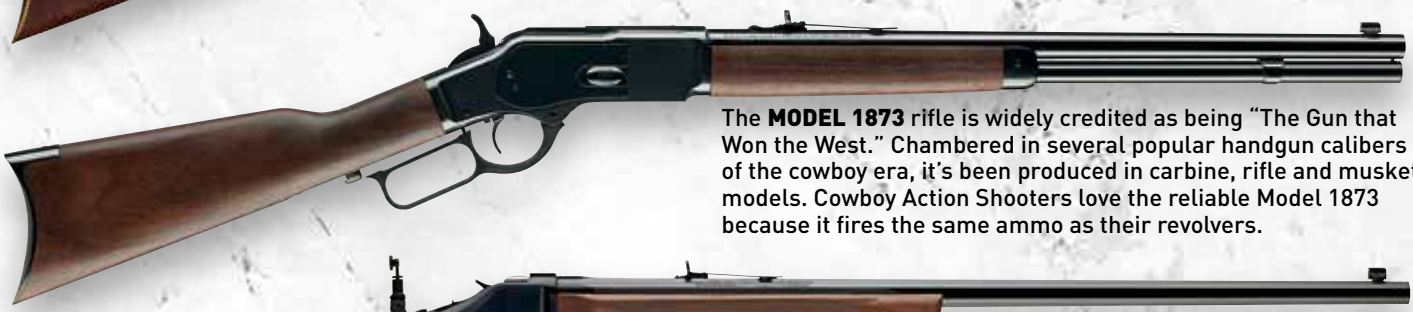
HISTORY.
HOLD IT IN YOUR HANDS.

HERE'S THE CHANCE TO FILL YOUR HANDS WITH WESTERN HISTORY. NO OTHER FIREARM BRAND BRINGS TO LIFE THE ACTION, THE ROMANCE AND THE LEGACY OF THE WILD WEST LIKE WINCHESTER®. IT'S HIGH TIME TO SADDLE UP AND HEAD OUT WEST WITH THESE LEGENDARY LONG GUNS FROM WINCHESTER REPEATING ARMS.

HISTORICAL



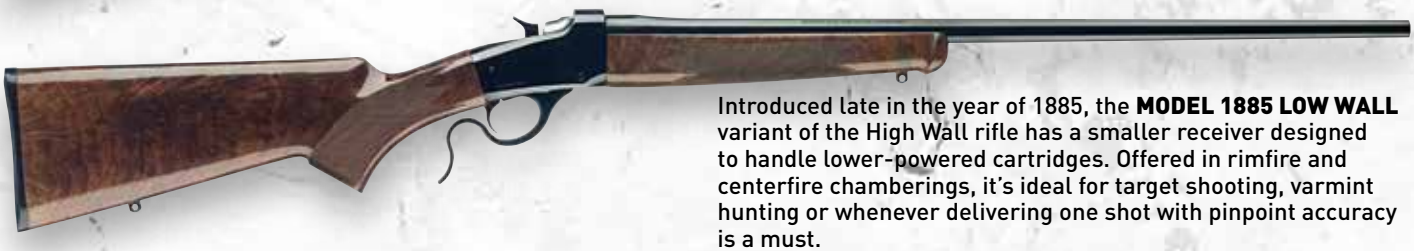
The **MODEL 1866** was the very first rifle to wear the Winchester® brand. Its bright brass receiver was the basis for giving it the nickname of "Yellow Boy" and it became an instant favorite in the scabbards of cowboys, lawmen and outlaws.



The **MODEL 1873** rifle is widely credited as being "The Gun that Won the West." Chambered in several popular handgun calibers of the cowboy era, it's been produced in carbine, rifle and musket models. Cowboy Action Shooters love the reliable Model 1873 because it fires the same ammo as their revolvers.



The **MODEL 1885 HIGH WALL** rifle was John M. Browning's first commercial firearm design for Winchester®. This stout falling-block action is so versatile it's been chambered in pistol cartridges up to the powerful belted magnums. It's remained the gold standard of single shot rifles for more than 125 years.



Introduced late in the year of 1885, the **MODEL 1885 LOW WALL** variant of the High Wall rifle has a smaller receiver designed to handle lower-powered cartridges. Offered in rimfire and centerfire chamberings, it's ideal for target shooting, varmint hunting or whenever delivering one shot with pinpoint accuracy is a must.



The **MODEL 1886** rifle was John M. Browning's second design for Winchester®. Robust and accurate, it's capable of handling the long, powerful black powder "buffalo" cartridges popular on the Western Plains. The 45-70 Government is the all-time classic chambering for this robust rifle design.

Please note that these firearms are representative of the legendary guns that make up the Winchester Repeating Arms Historic product line. They are made in very limited quantities and will rotate into and out of production on an ongoing basis. Thus not every gun shown here will be produced every year. Available historic products for 2016 are shown on pages 28 to 39.

1903 - The Model 1898 breech-loading signal cannon is introduced. Chambered for a 10-gauge blank shotgun shell, it remains a Winchester-branded product.

Ad and Plinky Topperwein become exhibition shooters using Winchester firearms, ammunition and targets.



1904 - Ad and Plinky dazzle visitors to the 1904 Worlds Fair in Saint Louis.





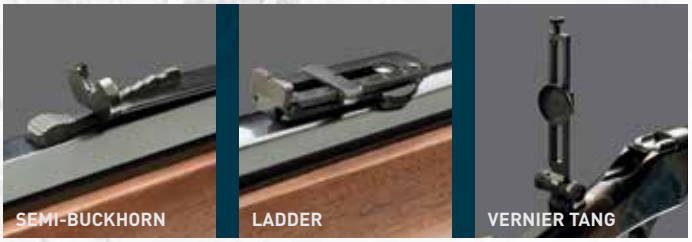
Winchester® historic rifles have long been offered with **TRADITIONAL BUTTPLATE DESIGNS** including a **CRESCENT METAL PLATE**, a **METAL CARBINE STRAP** and several variations of the classic flat **SHOTGUN BUTTPLATE**.



Classic Winchester® firearms are often fitted with a **RIFLE FOREARM CAP** or a **CARBINE BAND** to add that authentic touch every cowboy wants.



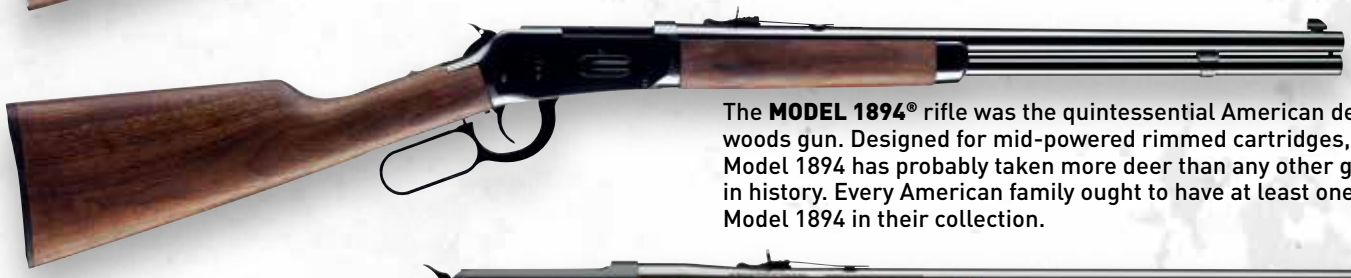
The **TRADITIONAL STRAIGHT GRIP** and **CURVED PISTOL GRIP** are two hallmarks of a genuine Winchester® rifle or carbine.



Over the decades Winchester® rear sight designs have included the **SEMI-BUCKHORN**, the **LADDER SIGHT** and the **VERNIER TANG** or **PEEP TANG SIGHT**.



The **MODEL 1892®** carbine is the classic American saddle gun. Designed for shorter pistol-class cartridges, it allowed a working cowboy to have a revolver and rifle chambered for the same ammunition. From the silent film era to today's epic blockbusters, the Model 1892 is the all-time iconic lever-action of American Western cinema.



The **MODEL 1894®** rifle was the quintessential American deep woods gun. Designed for mid-powered rimmed cartridges, the Model 1894 has probably taken more deer than any other gun in history. Every American family ought to have at least one Model 1894 in their collection.



The **MODEL 1895™** rifle was designed with an internal box magazine, allowing the use of pointed bullets and the then-new bottleneck cartridges loaded with smokeless powder. Theodore Roosevelt called it his "Medicine Gun" and he used it with great success on his 1909 African safari.



The **MODEL 71** rifle is a modified version of the Model 1886 introduced by Winchester® in 1935. It's chambered for the robust 348 Winchester cartridge. Designed for taking deer, black bear and even moose, the Model 71 is also perfect for taking a trophy boar on your next wild hog hunt.



1905 - The Model 1905 is introduced, the first Winchester self-loading centerfire rifle and the first Winchester rifle with a detachable box magazine.

Winchester begins using the famous W/P oval proof mark called the "Hallmark of Quality."

Winchester introduces Nublack brand shotshells.

1907 - The Model 1907 semi-auto centerfire rifle is introduced along with the new .351 Winchester Self Loading smokeless cartridge. It's used by the U.S. Army Air Service during their pursuit of Mexican bandit Pancho Villa in 1912. France, Great Britain and Russia arm pilots and observers in their newfangled "aeroplanes" with the rifle during WWI.

RIDING HIGH.

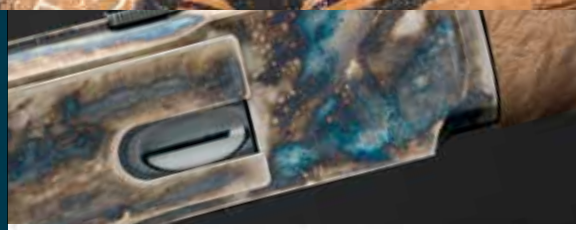
THREE RIFLES THAT WON THE WEST.



FULL OCTAGON BARREL



DRILLED AND TAPPED TOP TANG



COLOR CASE HARDENING



ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 1873 SPORTER OCTAGON COLOR CASE HARDENED										
534217137	357 Mag/38 Spl	13/14	24"	43"	13"	1 3/4"	3"	7 1/2	18 3/4"	$1,739.99
534217140	44-40 Win	13	24"	43"	13"	1 3/4"	3"	7 1/2	26"	1,739.99

1909 - Former U.S. President Theodore Roosevelt and his son Kermit sail from New York Harbor. Their baggage includes 15 crates of brand new Winchester rifles, ammunition and spare parts for their year-long African safari sponsored by the Smithsonian Institution.



1911 - Winchester starts loading Lesmok powder in centerfire cartridges.



SPORTER OCTAGON COLOR CASE HARDENED

- **GRADE II/III WALNUT STRAIGHT GRIP STOCK** with a satin oil finish that's velvet smooth to the touch
- **CLASSIC RIFLE-STYLE FOREARM** with forearm cap for the timeless look and feel of the original Model 73
- **ELEGANT COLOR CASE HARDENING** on the robust steel receiver, lever, crescent buttplate and forearm cap protect against corrosion
- **CRESCENT BUTTPLATE** slips right into your shoulder for a more solid hold from any shooting position
- **SEMI-BUCKHORN REAR SIGHT WITH MARBLE ARMS® GOLD BEAD FRONT SIGHT** gets you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **RECEIVER TOP TANG** is drilled and tapped for an optional tang-mounted rear sight that gives you a more precise sight picture and the timeless look and feel of shooting a long-barreled frontier rifle



NEW

SPORTER OCTAGON PISTOL GRIP COLOR CASE HARDENED

NEW

SPORTER OCTAGON PISTOL GRIP

- **GRADE II/III WALNUT PISTOL GRIP STOCK** with a satin oil finish that's velvet smooth to the touch
- **CLASSIC RIFLE-STYLE FOREARM** for the timeless look and feel of the original Model 73
- **DEEPLY POLISHED BLUE OR COLOR CASE HARDENING** on the robust steel receiver, lever, crescent buttplate and forearm cap protect against corrosion
- **CRESCENT BUTTPLATE** slips right into your shoulder for a more solid hold from any shooting position
- **SEMI-BUCKHORN REAR SIGHT WITH MARBLE ARMS® GOLD BEAD FRONT SIGHT** gets you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **RECEIVER TOP TANG** is drilled and tapped for an optional tang-mounted rear sight that gives you a more precise sight picture and the timeless look and feel of shooting a long-barreled frontier rifle

	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 1873 SPORTER OCTAGON PISTOL GRIP COLOR CASE HARDENED											
NEW	534228137	357 Mag/38 Spl	13/14	24"	43"	13"	1 3/4"	3"	8	18 3/4"	$1,739.99
NEW	534228141	45 Colt	13	24"	43"	13"	1 3/4"	3"	8	26"	1,739.99
NEW	534228140	44-40 Win	13	24"	43"	13"	1 3/4"	3"	8	26"	1,739.99
MODEL 1873 SPORTER OCTAGON PISTOL GRIP											
NEW	534229137	357 Mag/38 Spl	13/14	24"	43"	13"	1 3/4"	3"	8	18 3/4"	$1,469.99
NEW	534229141	45 Colt	13	24"	43"	13"	1 3/4"	3"	8	26"	1,469.99
NEW	534229140	44-40 Win	13	24"	43"	13"	1 3/4"	3"	8	26"	1,469.99

1912 - The Model 1912 pump shotgun is introduced and becomes one of the world's most popular and respected designs of all time.



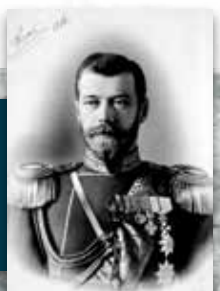
1914 - The assassination of Archduke Franz Ferdinand of Austria plunges Europe into World War I.

SHORT RIFLES.
LONG ON WESTERN LEGEND.



1915 - Winchester begins production of nearly a quarter-million Enfield Pattern Number 14 bolt-action rifles to equip the British Army in Europe.

Winchester begins production of nearly 300,000 Model 1895 Muskets for the army of Czar Nicholas II of Russia.



1917 - Winchester modifies the Enfield Number 14 Pattern to handle the U.S.-standard 30-06 Springfield cartridge, and builds more than a half-million U.S. Model 1917 Enfield rifles. It becomes the most widely used rifle by American troops during WWI.



TRADITIONAL DUST COVER



ULTRA-SMOOTH ACTION



BRASS CARTRIDGE LIFTER



SHORT RIFLE

- **WALNUT STRAIGHT GRIP STOCK** with a satin oil finish that's velvet smooth to the touch
- **CLASSIC RIFLE-STYLE FOREARM** with blued steel cap for the timeless look and feel of the original Model 73
- **BLUED STEEL CRESCENT BUTTPLATE** slips into your shoulder for a solid hold
- **SEMI-BUCKHORN REAR SIGHT WITH MARBLE ARMS® GOLD BEAD FRONT SIGHT** gets you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **BRASS CARTRIDGE LIFTER** for more reliable feeding, even during the heat of cowboy action competition
- **RECEIVER TOP TANG** is drilled and tapped for an optional tang-mounted rear sight for a more precise sight picture



SHORT RIFLE COLOR CASE HARDENED

- **WALNUT STRAIGHT GRIP STOCK** with a satin oil finish that's velvet smooth to the touch
- **CLASSIC RIFLE-STYLE FOREARM** with color case hardened cap for the timeless look and feel of the original Model 73
- **MAGNIFICENT COLOR CASE HARDENING** on the robust steel receiver
- **COLOR CASE HARDENED STEEL CRESCENT BUTTPLATE** slips into your shoulder for a solid hold
- **SEMI-BUCKHORN REAR SIGHT WITH MARBLE ARMS® GOLD BEAD FRONT SIGHT** gets you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **RECEIVER TOP TANG** is drilled and tapped for an optional tang-mounted rear sight for a more precise sight picture

	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 1873 SHORT RIFLE											
	534200137	357 Mag/38 Spl	10/11	20"	39"	13"	1 3/4"	3"	7 1/4	18 3/4"	$1,299.99
	534200140	44-40 Win	10	20"	39"	13"	1 3/4"	3"	7 1/4	26"	1,299.99
	534200141	45 Colt	10	20"	39"	13"	1 3/4"	3"	7 1/4	26"	1,299.99
MODEL 1873 SHORT RIFLE COLOR CASE HARDENED											
	534202137	357 Mag/38 Spl	10/11	20"	39"	13"	1 3/4"	3"	7 1/4	18 3/4"	$1,579.99
	534202140	44-40 Win	10	20"	39"	13"	1 3/4"	3"	7 1/4	26"	1,579.99
	534202141	45 Colt	10	20"	39"	13"	1 3/4"	3"	7 1/4	26"	1,579.99

1918 - Winchester produces more than 47,000 Model 1918 Browning Automatic Rifles (BARs) during WWI.

The Winchester Model 1897 pump-action shotgun is modified and American soldiers soon come to love the "Trench Broom." (Enemy troops understandably have a very different view.)



Winchester ammunition engineers collaborate with John M. Browning to develop the legendary .50 caliber machine gun cartridge.

Over a half decade Winchester supplies more than 870 million rounds of ammunition to support the War Effort.

HISTORY. RIDES AGAIN.

1885

1886

SHORT RIFLE

- **GRADE I SATIN FINISH WALNUT STOCK** for classic beauty
- **STRAIGHT GRIP** for genuine good looks and fast handling
- **STEEL CRESCENT BUTTPLATE** adds traditional look while protecting the buttstock
- **MARBLE ARMS® FRONT SIGHT** with brass bead for easier sighting
- **ADJUSTABLE REAR SIGHT** gets you on target with any ammo
- **STEEL LOADING GATE** for smoother loading
- **BARREL** is button-rifled with a recessed crown for ultimate accuracy
- **RECEIVER** is drilled and tapped for an optional receiver mounted peep sight for a more precise sight picture.

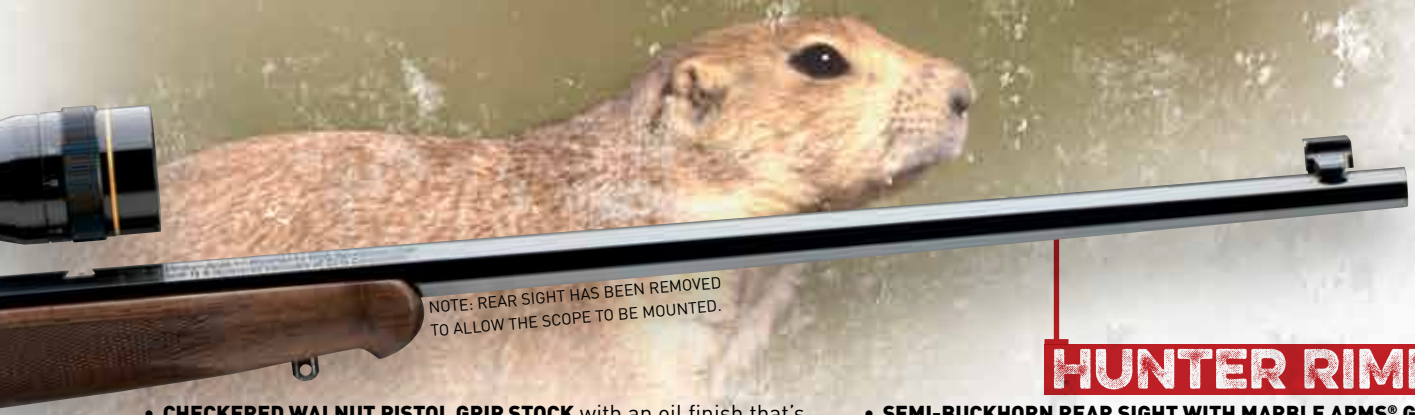
1919 - Artist Phillip R. Goodwin creates an illustration of a rugged cowboy in buckskins astride a galloping horse, cradling a Winchester rifle. The image soon becomes the trademark for Winchester.



The Model 52 rimfire bolt-action target rifle is introduced and it soon becomes the benchmark against which all others are measured.







NOTE: REAR SIGHT HAS BEEN REMOVED TO ALLOW THE SCOPE TO BE MOUNTED.

HUNTER RIMFIRE

- **CHECKERED WALNUT PISTOL GRIP STOCK** with an oil finish that's velvet smooth to the touch
- **TIMELESS SCHNABEL STYLE FOREARM** with cut checkering sets the Hunter Rimfire apart from other rifles
- **PACHMAYR® RUBBER BUTTPAD** for non-slip shooting comfort
- **OCTAGON 24" BARREL** is button rifled for outstanding accuracy
- **SEMI-BUCKHORN REAR SIGHT WITH MARBLE ARMS® GOLD BEAD FRONT SIGHT** gets you on target quickly
- **CURVED BLUED STEEL FINGER LEVER** is comfortable in the hand and smoothly activates the steel falling breechblock for loading and ejection
- **BLUED STEEL RECEIVER AND BARREL** are drilled and tapped for scope mounting



NEW DELUXE RIFLE

- **HIGH GRADE III/IV SATIN FINISH WALNUT STOCK** for deep grain beauty, with classic cut checkering for a sure grip
- **PISTOL GRIP** for good looks, improved grip and fast handling
- **STEEL CRESCENT BUTTPLATE** adds traditional look while protecting the buttstock
- **COLOR CASE HARDENING** on the robust steel receiver, lever, crescent buttplate, grip cap, lower tang and forearm cap help protect against corrosion
- **MARBLE ARMS® FRONT SIGHT** with brass bead for easier sighting
- **ADJUSTABLE REAR SIGHT** gets you on target with any ammo
- **STEEL LOADING GATE** for smoother loading
- **BARREL** is button-rifled with a recessed crown for ultimate accuracy
- **RECEIVER** is drilled and tapped for an optional receiver mounted peep sight for a more precise sight picture.

(SCOPE AND MOUNTS SHOWN NOT INCLUDED.)

	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 1885 HUNTER RIMFIRE											
	524100102	22 LR	N/A	24"	40"	13 1/2"	3/4"	1 1/4"	7 1/2	16"	$1,469.99
	524100104	22 WMR	N/A	24"	40"	13 1/2"	3/4"	1 1/4"	7 1/2	16"	1,469.99
	524100170	17 HMR	N/A	24"	40"	13 1/2"	3/4"	1 1/4"	7 1/2	9"	1,469.99
	524100186	17 WSM	N/A	24"	40"	13 1/2"	3/4"	1 1/4"	7 1/2	9"	1,469.99
MODEL 1886 DELUXE RIFLE											
NEW	534227142	45-70 Govt	8	24"	43"	13 1/4"	1 1/4"	2"	8 3/8	20"	$1,739.99
MODEL 1886 SHORT RIFLE											
	534175142	45-70 Govt	8	24"	43"	13 1/4"	1 1/4"	2"	8 3/8	20"	$1,339.99

1919 - Winchester-branded consumer products including pocket knives, hand tools, flashlights, home appliances, rollerskates and fishing reels are sold at Winchester stores and independent retailers.





1920 - The Model 20, chambered for the .410 shotshell is introduced and included in the Winchester Junior Trap Shooting Outfit.

SADDLE UP.

RIDE AWAY WITH THIS WINNING PAIR.



1921 - Winchester introduces the legendary Super-X brand shotshell.

1922 - Winchester products are represented in 5,600 retail outlets, about 25% of all the hardware stores in America.



SHORT RIFLE

- **WALNUT STRAIGHT GRIP STOCK** with a satin finish that's velvet smooth to the touch
- **CLASSIC RIFLE-STYLE FOREARM** with blued steel cap for the timeless look and feel of the original Model 1892® rifle
- **BLUED STEEL CRESCENT BUTTPLATE** slips into your shoulder for a solid hold
- **SEMI-BUCKHORN REAR SIGHT WITH MARBLE ARMS® GOLD BEAD FRONT SIGHT** gets you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **TOP TANG** is drilled and tapped for an optional receiver mounted peep sight for a more precise sight picture.



LARGE LOOP CARBINE

- **WALNUT STRAIGHT GRIP STOCK** with a satin finish that's velvet smooth to the touch
- **CLASSIC CARBINE-STYLE FOREARM** with blued steel barrel band for the timeless look and feel of the original Model 1892® carbine
- **BLUED STEEL CARBINE STRAP BUTTPLATE** slips into your shoulder for a solid hold
- **LARGE LEVER LOOP** that's authentic for a Hollywood saddle carbine
- **LADDER REAR SIGHT WITH MARBLE ARMS® FRONT SIGHT** gets you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **TOP TANG** is drilled and tapped for an optional receiver mounted peep sight for a more precise sight picture.

	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 1892 SHORT RIFLE											
	534162124	44 Rem Mag	10	20"	37 1/2"	12 3/4"	1 1/8"	1 3/4"	6	26"	1,069.99
	534162141	45 Colt	10	20"	37 1/2"	12 3/4"	1 1/8"	1 3/4"	6	26"	1,069.99
MODEL 1892 LARGE LOOP CARBINE											
	534190124	44 Rem Mag	10	20"	37 1/2"	12 3/4"	1 1/8"	1 3/4"	6	26"	1,259.99
	534190140	44-40 Win	10	20"	37 1/2"	12 3/4"	1 1/8"	1 3/4"	6	26"	1,259.99
	534190141	45 Colt	10	20"	37 1/2"	12 3/4"	1 1/8"	1 3/4"	6	26"	1,259.99

1923 - The first Winchester 3" Magnum shotgun loads are introduced.

1925 - The Model 54 centerfire bolt-action rifle is introduced, along with the 270 Winchester cartridge. The flat-shooting round becomes famous through the writings of Jack O'Connor.



TAKE 'EM DOWN.

READY AND WAITING FOR THAT BIG BUCK.

PACHMAYR® DECELERATOR® RECOIL PAD is a welcome addition to models chambered in 450 Marlin.

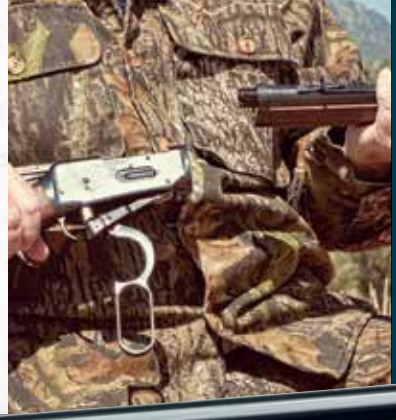
1927 - Winchester introduces Lubaloy copper-plated bullets.



1929 - The New York Stock Exchange suffers a massive decline, ushering in the Great Depression.



If you want a truly compact rifle that you can stuff into your backpack, wrap in your bedroll, strap to your ATV or tuck behind the seat of your truck, boat or bush plane, the **TAKEDOWN MODEL 94®** comes apart with just a quick twist into two compact components — the barrel assembly and the stocked receiver assembly. **REASSEMBLY** is easy. Put the two pieces together, give the end of the magazine tube a few turns and you instantly have a full-length rifle with the same superb accuracy as the other Model 94 models.





BARREL PORTS ease the sting of felt recoil on models chambered in 450 Marlin.



TRAILS END TAKEDOWN

- **WALNUT STOCK** with satin finish, authentic straight-grip styling and a blued steel forearm cap offer a nostalgic look
- **TRADITIONAL TAKEDOWN MECHANISM** is fast and easy to operate
- **TRIPLE-CHECKED BUTTON RIFLED BARREL** for the ultimate in accuracy and precision
- **ROUND LOCKING BOLT TRUNNIONS** help ensure a smooth, quick lever throw
- **BOLT RELIEF CUT** reduces hammer drag for smoother cocking
- **RADIUSED LEVER EDGES** give added protection to your fingers
- **HAMMER** is drilled and tapped for a **KNURLED HAMMER SPUR EXTENSION** (included) to aid in cocking and decocking the hammer when a scope is mounted
- **MARBLE ARMS® FRONT SIGHT AND ADJUSTABLE SEMI-BUCKHORN REAR SIGHT** get you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **ARTICULATED CARTRIDGE STOP** improves feeding reliability without damaging cartridges
- **DRILLED AND TAPPED FOR SCOPE MOUNTS** to easily attach your favorite optics



CARBINE

- **WALNUT STOCK** with satin finish, authentic straight-grip styling and a blued steel forearm band offer a nostalgic look
- **BLUED STEEL CARBINE STRAP BUTTPLATE** for smooth and easy shouldering
- **TRIPLE-CHECKED BUTTON RIFLED BARREL** for the ultimate in accuracy and precision
- **ROUND LOCKING BOLT TRUNNIONS** help ensure a smooth, quick lever throw
- **BOLT RELIEF CUT** reduces hammer drag for smoother cocking
- **RADIUSED LEVER EDGES** give added protection to your fingers
- **HAMMER** is drilled and tapped for a **KNURLED HAMMER SPUR EXTENSION** (included) to aid in cocking and decocking the hammer when a scope is mounted
- **MARBLE ARMS® FRONT SIGHT AND ADJUSTABLE SEMI-BUCKHORN REAR SIGHT** get you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **ARTICULATED CARTRIDGE STOP** improves feeding reliability without damaging cartridges
- **DRILLED AND TAPPED FOR SCOPE MOUNTS** to easily attach your favorite optics

	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 94 TRAILS END TAKEDOWN											
	534191114	30-30 Win	6	20"	38"	13 1/2"	1 1/4"	1 3/4"	6 3/4	12"	$1,459.99
	534191117	38-55 Win	6	20"	38"	13 1/2"	1 1/4"	1 3/4"	6 3/4	15"	1,459.99
	534191160	450 Marlin	6	20"	38"	13 1/2"	1 1/4"	1 3/4"	6 3/4	20"	1,459.99
MODEL 94 CARBINE											
	534199114	30-30 Win	7	20"	38"	13 1/2"	1 1/4"	1 3/4"	6 1/2	12"	$1,199.99
	534199117	38-55 Win	7	20"	38"	13 1/2"	1 1/4"	1 3/4"	6 1/2	15"	1,199.99

1931 - The Model 21 side-by-side shotgun is introduced. Considered the premiere American-made double, it establishes Winchester's reputation for building top-quality sporting arms.



Ammunition maker Western Cartridge Company purchases the assets of the Winchester Repeating Arms Company. Western Cartridge Company ownership provides the working capital that allows new firearms models to be developed under the Winchester brand.

LOAD UP.
ON TWO LEGENDARY LEVER-ACTIONS.



PACHMAYR® DECELERATOR® RECOIL PAD is a welcome addition to models chambered in 450 Marlin.

1932 - Winchester introduces the first non-corrosive, non-mercuric primers to shotshells.

Dr. Fred Olsen patents a method for making smokeless powder underwater in small spherical grains. The new Ball Powder creates an instant competitive advantage for Winchester's ammunition operation.

1933 - Three new guns are introduced; the Model 63 rimfire rifle, the Model 64 lever-action centerfire rifle and the Model 42 pump-action shotgun.

MODEL 94



BARREL PORTS ease the sting of felt recoil on models chambered in 450 Marlin.



SHORT RIFLE

- **WALNUT STOCK** with satin finish, authentic straight-grip styling and a blued steel forearm cap offer a nostalgic look
- **SHOTGUN STYLE BUTTPLATE** for smooth and easy shouldering
- **TRIPLE-CHECKED BUTTON RIFLED BARREL** for the ultimate in accuracy and precision
- **ROUND LOCKING BOLT TRUNNIONS** help ensure a smooth, quick lever throw
- **BOLT RELIEF CUT** reduces hammer drag for smoother cocking
- **RADIUSED LEVER EDGES** give added protection to your fingers
- **HAMMER** is drilled and tapped for a **KNURLED HAMMER SPUR EXTENSION** (included) to aid in cocking and decocking the hammer when a scope is mounted
- **MARBLE ARMS® FRONT SIGHT AND ADJUSTABLE SEMI-BUCKHORN REAR SIGHT** get you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **ARTICULATED CARTRIDGE STOP** improves feeding reliability without damaging cartridges
- **DRILLED AND TAPPED FOR SCOPE MOUNTS** to easily attach your favorite optics



SPORTER

- **WALNUT STOCK** with satin finish, authentic straight-grip styling, bordered cut checkering and a blued steel forearm cap offer a nostalgic look
- **BLUED CRESCENT BUTTPLATE** slips firmly into your shoulder for a solid hold
- **TRIPLE-CHECKED HALF ROUND/HALF OCTAGON BUTTON RIFLED BARREL** for the ultimate in accuracy and precision
- **ROUND LOCKING BOLT TRUNNIONS** help ensure a smooth, quick lever throw
- **BOLT RELIEF CUT** reduces hammer drag for smoother cocking
- **RADIUSED LEVER EDGES** give added protection to your fingers
- **HAMMER** is drilled and tapped for a **KNURLED HAMMER SPUR EXTENSION** (included) to aid in cocking and decocking the hammer when a scope is mounted
- **MARBLE ARMS® FRONT SIGHT AND ADJUSTABLE SEMI-BUCKHORN REAR SIGHT** get you on target quickly
- **STEEL LOADING GATE** for smoother loading
- **ARTICULATED CARTRIDGE STOP** improves feeding reliability without damaging cartridges
- **DRILLED AND TAPPED FOR SCOPE MOUNTS** to easily attach your favorite optics

	ITEM NUMBER	CALIBER	MAGAZINE CAPACITY	BARREL LENGTH	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS)	RATE OF TWIST	SUGGESTED RETAIL
MODEL 94 SHORT RIFLE											
	534174114	30-30 Win	7	20"	38"	13 1/2"	1 1/4"	1 3/4"	6 3/4	12"	$1,229.99
	534174117	38-55 Win	7	20"	38"	13 1/2"	1 1/4"	1 3/4"	6 3/4	15"	1,229.99
	534174160	450 Marlin	7	20"	38"	13 1/2"	1 1/4"	1 3/4"	6 3/4	20"	1,229.99
MODEL 94 SPORTER											
	534178114	30-30 Win	8	24"	42 1/2"	13 1/2"	1 1/4"	1 3/4"	7 1/2	12"	$1,399.99
	534178117	38-55 Win	8	24"	42 1/2"	13 1/2"	1 1/4"	1 3/4"	7 1/2	15"	1,399.99



USED BY PERMISSION USFWS

1934 - The U.S. Government passes the Migratory Bird Hunting Stamp Act to fund the protection of waterfowl habitat.

1935 - The Model 69 bolt-action rimfire rifle is introduced.

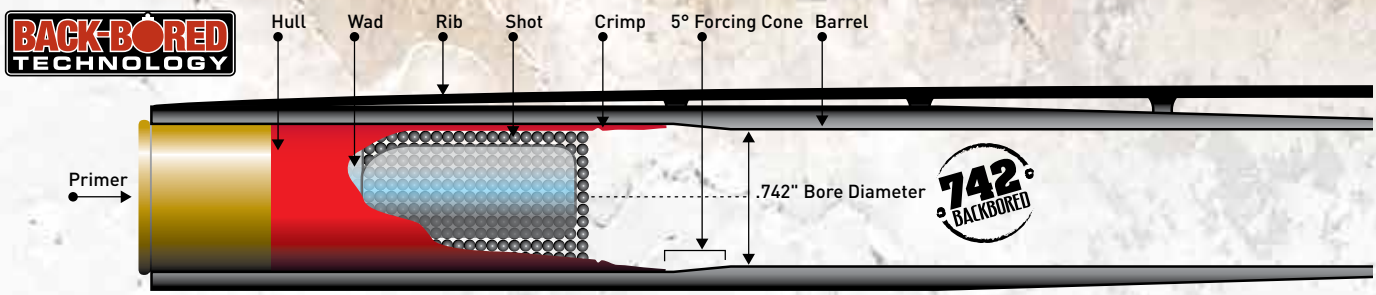
Ben Comfort of Saint Louis, Missouri, wins the 1000-yard Wimbledon Cup at Camp Perry, Ohio. Chambered in 300 H&H Magnum, Comfort's rifle uses a Winchester barrel and a Winchester 5-power scope. The "magnum cartridge" craze sweeps into the American shooting culture.



SUPER X® PUMP

FASTEST PUMP ON THE PLANET.

NOTHING ELSE COMES CLOSE TO THE SOUND AND FEEL OF SHUCKING A SHELL IN A TOP-QUALITY WINCHESTER SUPER X PUMP® SHOTGUN. AS A PUMP LOVER YOU KNOW THE RELIABILITY OF A PUMP CAN'T BE BEAT, AND THE SMOOTHNESS THAT COMES FROM THE SUPER X PUMP SHOTGUN'S INERTIA-ASSISTED ACTION CYCLES SO FAST, YOU'LL THINK IT'S AN AUTOLOADER.



BACK-BORED TECHNOLOGY is based on extensive research and testing to find the secret to tighter, more consistent patterns. Instead of the traditional bore size of .729", this research shows the ideal 12 gauge interior diameter is .742". In 20 gauge barrels the ideal bore diameter is .630" instead of the standard .618". If the bore is any larger the gases will blow by the shot cup and reduce pellet velocity. If the bore is too tight the pellets are deformed as they pass through the forcing cone, causing poor ballistic performance.



HARD CHROME-PLATED CHAMBER AND BORE are critical for today's steel or Hi-Density (HD) shot. Hard chrome makes the surfaces highly resistant to wear and gives you superior protection from rust and corrosion. That's why all smoothbore Super X® Pump shotguns feature a hard-chromed chamber and bore.



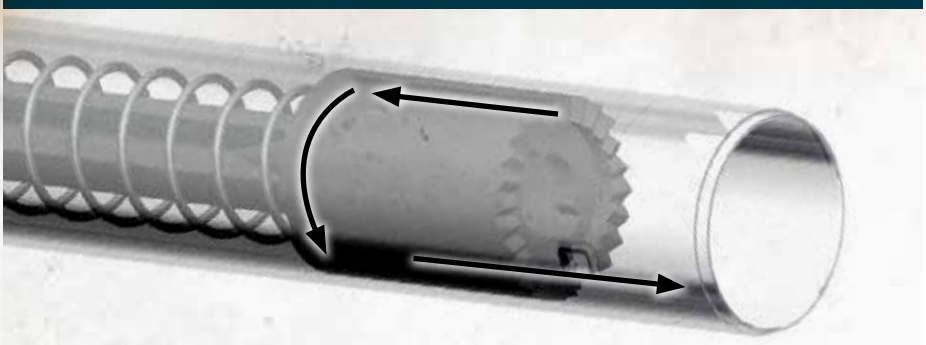
From the duck blind to the firing line, the **INVECTOR-PLUS CHOKE TUBE SYSTEM** is the world's most consistent. The Super X® Pump comes with full, modified and improved cylinder flush-mounted choke tubes so your gun is ready for anything, right out of the box. Additional choke tubes are available at your local firearms dealer.

1935 - Western collaborates with Smith & Wesson to produce the 357 Magnum cartridge. Based on a lengthened 38 Special case, it soon becomes one of the most popular magnum handgun cartridges in the country.



President Franklin D. Roosevelt limits all shotguns used for hunting migratory waterfowl to three shells. Winchester begins fitting its repeating shotguns with the ubiquitous "duck plug."

1936 - The legendary Model 70 centerfire bolt action rifle begins production. It is the first centerfire bolt action designed by Winchester specifically for sporting use. It instantly gains an international reputation for accuracy, reliability and soon becomes known as the "Rifleman's Rifle." Constantly improved and refined, total production of the Model 70 rifle numbers in the millions. It remains a flagship product bearing the Winchester brand.



SPEED-PLUG SYSTEM lets you remove the three-shot adaptor with your fingers. Just remove the magazine cap, push on the spring retainer holding the spring in place, twist and remove the adaptor. It's a trouble-free design that lets you "pull the plug" in mere seconds without any tools.



Four massive **ROTARY BOLT LUGS** provide support, strength and solid lockup in the barrel of the lightning-fast Super X® Pump. Under recoil, the mass of your body slows the rearward travel of the shotgun, while the inertial motion of the bolt, slide and forearm continue cycling the action to give you a head start ejecting the fired shell. Robust dual steel action guide bars eliminate the twisting and binding that waste time and energy when cycling the action.



DROP-OUT TRIGGER GROUP lets you remove one pin and pull the complete trigger system out for cleaning, lubrication and inspection. It's an easy way to keep your Super X® Pump shotgun in top shape, regardless of nasty weather or gritty shooting conditions.

The **CROSSBOLT SAFETY** button on the Super X® Pump is located on the front of the trigger guard for easy access, even when you're wearing heavy waterfowling gloves.





The Super X® Pump has the best recoil pad ever put on a shotgun. Directional rib structures inside the **INFLEX TECHNOLOGY RECOIL PAD** help channel the recoil impulse by moving the comb down and away from your cheek. The pad's smooth textured surface makes shouldering the Super X Pump snag free regardless of what clothing you're wearing.

BLACK CHROME FINISH on the bolt, barrel, slide, action bars and other parts protects better than conventional bluing and stands up to years of wear and harsh conditions.

1936 - The Model 71 lever-action centerfire rifle is introduced, along with the new 348 Winchester cartridge.

The Model 37 single-shot shotgun is introduced, and is perfect for teaching young shooters the basics of shotgunning.

Winchester Rifled Slugs are introduced, replacing traditional single round ball shotgun loads.

1937 - During the Dust Bowl the North American waterfowl population plunges to unprecedented lows. Sportsmen respond by forming Ducks Unlimited to help preserve wetland habitat and rebuild waterfowl populations.

The U.S. Government passes the Pittman-Robertson Act, imposing a 10% excise on firearms and ammunition with revenue earmarked to protect wildlife habitat.

DUCKS UNLIMITED

TRAP LINE.

GET READY FOR A TRULY SHATTERING EXPERIENCE.





1939 - With war looming on the horizon, Winchester sets up tooling to fill an order for 65,000 M1 Garand rifles for the U.S. Military. During the war, Winchester will build more than a half million such rifles. It is the only private firm entrusted with making the M1 Garand.

Winchester introduces "Silvertip®" rifle bullets.

The German invasion of Poland plunges Europe into the second great war of the century.



John Wayne rises to stardom in John Ford's epic western film "Stagecoach." Wayne's large-loop Winchester Model 1892 carbine will become one of his lasting trademarks on the silver screen.





F, IM, M

BACK-BORED TECHNOLOGY

TRUGLO

TRAP

- **SATIN FINISHED STOCK WITH A HIGH PROFILE TRAP COMB** and forearm with traditional checkering to provide a sure grip when the trapshooting action gets fast and furious
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns, even from the 27 yard line
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your shooting situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make surfaces highly resistant to wear and corrosion for thousands of shells
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **5/16" TRAP RIB WITH TRUGLO® FIBER-OPTIC FRONT SIGHT AND AN IVORY MID-BEAD** produce a crisp sight picture on both rising and crossing targets
- **3-SHOT ADAPTOR WITH SPEED-PLUG SYSTEM** is easily removed without tools
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to help reduce flinch and fatigue, especially important when you're going for 100 straight targets



F, IM, M

BACK-BORED TECHNOLOGY

TRUGLO

TRAP COMPACT

- **SATIN FINISHED STOCK WITH A HIGH PROFILE TRAP COMB** and forearm with traditional checkering to provide a sure grip when the trapshooting action gets fast and furious
- **COMPACT 13" LENGTH OF PULL BUTTSTOCK** makes it an ideal shotgun for younger shooters or those of smaller stature
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns, even from the 27 yard line
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your shooting situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make surfaces highly resistant to wear and corrosion for thousands of shells
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	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SXP TRAP												
	512296393	12	30"	3"	4*	F, IM, M	51"	14 1/4"	1 3/8"	2 1/8"	7 1/2	$479.99
	512296394	12	32"	3"	4*	F, IM, M	53"	14 1/4"	1 3/8"	2 1/8"	7 5/8	479.99
SXP TRAP COMPACT												
	512297392	12	28"	3"	4*	F, IM, M	47 3/4"	13"	1 3/8"	2 1/8"	7 1/4	$479.99
	512297393	12	30"	3"	4*	F, IM, M	49 3/4"	13"	1 3/8"	2 1/8"	7 3/8	479.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

1941 - Winchester engineers develop a light military carbine and cartridge combination and deliver a working model to government evaluators in only 13 days. Now devoting virtually all production capacity to the Allied war effort, Winchester builds more than 800,000 of the six million M1 carbines manufactured during the conflict.



Japan launches a surprise attack on the U.S. fleet at Pearl Harbor, killing more than 2,400 U.S. servicemen. The following day the United States formally declares war on Japan.

FOR THE BIRDS.

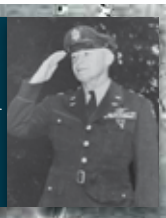
TAKE THE FAST LANE TO YOUR BAG LIMIT.



	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SXP FIELD												
	512266391	12	26"	3"	4*	F, M, IC	46 3/4"	14"	1 5/8"	2"	7	$399.99
	512266392	12	28"	3"	4*	F, M, IC	48 3/4"	14"	1 5/8"	2"	7 1/8	399.99
	512266691	20	26"	3"	5*	F, M, IC	46 3/4"	14"	1 5/8"	2"	6 3/4	429.99
	512266692	20	28"	3"	5*	F, M, IC	48 3/4"	14"	1 5/8"	2"	6 7/8	429.99
SXP FIELD COMPACT												
	512287390	12	24"	3"	4*	F, M, IC	43 1/2"	13"	1 5/8"	2"	6 1/2	$399.99
	512271391	12	26"	3"	4*	F, M, IC	45 1/2"	13"	1 5/8"	2"	6 5/8	399.99
	512271392	12	28"	3"	4*	F, M, IC	47 1/2"	13"	1 5/8"	2"	6 3/4	399.99
	512271690	20	24"	3"	5*	F, M, IC	43 1/2"	13"	1 5/8"	2"	6 3/8	429.99
	512271691	20	26"	3"	5*	F, M, IC	45 1/2"	13"	1 5/8"	2"	6 1/2	429.99
	512271692	20	28"	3"	5*	F, M, IC	47 1/2"	13"	1 5/8"	2"	6 5/8	429.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

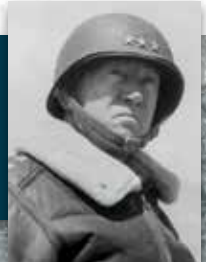
1943 - Winchester's one-millionth Model 12 shotgun is presented to General Henry R. "Hap" Arnold, commander of the U.S. Army Air Forces.



1944 - In June Allied forces invade Normandy, marking the start of the final liberation of Europe.



General George S. Patton, Jr. declares the M1 Garand "...The greatest battle implement ever devised." (Based on actual combat experience, millions of Allied - and Axis - soldiers would probably agree.) Winchester builds a special M1 Garand for Patton.





F, M, IC

BACK-BORED TECHNOLOGY

FIELD

- **SATIN FINISHED STOCK AND FOREARM** with traditional checkering provide a sure grip when the hunting action gets hot
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **3" CHAMBER** gives you the added range to knock down game with heavy hunting loads
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your game and situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make surfaces highly resistant to wear and corrosion
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **BRASS FRONT SIGHT BEAD** offers a fast, natural sight picture
- **3-SHOT ADAPTOR WITH SPEED-PLUG SYSTEM** is easily removed without tools
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue



(20 GAUGE SHOWN)

F, M, IC

BACK-BORED TECHNOLOGY

FIELD COMPACT

- **COMPACT 13" LENGTH OF PULL** to better fit smaller statured shooters
- **SATIN FINISHED STOCK AND FOREARM** with traditional checkering provide a sure grip when the hunting action gets hot
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **3" CHAMBER** gives you the added range to knock down game with heavy hunting loads
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your game and situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make surfaces highly resistant to wear and corrosion
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
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- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue



Four massive **ROTARY BOLT LUGS** provide support, strength and solid lockup in the barrel of the lightning-fast Super X® Pump shotgun. Under recoil, the mass of your body slows the rearward travel of the shotgun, while the inertial motion of the bolt, slide and forearm continue cycling the action to give you a head start ejecting the fired shell. Robust dual steel action guide bars eliminate the twisting and binding that waste time and energy when cycling the action.

1945 - After more than a half-decade of global war, Allied armies are ultimately victorious over the Axis powers.

At the height of wartime production Winchester–related firms employ more than 60,000 workers. Some 15 billion rounds of ammunition are delivered to American troops from Winchester facilities and Winchester-managed U.S. Government plants.

The Super Seal cup wad is introduced to boost shot load velocities and prevent gases from entering the shot chamber.



1949 - Television enters the daily routine of the American home. The popularity of the primetime TV Western will continue for the next quarter century.

ANY BIRDS.
ANYTIME. ANYWHERE.



The receiver on the Winchester Super X® Pump Universal Hunter shotgun is drilled and tapped for optional Winchester scope bases and rings. See the full line of bases and rings on page 77.

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SXP WATERFOWL HUNTER												
	512270291	12	26"	3 1/2"	4*	F, M, IC	47"	13 3/4"	1 5/8"	2"	6 7/8	$499.99
	512270292	12	28"	3 1/2"	4*	F, M, IC	49"	13 3/4"	1 5/8"	2"	7	499.99
	512270391	12	26"	3"	4*	F, M, IC	46 1/2"	13 3/4"	1 5/8"	2"	6 3/4	459.99
	512270392	12	28"	3"	4*	F, M, IC	48 1/2"	13 3/4"	1 5/8"	2"	6 7/8	459.99
NEW	512270691	20	26"	3"	5*	F, M, IC	46 1/2"	13 3/4"	1 5/8"	2"	6 1/2	499.99
NEW	512270692	20	28"	3"	5*	F, M, IC	48 1/2"	13 3/4"	1 5/8"	2"	6 5/8	499.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

1950 - North Korea invades South Korea. Millions of Winchester-made arms from prior wars are quickly pressed into service.





The western movie "Winchester '73" is released, staring Jimmy Stewart. Winchester's wizard Herb Parsons fills in for Stewart during the film's trick shooting scenes.



As part of the movie's promotion a nationwide search is launched for any remaining One-of-One Thousand Model 1873 rifles. More than two-dozen previously unknown guns are uncovered in America's dusty attics, barns and cellars.



F, M, IC

BACK-BORED TECHNOLOGY

TRUGLO

WATERFOWL HUNTER

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare Mossy Oak® Shadow Grass Blades finish won't spook wary waterfowl
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **3" AND 3 1/2" CHAMBER** models give you the magnum advantage to reach out for long-range waterfowl
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your game and situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **TRUGLO® LONG BEAD™ FIBER-OPTIC FRONT SIGHT** offers a true, precise sight picture
- **3-SHOT ADAPTOR WITH SPEED-PLUG SYSTEM** is easily removed without tools
- **ROTARY BOLT** with four massive lugs provides strength, support and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue



F, M, IC

BACK-BORED TECHNOLOGY

TRUGLO

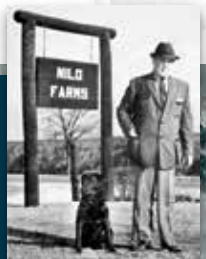
NEW

UNIVERSAL HUNTER

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare Mossy Oak® Break-Up Country® camo finish won't spook wary birds
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **3" AND 3 1/2" CHAMBER** models give you the magnum advantage to reach out for long-range waterfowl
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your game and situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **ALLOY RECEIVER** is drilled and tapped for scope bases
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **TRUGLO® LONG BEAD™ FIBER-OPTIC FRONT SIGHT** offers a true, precise sight picture
- **3-SHOT ADAPTOR WITH SPEED-PLUG SYSTEM** is easily removed without tools
- **ROTARY BOLT** with four massive lugs provides strength, support and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SXP UNIVERSAL HUNTER												
NEW	512321290	12	24"	3 1/2"	4*	F, M, IC	45"	13 3/4"	1 5/8"	2"	6 3/4	$509.99
NEW	512321291	12	26"	3 1/2"	4*	F, M, IC	47"	13 3/4"	1 5/8"	2"	6 7/8	509.99
NEW	512321292	12	28"	3 1/2"	4*	F, M, IC	49"	13 3/4"	1 5/8"	2"	7	509.99
NEW	512321390	12	24"	3"	4*	F, M, IC	44 1/2"	13 3/4"	1 5/8"	2"	6 5/8	469.99
NEW	512321391	12	26"	3"	4*	F, M, IC	46 1/2"	13 3/4"	1 5/8"	2"	6 3/4	469.99
NEW	512321392	12	28"	3"	4*	F, M, IC	48 1/2"	13 3/4"	1 5/8"	2"	6 7/8	469.99
NEW	512321690	20	24"	3"	5*	F, M, IC	44 1/2"	13 3/4"	1 5/8"	2"	6 3/8	509.99
NEW	512321691	20	26"	3"	5*	F, M, IC	46 1/2"	13 3/4"	1 5/8"	2"	6 1/2	509.99
NEW	512321692	20	28"	3"	5*	F, M, IC	48 1/2"	13 3/4"	1 5/8"	2"	6 5/8	509.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER



1952 - The Featherweight variant of the Model 70 is introduced, and its stock becomes the signature profile of The Rifleman's Rifle.

Winchester introduces the 308 Winchester cartridge that becomes the standard of the North Atlantic Treaty Organization (NATO).

NILO Farms, (Olin spelled backward) a 640-acre hunting and shooting facility in Godfrey, Illinois, is created as part of Winchester's ongoing commitment to product development, field-testing and modern game management.

SHADOWS.
FADE INTO BLACK.







The receiver on the Winchester Super X® Pump Black Shadow Deer shotgun is drilled and tapped for Winchester scope bases and rings. See the full line of bases and rings on page 77.

1955 - The Model 88 is introduced, breathing new life into the lever-action rifle.

The 243 Winchester cartridge is introduced.

1956 - The 458 Winchester Magnum cartridge is introduced.





BACK-BORED TECHNOLOGY

BLACK SHADOW®

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare matte black finish won't spook wary game
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **3" AND 3 1/2" CHAMBER** 12 gauge models give you the magnum advantage to reach out for long-range game
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your game and situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **BRASS FRONT SIGHT BEAD** offers a fast, natural sight picture
- **3-SHOT ADAPTOR WITH SPEED-PLUG SYSTEM** is easily removed without tools
- **ROTARY BOLT** with four massive lugs provides strength and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue



BLACK SHADOW® DEER

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare matte black finish won't spook wary game
- **22" FULLY-RIFLED BARREL** is designed to provide optimum accuracy with modern sabots and slugs
- **3" CHAMBER** gives you the ability to reach out for challenging shots
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **TRUGLO® FIBER-OPTIC FRONT SIGHT AND ADJUSTABLE REAR SIGHT** offer a fast, natural sight picture
- **ALLOY RECEIVER** is drilled and tapped for scope bases
- **3-SHOT ADAPTOR WITH SPEED-PLUG SYSTEM** is easily removed without tools
- **ROTARY BOLT** with four massive lugs provides strength, support and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SXP BLACK SHADOW												
	512251291	12	26"	3 1/2"	4*	F, M, IC	47"	13 3/4"	1 5/8"	2"	6 7/8	$429.99
	512251292	12	28"	3 1/2"	4*	F, M, IC	49"	13 3/4"	1 5/8"	2"	7	429.99
	512251391	12	26"	3"	4*	F, M, IC	46 1/2"	13 3/4"	1 5/8"	2"	6 3/4	379.99
	512251392	12	28"	3"	4*	F, M, IC	48 1/2"	13 3/4"	1 5/8"	2"	6 7/8	379.99
	512251691	20	26"	3"	5*	F, M, IC	46 1/2"	13 3/4"	1 5/8"	2"	6 1/2	399.99
	512251692	20	28"	3"	5*	F, M, IC	48 1/2"	13 3/4"	1 5/8"	2"	6 5/8	399.99
SXP BLACK SHADOW DEER												
	512261340	12	22"	3"	4*	1:35" RH Twist	43"	13 3/4"	1 5/8"	2"	6 7/8	$519.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

1958 - Chuck Connors stars as Lucas McCain in the hit TV series "The Rifleman" which runs in primetime for six seasons. Conner's chosen firearm is the Winchester Model 1892 with a large D-shaped lever loop.

1959 - Two-time national champion King Buck, the most honored black labrador retriever bred and trained at NILO Farms and Kennels, is the first and only dog to appear on the Federal Duck Stamp.



USED BY PERMISSION USFWS

GET A GRIP.

RACK IT AND LET IT RIP.



Two user-interchangeable combs and height adjust spacers let you tune comb height on your SXP® Extreme Deer for perfect eye-to-sight alignment with your choice of sighting systems.

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	RATE OF TWIST	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SXP EXTREME DEER												
NEW	512312340	12	22"	3"	4*	1:35" RH Twist	43"	13 3/4"	1 3/4"	2"	7	$559.99
SXP EXTREME DEER HUNTER												
NEW	512313240	12	22"	3"	4*	1:35" RH Twist	43"	13 3/4"	1 3/4"	2"	7	$619.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

1960 - The Model 100 autoloading centerfire rifle is introduced. This trim rifle becomes instantly popular with hunters wanting faster follow-up shots.

Winchester begins production of the new M14 rifle for the U.S. Military, ultimately building more than 350,000 of the total 1.3 million M14 rifles made.

The 264 Winchester Magnum and 338 Winchester Magnum cartridges are introduced.

1961 - The Power Point bullet is introduced, designed to provide more rapid expansion on thin-skinned game.





The receivers on both Winchester Super X® Pump Extreme Deer shotgun models are drilled and tapped for Winchester scope bases and rings, allowing you to easily attach an optional scope or electronic sight to fully utilize the incredible accuracy of today's shotgun slug ammo. See the full line of bases and rings on page 77.



NEW EXTREME DEER

- **SYNTHETIC PISTOL GRIP STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare matte black finish won't spook wary game
- **TWO INTERCHANGEABLE COMB PIECES** allow you to fine tune drop at comb for use with iron, electronic or optical sights
- **TWO INTERCHANGEABLE LENGTH OF PULL SPACERS** allow you to fine-tune length of pull for a perfect stock fit
- **22" FULLY-RIFLED BARREL** is designed to provide optimum accuracy with modern sabots and slugs
- **3" CHAMBER** gives you the ability to reach out for challenging shots
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **TRUGLO® FIBER-OPTIC FRONT SIGHT AND ADJUSTABLE REAR SIGHT** offer a fast, natural sight picture
- **ALLOY RECEIVER** is drilled and tapped for scope bases
- **3-SHOT ADAPTOR WITH SPEED-PLUG SYSTEM** is easily removed without tools
- **ROTARY BOLT** with four massive lugs provides strength, support and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek



NEW EXTREME DEER HUNTER

- **SYNTHETIC PISTOL GRIP STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the Mossy Oak® Break-Up Country® camo finish won't spook wary game
- **TWO INTERCHANGEABLE COMB PIECES** allow you to fine tune drop at comb for use with iron, electronic or optical sights
- **TWO INTERCHANGEABLE LENGTH OF PULL SPACERS** allow you to fine-tune length of pull for a perfect stock fit
- **22" FULLY-RIFLED BARREL** is designed to provide optimum accuracy with modern sabots and slugs
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- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek

1962 - The Winchester Mark 5 shot collar is introduced, enclosing the shot column and greatly improving patterning performance.



1963 - The 200 Series of rimfire rifles are introduced with different models offering lever-action, pump-action or autoloading operation. Magnum rimfire and deluxe models soon follow to fill out the 200 family.

The Model 101 over-and-under shotgun is introduced and quickly becomes popular with clay target and upland shooters alike.

PROTECTION.

THE ULTIMATE DEFENSE FOR YOUR HOME, CAMP OR BOAT.

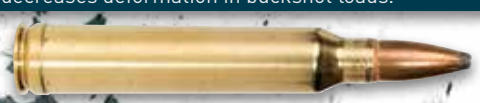


	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBE INCLUDED	OVERALL LENGTH**	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SXP ULTIMATE DEFENDER												
	512298395	12	18"	3"	4*	BREACHER	38 1/2"	13 3/4"	1 3/8"	1 5/8"	7 1/2	$499.99
SXP ULTIMATE MARINE DEFENDER												
	512299395	12	18"	3"	4*	BREACHER	38 1/2"	13 3/4"	1 3/8"	1 5/8"	7 1/2	$539.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER **W/O BREACHER CHOKE TUBE

1963 - The 300 Winchester Magnum cartridge is introduced, filling an important performance niche between Winchester's 264 and 338 Magnums.

Winchester's introduction of Grex granular plastic buffer dramatically decreases deformation in buckshot loads.



1964 - The Model 70 undergoes a significant redesign to adapt to a changing marketplace.

The Model 1400 autoloading shotgun and the Model 1200 pump shotgun are introduced.



ULTIMATE DEFENDER™

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare matte black finish won't give away your position
- **TACTICAL RIBBED FOREARM** for better control when you need it most
- **3" CHAMBER** gives you greater load versatility when using birdshot, buckshot, slugs or other special purpose rounds
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** is equipped with an extended, ported door-breacher choke tube
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion even under the most adverse conditions
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **GHOST RING REAR SIGHT** is integrated into the receiver-mounted Picatinny rail for a crisp sight picture even under adverse lighting conditions
- **PROTECTED FRONT SIGHT BLADE** offers a fast, natural sight picture and is ideal for modern slugs and buckshot
- **FRONT-MOUNTED PICATINNY RAILS** allow you to mount optional tactical lights or lasers
- **ROTARY BOLT** with four massive lugs provides strength and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch, especially important when shooting heavy buckshot and slug loads



ULTIMATE MARINE DEFENDER™

- **MATTE HARD CHROME PLATING** on barrel, magazine tube, slide arms and other components for the ultimate protection against wear and the elements
- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare matte black finish won't give away your position
- **TACTICAL RIBBED FOREARM** for better control when you need it most
- **3" CHAMBER** gives you greater load versatility when using birdshot, buckshot, slugs or other special purpose rounds
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** is equipped with an extended, ported door-breacher choke tube
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **GHOST RING REAR SIGHT** is integrated into the receiver-mounted Picatinny rail for a crisp sight picture even under adverse lighting conditions
- **PROTECTED FRONT SIGHT BLADE** offers a fast, natural sight picture and is ideal for modern slugs and buckshot
- **FRONT-MOUNTED PICATINNY RAILS** allow you to mount optional tactical lights or lasers
- **ROTARY BOLT** with four massive lugs provides strength and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch, especially important when shooting heavy buckshot and slug loads

1964 - The first of many Winchester Factory Commemoratives is a Model 1894 produced for the Wyoming Diamond Jubilee. It remains among the rarest of all the Winchester Factory Commemoratives, and establishes the Custom Shop as an important part of commemorative design and production.

The United States makes a major military commitment to defend South Vietnam.



1965 - Winchester introduces the legendary AA shotshell. Its durable one-piece compression-formed hull is ideal for reloading and quickly becomes the "go-to" shell for millions of clay target shooters.

KA-CHUNK.
SOUND DEFENSE.



1965 - While the "Horse & Rider" have been part of the Winchester brand since 1919 when it was used by the Winchester Repeating Arms Company, it is not until now that the "Horse & Rider" trademark is officially registered.

Winchester introduces Double X, a high velocity game load with buffered, copper-plated hard shot.



1966 - To mark the 100th Anniversary of Winchester Repeating Arms, a gold-tone plated Model 1894 named the Model 66 Centennial is introduced.

1966 - SGT Carlos N. Hathcock II uses a standard Winchester Model 70 match rifle for sniper duty with the First Marine Division in South Vietnam. After two tours of duty and 93 confirmed kills he becomes the most well-known sniper of the conflict.



The receivers on both the Winchester Super X® Pump Defender and Marine Defender shotgun models are drilled and tapped for Winchester scope bases and rings. See the full line of bases and rings on page 77.



DEFENDER™

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare matte black finish won't give away your position
- **TACTICAL RIBBED FOREARM** for better control when you need it most
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **FIXED CYLINDER CHOKE** barrel handles both slugs and buckshot
- **ALLOY RECEIVER** is drilled and tapped for scope bases
- **TRADITIONAL BRASS BEAD FRONT SIGHT** offers a fast, natural sight picture
- **ROTARY BOLT** with four massive lugs provides strength and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue



MARINE DEFENDER™

- **MATTE HARD CHROME PLATING** on barrel, magazine tube, slide arms and other components for the ultimate protection against wear and the elements
- **ALLOY RECEIVER** is drilled and tapped for scope bases
- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare matte black finish won't give you away
- **TACTICAL RIBBED FOREARM** for better control when you need it most
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **TRADITIONAL BRASS BEAD FRONT SIGHT** plus a removable TRUGLO® fiber-optic sight offer a fast, natural sight picture
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** with cylinder choke installed works with slugs or buckshot
- **ROTARY BOLT** with four massive lugs provides strength and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SXP DEFENDER												
	512252395	12	18"	3"	5*	N/A	38 1/2"	13 3/4"	1 3/8"	1 5/8"	6 1/4	$349.99
	512252695	20	18"	3"	5*	N/A	38 1/2"	13 3/4"	1 3/8"	1 5/8"	6	379.99
SXP MARINE DEFENDER												
	512268395	12	18"	3"	5*	CYL	38 1/2"	13 3/4"	1 3/8"	1 5/8"	6 1/4	$399.99
NEW	512268695	20	18"	3"	5*	CYL	38 1/2"	13 3/4"	1 3/8"	1 5/8"	6 1/4	429.99

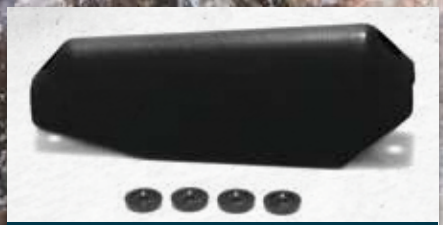
*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

1967 - The Model 190 autoloading rimfire rifle is introduced and more than two million are eventually produced.

1969 - Winchester introduces WinChoke, one of the first interchangeable choke tube systems offered on a factory shotgun.

John Wayne wins the Academy Award for Best Actor for his portrayal of Rooster Cogbun, the one-eyed U.S. Deputy Marshal in the classic western film "True Grit." In the film's climatic scene Wayne rides in a full gallop joust against a band of outlaws with the horse's reins in his teeth, twirling and firing his trademark large loop Winchester Model 1892 carbine with one hand.

TOM TAKERS.
THAT TOM IS TOAST.



Two user-interchangeable combs and height adjust spacers let you tune comb height on your SXP® Long Beard for perfect eye-to-sight alignment with your choice of sighting systems.

LONG BEARD™ CHOKE TUBE

Aggressively avid turkey hunters will go to great lengths to tag that trophy tom. The Winchester Super X® Pump Long Beard™ model features an extended Extra-Full Turkey tube with a fluted body, knurled friction ring and camo front band. It's designed to extract every bit of potential from Winchester's® Long Beard™ XR™ turkey ammunition.



1971 - To mark the 100th Anniversary of the NRA, Winchester introduces a special Model 1894 Musket with full-length stock and a Model 64 rifle with a half-length magazine.

1972 - A rimfire version of the Model 1894 is launched. Called the 9422 it helps introduce a whole new generation to the Winchester lever-action mystique.



BACK-BORED TECHNOLOGY

TRUGLO

TURKEY HUNTER

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the Mossy Oak® Break-Up Country® camo non-glare finish won't spook wary birds
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **A 3" CHAMBER IN 20 GAUGE, OR A 3 1/2" CHAMBER IN 12 GAUGE** gives you the power to reach out for those long-range turkeys
- **INVECTOR-PLUS EXTRA-FULL TURKEY CHOKE TUBE** for a tight, dense pattern
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **ALLOY RECEIVER** is drilled and tapped for scope bases
- **TRUGLO® FIBER-OPTIC ADJUSTABLE SIGHTS** offer a fast, natural sight picture
- **ROTARY BOLT** with four massive lugs provides strength and solid lockup
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **CROSSBOLT SAFETY** is easily operated, even with gloves
- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue



BACK-BORED TECHNOLOGY

TRUGLO

LONG BEARD

- **SYNTHETIC PISTOL GRIP STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the Mossy Oak® Break-Up Country® camo finish won't spook wary birds
- **TWO INTERCHANGEABLE COMB PIECES** allow you to fine tune drop at comb for use with iron, electronic or optical sights
- **TWO INTERCHANGEABLE LENGTH OF PULL SPACERS** allow you to fine-tune length of pull for a perfect stock fit
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **CHOICE OF 3" OR 3 1/2" CHAMBER** gives you the power to reach out for those long-range turkeys
- **INVECTOR-PLUS EXTRA-FULL LONG BEARD TURKEY CHOKE TUBE** for a tight, dense pattern, especially with Winchester® Long Beard™ XR™ ammunition
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **ALLOY RECEIVER** is drilled and tapped for scope bases
- **TRUGLO® FIBER-OPTIC ADJUSTABLE SIGHTS** offer a fast, natural sight picture
- **ROTARY BOLT** with four massive lugs provides strength and solid lockup
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- **BLACK CHROME PROTECTION** on the bolt and other components lasts longer than traditional bluing
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH**	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SXP TURKEY HUNTER												
	512307290	12	24"	3 1/2"	4*	T	45"	13 3/4"	1 5/8"	2"	6 5/8	$519.99
	512307690	20	24"	3"	5*	T	45"	13 3/4"	1 5/8"	2"	6 1/4	549.99
SXP LONG BEARD												
NEW	512320290	12	24"	3 1/2"	4*	Long Beard	43"	13 3/4"	1 3/4"	2"	7 1/4	$559.99
NEW	512320390	12	24"	3"	4*	Long Beard	42 1/2"	13 3/4"	1 3/4"	2"	7 1/4	529.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

**OVERAL LENGTH DOES NOT INCLUDE CHOKE TUBE

1973 - The National Wild Turkey Foundation (NWTF) is founded to help conserve the wild turkey and preserve the heritage of hunting. Winchester is one of the NWTF's first partners in conservation.

NWTF Conserve. Hunt. Share.

1974 - The Super X Model 1 autoloading shotgun introduced — the first of the Super X automatic shotguns.

SUPER X®3

EXTRAORDINARY CYCLING SPEED.

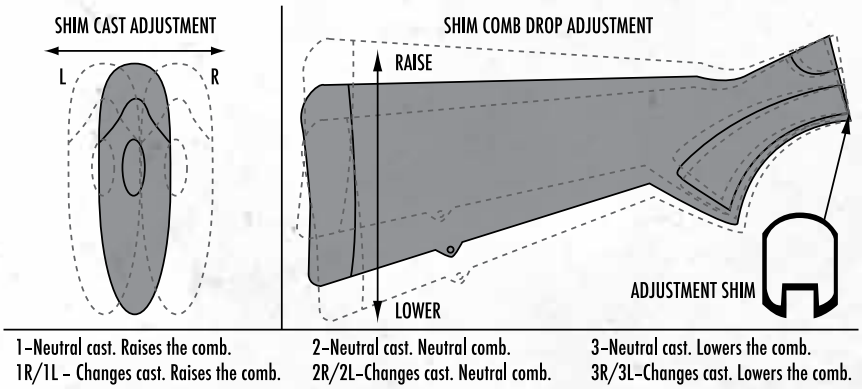
HERE'S THE AUTOLOADING SHOTGUN THAT'S FAST ENOUGH TO PUT 12 SHELLS DOWN RANGE IN A MERE 1.442 SECONDS WITH ABSOLUTE RELIABILITY. IT'S JUST WHAT YOU WANT WHEN A FLURRY OF CLAYS ARE INBOUND ON YOUR STATION OR A COVEY OF QUAIL EXPLODE RIGHT AT YOUR FEET. THAT'S WHEN THE SUPER X®3 LETS YOU SHOW THE WORLD WHAT YOU CAN DO WITH A SHOTGUN AT YOUR SHOULDER.



There is no reason to put up with a shotgun that does not fit you, because proper stock fit is critical to comfortable and accurate shooting. Most Super X®3 shotguns come with **LENGTH OF PULL SPACERS** that fit between the stock and the recoil pad, allowing easy adjustments to length of pull. When the length of pull is adjusted properly you smoothly shoulder the gun with confidence and the felt recoil you experience is greatly diminished. Adjustments range from 13 3/4" to 14 3/4" on wood stocks and from 14 1/4" to 14 3/4" on synthetic stock models.



Getting pounded by recoil is a thing of the past with the **INFLEX TECHNOLOGY RECOIL PAD.** Specially shaped rib structures located inside the pad help direct and channel the recoil impulse, moving the comb down and away from your cheek to reduce felt recoil to very manageable levels, even when shooting heavy magnum loads. A hard heel insert on the pad makes mounting the Super X®3 snag-free.



Every shooter is different, and no single stock design will perfectly fit every person. **MULTI-AXIS CAST/DROP SHIMS** on Super X®3 synthetic stock models allow you to easily adjust both cast on/cast off and drop at comb over a 1/4" range simply by inserting one of the six special shims between the receiver and the buttstock.



The **AMBIDEXTROUS SAFETY** button on the Super X®3 is located at the rear of the trigger guard and is easily reversible for both right- or left-handed shooters.



The **DROP-OUT TRIGGER GROUP** is easy to remove for cleaning or lubrication.



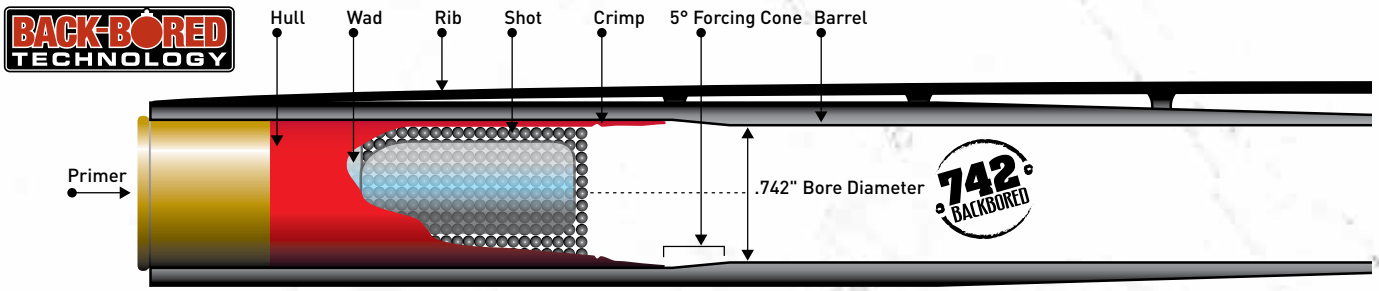
1975 - The Buffalo Bill Historic Center in Cody, Wyoming begins negotiations to secure the Winchester Repeating Arms corporate gun collection. Thousands of Winchester guns (and millions of pages of important corporate documents) become the cornerstone of the new Cody Firearms Museum.

CODY FIREARMS MUSEUM

1976 - The nation celebrates its 200th anniversary with fireworks and firearms. Winchester introduces the Bicentennial Model 1894 finished with an antique silver receiver, special engraving and an inlaid stock medallion.

A team of six trapshooters uses six Winchester Super X Model 1 shotguns to set a new world's one-day record of 24,000 thrown targets, crushing the old mark by 9,000 targets.

Winchester leads the industry by introducing the first non-toxic Steel Shot loads.



BACK-BORED TECHNOLOGY is based on extensive research and testing to find the secret to tighter, more consistent patterns. Instead of the traditional bore size of .729", this research shows the ideal 12 gauge interior diameter is .742". In 20 gauge barrels the ideal bore diameter is .630" instead of the standard .618". If the bore is any larger the gases will blow by the shot cup and reduce pellet velocity. If the bore is too tight the pellets are deformed as they pass through the forcing cone, causing poor ballistic performance.



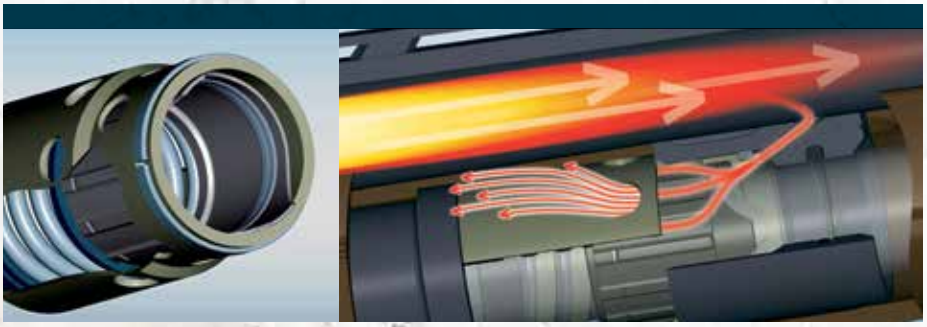
CHROME-PLATED CHAMBER AND BORE are critical for today's steel or Hi-Density (HD) shot. Hard chrome makes the surfaces highly resistant to wear and gives you superior protection from rust and corrosion. That's why all smoothbore Super X®3 shotguns feature a hard-chromed chamber and bore.



LOAD DIVERSITY means a Super X®3 can reliably shoot them all, from light factory field shells to heavy magnum waterfowl and turkey loads. That's why the Super X3 has been proven as the most versatile autoloader on the range, in the marsh and in the field.



From the duck blind to the firing line, the **INVECTOR-PLUS CHOKE TUBE SYSTEM** is the world's most consistent. The Super X®3 comes with full, modified and improved cylinder flush-mounted choke tubes so your gun is ready for anything, right out of the box. Additional choke tubes are available at your local firearms dealer.



ACTIVE VALVE system

The **ACTIVE VALVE SYSTEM** automatically self-adjusts to allocate the exact gas pressure necessary to reliably cycle a wide range of loads commonly used for hunting or target shooting. When firing the heaviest magnum loads in 3 1/2" models, gases vent upward and a portion of them are vented forward out the Quadra-Vent™ ports in the forearm to help regulate bolt speed. Both 3" and 3 1/2" Super X®3 shotguns will reliably cycle even 1 1/8 oz., 2 3/4" light field loads.



Excess gases from heavy loads are channeled through the forward **QUADRA-VENT™** ports for cleaner and more reliable operation.

1977 - The Winchester Arms Collectors Association is organized. Its thousands of members are devoted to the preservation, understanding and collecting of Winchester firearms and related products as well as the role these products had in forging America's heritage.

THE WINCHESTER ARMS COLLECTORS ASSOCIATION

1978 - The Model 1300 pump shotgun and Model 1500 autoloading shotgun are introduced.

The Model 23 side-by-side shotgun is introduced, the first production double in the Winchester lineup since the Model 21 became a custom order-only item in 1960.

BE A CHAMP.
LET NO CLAY GET AWAY.



NEW

T-WRENCH, LF, IM, M, IC, SK

COMPOSITE SPORTING

- **SYNTHETIC STOCK** provides excellent grip
- **MATTE NICKEL-PLATED RECEIVER** is strong, lightweight aluminum alloy to reduce weight for a fast, easy swing
- **SIGNATURE RED BRILEY®** bolt handle, bolt release button and magazine cap weight system
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **PORTED PERMA-COTE GRAY BARREL WITH VENT RIB, TRU-GLO® FIBER-OPTIC SIGHT AND WHITE MID-BEAD** gives you a clean sighting plane
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **EXTENDED SIGNATURE INVECTOR-PLUS CHOKE TUBES** offer consistent, reliable patterns
- **ACTIVE VALVE SYSTEM** cycles a wide variety of loads while reducing felt recoil
- **CAST/DROP SHIMS AND LENGTH OF PULL SPACERS** allow adjustments for a perfect fit
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **DROP-OUT TRIGGER GROUP** allows easy cleaning

1979 - The first Matched Set of One Thousand commemorative in Winchester history is released. It pairs a Model 1894 and a Model 9422 rimfire carbine with matching serial numbers along with a gold-satin finish and special engraving.

Silvertip high-performance defensive pistol ammunition is introduced in both 45 ACP and 9mm.

1980 - Winchester sets a new industry standard by introducing the one ounce rifled shotgun slug.



T-WRENCH, LF, IM, M, IC, SK

NEW

ULTIMATE SPORTING ADJUSTABLE

- **SATIN OIL FINISH GRADE II/III WALNUT STOCK WITH ADJUSTABLE COMB AND CUT CHECKERING** looks elegant and provides the ultimate in functionality
- **MATTE NICKEL-PLATED RECEIVER** is strong, lightweight aluminum alloy to reduce weight for a fast, easy swing
- **SIGNATURE RED BRILEY®** bolt handle, bolt release button and magazine cap weight system
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **PORTED PERMA-COTE GRAY BARREL WITH VENT RIB, TRU-GLO® FIBER-OPTIC SIGHT AND WHITE MID-BEAD** gives you a clean sighting plane
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **EXTENDED SIGNATURE INVECTOR-PLUS CHOKE TUBES** offer consistent, reliable patterns
- **ACTIVE VALVE SYSTEM** cycles a wide variety of loads while reducing felt recoil
- **PACHMAYR® DECELERATOR® RECOIL PAD** provides optimal protection against felt recoil
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **DROP-OUT TRIGGER GROUP** allows easy cleaning



T-WRENCH, LF, IM, M, IC, SK

NEW

COMPOSITE SPORTING CARBON FIBER

- **SYNTHETIC STOCK WITH CARBON-FIBER FINISH** provides excellent grip with a modern aerospace look
- **MATTE NICKEL-PLATED RECEIVER** is strong, lightweight aluminum alloy to reduce weight for a fast, easy swing
- **SIGNATURE RED BRILEY®** bolt handle, bolt release button and magazine cap weight system
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **PORTED PERMA-COTE GRAY BARREL WITH VENT RIB, TRU-GLO® FIBER-OPTIC SIGHT AND WHITE MID-BEAD** gives you a clean sighting plane
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **EXTENDED SIGNATURE INVECTOR-PLUS CHOKE TUBES** offer consistent, reliable patterns
- **ACTIVE VALVE SYSTEM** cycles a wide variety of loads while reducing felt recoil
- **CAST/DROP SHIMS AND LENGTH OF PULL SPACERS** allow adjustments for a perfect fit
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **DROP-OUT TRIGGER GROUP WITH TWO-TONE CARBON-FIBER FINISH** allows easy cleaning

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH**	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SX3 ULTIMATE SPORTING ADJUSTABLE												
NEW	511174392	12	28"	2 3/4"	4*	LF, IM, M,IC, SK	49 1/4"	14 1/2"	1 1/2"	1 3/4"	7 3/8	$1,869.99
NEW	511174393	12	30"	2 3/4"	4*	LF, IM, M,IC, SK	51 1/4"	14 1/2"	1 1/2"	1 3/4"	7 1/2	1,869.99
NEW	511174394	12	32"	2 3/4"	4*	LF, IM, M,IC, SK	53 1/4"	14 1/2"	1 1/2"	1 3/4"	7 5/8	1,869.99
SX3 COMPOSITE SPORTING CARBON FIBER												
NEW	511172392	12	28"	2 3/4"	4*	LF, IM, M,IC, SK	49"	14 1/4"	1 3/4"	2"	7 1/4	$1,739.99
NEW	511172393	12	30"	2 3/4"	4*	LF, IM, M,IC, SK	51"	14 1/4"	1 3/4"	2"	7 3/8	1,739.99
NEW	511172394	12	32"	2 3/4"	4*	LF, IM, M,IC, SK	53"	14 1/4"	1 3/4"	2"	7 1/2	1,739.99
SX3 COMPOSITE SPORTING												
NEW	511173392	12	28"	2 3/4"	4*	LF, IM, M,IC, SK	49"	14 1/4"	1 3/4"	2"	7 1/4	$1,679.99
NEW	511173393	12	30"	2 3/4"	4*	LF, IM, M,IC, SK	51"	14 1/4"	1 3/4"	2"	7 3/8	1,679.99
NEW	511173394	12	32"	2 3/4"	4*	LF, IM, M,IC, SK	53"	14 1/4"	1 3/4"	2"	7 1/2	1,679.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

**OVERALL LENGTH DOES NOT INCLUDE CHOKE TUBE

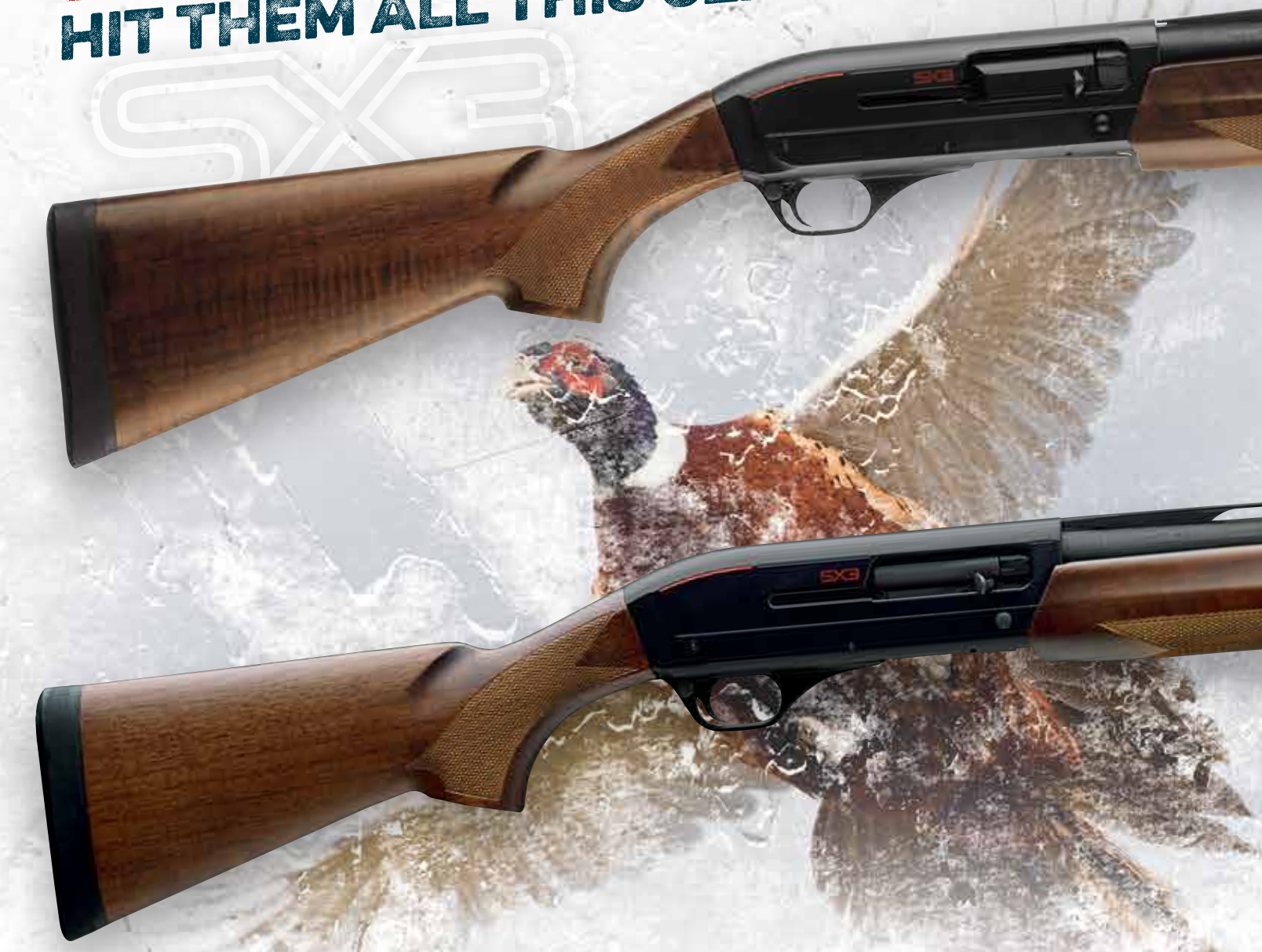
1981 - Olin Corporation sells most of its Winchester Division firearm manufacturing assets to U.S. Repeating Arms Company, which will manufacture and sell Winchester brand rifles and shotguns through a trademark license agreement with Olin Corporation. Olin Corporation continues to manufacture Winchester brand ammunition.

Winchester 209 shotshell primers are so reliable that NASA selects them to initiate the separation and parachute recovery systems on the Space Shuttle's solid rocket booster engines.



1983 - The Model 9422 Annie Oakley rimfire commemorative carbine is released. It is the first Winchester brand factory commemorative to honor a woman.

DREAM FIELDS.
HIT THEM ALL THIS SEASON.



	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SX3 FIELD												
	511144391	12	26"	3"	4*	F, M, IC	47"	14 1/4"	1 1/2"	1 3/4"	6 3/4	$1,069.99
	511144392	12	28"	3"	4*	F, M, IC	49"	14 1/4"	1 1/2"	1 3/4"	6 7/8	1,069.99
	511144691	20	26"	3"	4*	F, M, IC	47"	14 1/4"	1 3/8"	1 7/8"	6 3/8	1,139.99
	511144692	20	28"	3"	4*	F, M, IC	49"	14 1/4"	1 3/8"	1 7/8"	6 1/2	1,139.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

1984 - A Winchester brand reproduction is offered of the classic Parker side-by-side shotgun. Production continues until 1989.

Four avid hunters in Montana form the Rocky Mountain Elk Foundation, dedicated to elk, elk hunting and protecting the habitat they need to thrive.



1985 - Winchester is awarded the contract to operate the government's Lake City Army Ammunition Plant in Independence, Missouri. Over the next 15 years the plant will deliver more than 8 billion rounds of mil-spec ammunition.



F, M, IC

ACTIVE VALVE system

BACK-BORED TECHNOLOGY

FIELD

- **SATIN OIL FINISH WALNUT STOCK WITH CLASSIC CUT CHECKERING** improves grip and looks elegant
- **MATTE BLACK RECEIVER** is strong, lightweight aluminum alloy to reduce weight for easy carrying
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **VENT RIB** gives you a smooth, clean sighting plane and helps reduce weight
- **BRASS FRONT SIGHT BEAD** offers a fast, natural sight picture in a wide variety of lighting conditions
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **INVECTOR-PLUS CHOKE TUBES** offer consistent, reliable patterns
- **ACTIVE VALVE SYSTEM** cycles a wide variety of loads while reducing felt recoil
- **PACHMAYR® DECELERATOR® RECOIL PAD** provides optimal protection against felt recoil
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **DROP-OUT TRIGGER GROUP** allows easy cleaning



F, M, IC

ACTIVE VALVE system

BACK-BORED TECHNOLOGY

FIELD COMPACT

- **COMPACT 13" LENGTH OF PULL** to fit smaller statured shooters
- **SATIN OIL FINISH WALNUT STOCK WITH CLASSIC CUT CHECKERING** improves grip and looks elegant
- **MATTE BLACK RECEIVER** is strong, lightweight aluminum alloy to reduce weight for easy carrying
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
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- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **DROP-OUT TRIGGER GROUP** allows easy cleaning

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SX3 FIELD COMPACT												
	511146390	12	24"	3"	4*	F ,M, IC	43 3/4"	13"	1 1/2"	1 3/4"	6 5/8	$1,069.99
	511146391	12	26"	3"	4*	F, M, IC	45 3/4"	13"	1 1/2"	1 3/4"	6 3/4	1,069.99
	511146392	12	28"	3"	4*	F, M, IC	47 3/4"	13"	1 1/2"	1 3/4"	6 7/8	1,069.99
	511146690	20	24"	3"	4*	F, M, IC	43 3/4"	13"	1 5/8"	1 7/8"	6 1/4	1,139.99
	511146691	20	26"	3"	4*	F, M, IC	45 3/4"	13"	1 5/8"	1 7/8"	6 3/8	1,139.99
	511146692	20	28"	3"	4*	F, M, IC	47 3/4"	13"	1 5/8"	1 7/8"	6 1/2	1,139.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

1986 - The Kevlar®-reinforced WinLite synthetic stock is offered, marking another first for the Model 70.

1987 - A group of private investors form a new corporation named U.S. Repeating Arms Company, Inc. and purchase the firearm manufacturing assets of U.S. Repeating Arms Company. A minority stake is taken by Fabrique Nationale (FN). Over the next several years FN through its Browning Arms Company subsidiary becomes the sole owner of U.S. Repeating Arms Company, Inc. U.S. Repeating Arms Company, Inc. manufactures and sells Winchester brand rifles and shotguns through a trademark license agreement with Olin Corporation.

Winchester introduces Silvertip Hollow Point Boattail rifle ammunition.

DARK KNIGHTS.

THE PERFECT GUNS FOR BIRDS AND BEASTS.



1991 - Fabrique Nationale (FN), through its affiliate Browning Arms Company acquires a controlling ownership of U.S. Repeating Arms Company, Inc. Plans are made by FN to build an entirely new, modern production facility in New Haven, Connecticut.

The magnificent Model 70 Custom Shop Super Grade with controlled round feeding is the lead item in this year's catalog.

1991 - Winchester introduces the Super-X BRI Sabot Slug, setting a new standard for shotgun accuracy and terminal performance.

90% of the small arms ammunition used in Operation Desert Storm is supplied by facilities owned or operated by Winchester.

1992 - The Pre-'64 Model 70 action design returns to general production.

The Model 70 with a stainless steel receiver and barrel and a black synthetic stock is introduced, instantly making the legendary rifle as modern as tomorrow.



F, M, IC

ACTIVE VALVE system

BACK-BORED TECHNOLOGY

BLACK SHADOW®

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare matte black finish won't spook wary game
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **BRASS BEAD FRONT SIGHT** offers a fast, natural sight picture
- **SELF-ADJUSTING ACTIVE VALVE SYSTEM** cycles a wide variety of loads while reducing felt recoil
- **QUADRA-VENT™ PORTS** vent excess gases for cleaner operation
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **CAST/DROP SHIMS AND LENGTH OF PULL SPACERS** allow adjustments for a perfect fit
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue



ACTIVE VALVE system

TRUGLO

CANTILEVER BUCK

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare matte black finish won't spook wary game
- **RIFLED 22" BARREL** optimized for extreme accuracy with 2 3/4" and 3" sabots and slugs
- **MATTE BLACK RECEIVER** is strong, lightweight aluminum alloy for easy carrying
- **WEAVER®-STYLE CANTILEVER RAIL DESIGN** makes it easy to attach an electronic sight or conventional scope
- **TRUGLO® FIBER-OPTIC FRONT SIGHT** with adjustable rear sight gathers light for fast, quick pointing
- **SELF-ADJUSTING ACTIVE VALVE SYSTEM** cycles a wide variety of loads while reducing felt recoil
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **CAST/DROP SHIMS AND LENGTH OF PULL SPACERS** allow adjustments for a perfect fit
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SX3 BLACK SHADOW												
	511123291	12	26"	3 1/2"	4*	F, M, IC	47"	14 1/4"	1 3/4"	2"	7	$1,069.99
	511123292	12	28"	3 1/2"	4*	F, M, IC	49"	14 1/4"	1 3/4"	2"	7 1/4	1,069.99
	511123391	12	26"	3"	4*	F, M, IC	47"	14 1/4"	1 3/4"	2"	7	999.99
	511123392	12	28"	3"	4*	F, M, IC	49"	14 1/4"	1 3/4"	2"	7 1/4	999.99
	511123691	20	26"	3"	4*	F, M, IC	47"	14 1/4"	1 3/4"	2"	6 5/8	1,069.99
	511123692	20	28"	3"	4*	F, M, IC	49"	14 1/4"	1 3/4"	2"	6 3/4	1,069.99
SX3 CANTILEVER BUCK												
	511147340	12	22"	3"	4**	1:28" RH Twist	43"	14 1/4"	1 3/4"	2"	7 3/4	$1,149.99
	511147640	20	22"	3"	4**	1:24" RH Twist	43"	14 1/4"	1 3/4"	2"	7 1/2	1,199.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

**MAGAZINE CAPACITY DEPENDS ON SHELL LENGTH. SOME SLUGS ARE LONGER THAN STANDARD 2 3/4" SHOT SHELLS.

1993 - The Model 70 Custom Sharpshooter is introduced. Fitted with a Schneider stainless steel barrel, it comes with a 1 MOA accuracy guarantee and is one of the world's first match-grade factory rifles.

The Model 12 and Model 42 pump shotguns and the Model 52 rimfire rifle are reintroduced in the Winchester Classic Traditions line.

High-performance, water-resistant Super-X Drylok Super Steel Waterfowl shotshells are introduced.

Winchester introduces Supreme Fail Safe rifle ammunition.

1994 - The new firearms factory for making Winchester brand firearms in New Haven, Connecticut opens with great fanfare, including a horse and cowboy-costumed rider walking up and down the factory aisles.

HUNTER'S CALL.

TIME TO HIDE IN PLAIN SIGHT.



	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SX3 WATERFOWL HUNTER												
	511155291	12	26"	3 1/2"	4*	F, M, IC	47"	14 1/4"	1 3/4"	2"	7	$1,199.99
	511155292	12	28"	3 1/2"	4*	F, M, IC	49"	14 1/4"	1 3/4"	2"	7 1/8	1,199.99
	511155391	12	26"	3"	4*	F, M, IC	47"	14 1/4"	1 3/4"	2"	7	1,139.99
	511155392	12	28"	3"	4*	F, M, IC	49"	14 1/4"	1 3/4"	2"	7 1/8	1,139.99
	511155691	20	26"	3"	4*	F, M, IC	47"	14 1/4"	1 3/4"	2"	6 5/8	1,199.99
	511155692	20	28"	3"	4*	F, M, IC	49"	14 1/4"	1 3/4"	2"	6 3/4	1,199.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

1995 - After decades of absence from the Winchester brand product offerings, an engraved, limited edition 100th Anniversary Model 1895 lever action rifle is introduced.

Winchester gives clay target shooters the performance edge with the new AA Super Handicap shotshell.

1996 - The optional Ballistic Optimizing Shooting System (BOSS) is introduced. BOSS combines a barrel tuner and ported muzzle break and allows the shooter to fine tune their rifle to get maximum accuracy with just a twist of the wrist.

Kim Rhode becomes the youngest women's shooting champion in Olympic history in Atlanta, Georgia.





F, M, IC

WATERFOWL HUNTER

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare Mossy Oak® Shadow Grass Blades camo finish won't spook wary waterfowl
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to corrosion and wear from steel shot
- **VENT RIB** gives you a smooth, clean sighting plane
- **TRUGLO® LONG BEAD™ FIBER-OPTIC FRONT SIGHT** offers true, precise sight picture
- **ACTIVE VALVE GAS SYSTEM** cycles a wide variety of loads while reducing felt recoil
- **QUADRA-VENT™ PORTS** vent excess gases for cleaner operation
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **CAST/DROP SHIMS AND LENGTH OF PULL SPACERS** allow adjustments for perfect fit
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue



F, M, IC

UNIVERSAL HUNTER

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare Mossy Oak® Break-Up Country® camo finish won't spook wary birds
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **INVECTOR-PLUS CHOKE TUBE SYSTEM** offers consistent patterns to match your situation
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **VENT RIB** gives you a smooth, clean sighting plane
- **TRUGLO® LONG BEAD™ FIBER-OPTIC FRONT SIGHT** offers true, precise sight picture
- **ACTIVE VALVE GAS SYSTEM** cycles a wide variety of loads while reducing felt recoil
- **QUADRA-VENT™ PORTS** vent excess gases for cleaner operation
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **CAST/DROP SHIMS AND LENGTH OF PULL SPACERS** allow adjustments for perfect fit
- **DRILLED AND TAPPED RECEIVER** for mounting your favorite scope
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SX3 UNIVERSAL HUNTER												
	511167291	12	26"	3 1/2"	4*	F, M, IC	47"	14 1/4"	1 3/4"	2"	7	$1,239.99
	511167292	12	28"	3 1/2"	4*	F, M, IC	49"	14 1/4"	1 3/4"	2"	7 1/8	1,239.99
	511167691	20	26"	3"	4*	F, M, IC	47"	14 1/4"	1 3/4"	2"	6 5/8	1,239.99
	511167692	20	28"	3"	4*	F, M, IC	49"	14 1/4"	1 3/4"	2"	6 3/4	1,239.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER

1997 - The Model 1892 lever-action rifle makes its reappearance.

Winchester introduces the Supreme line of ultra high-performance ammunition.

1998 - A new era of autoloading shotgun performance begins with the introduction of the Winchester Super X2.

For the first time since 1935 the Model 1886 appears under the Winchester brand in a magnificent High Grade version, chambered in 45-70 Government.

Winchester introduces AA® Super Pigeon® Loads & Supreme® Bismuth No-Tox® Shotshells.

HEY TURKEY...

SAY HELLO TO THE ULTIMATE TURKEY GUNS.



LONG BEARD™ XR™ IS LETHAL AT LONGER RANGES.
If you think 40 yards is as far as you can take a trophy tom, think again. With Winchester® Long Beard™ XR™ and its new Shot-Lok™ Technology, your effective range can increase by 20 to 30 yards and still deliver devastating, one-shot on-turkey performance.

	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	MAGAZINE CAPACITY	CHOKE TUBES INCLUDED	OVERALL LENGTH**	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
SX3 NWTF CANTILEVER TURKEY												
	511169290	12	24"	3 1/2"	4*	X-FULL TURKEY	45"	14 1/4"	1 3/4"	2"	7 1/2	$1,199.99
	511169690	20	24"	3"	4*	X-FULL TURKEY	45"	14 1/4"	1 3/4"	2"	7 1/8	1,199.99
SX3 LONG BEARD												
	511168290	12	24"	3 1/2"	4*	LONG BEARD	45"	14 1/4"	1 3/4"	2"	7 1/2	$1,269.99

*TOTAL AMMUNITION CAPACITY INCLUDES ONE ADDITIONAL SHELL IN THE CHAMBER **OVERALL LENGTH DOES NOT INCLUDE CHOKE TUBE

2000 - The Supreme® over-and-under shotgun is introduced. Made in Belgium, this well-balanced smoothbore also represents the worldwide sourcing of firearms product manufacturing under the Winchester brand.

The Model 1885 Low Wall rimfire rifle is reintroduced.

The Model 70 named "Bolt-Action Rifle of the Century" by *Shooting Times*.

Xpert Steel Shotshells are introduced.

2001 - The Model 9410 lever-action shotgun makes its debut.

The 300 WSM (Winchester Short Magnum) cartridge is introduced. The 300 WSM offers long action magnum performance in a short action rifle. Additional WSM calibers soon follow.

Supreme Partition Gold High Velocity Sabot Slugs are introduced.

During the first decade of the Global War on Terror, Winchester will deliver over two billion rounds of ammunition to support America's Warfighters.

EXTRA-FULL TURKEY CHOKE TUBE

A tight, dense pattern of heavy shot is critical for taking turkeys. You get an Invector-Plus Extra-Full Turkey choke tube standard with the Super X®3 NWTF® Cantilever Turkey shotgun. The knurled friction band makes it easy to install or remove and the camo front band won't give you away to a sharp-eyed tom.





NWTF® CANTILEVER TURKEY

- **SYNTHETIC STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare Mossy Oak® Break-Up Country® camo finish won't spook wary turkeys
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **INVECTOR-PLUS EXTRA-FULL TURKEY EXTENDED CHOKE TUBE** with Mossy Oak® Break-Up Country® camo front band produces a tight, tom-busting pattern
- **24" BARREL** is easy to swing in tight brush
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **TRUGLO® FIBER-OPTIC FRONT SIGHT WITH ADJUSTABLE REAR SIGHT** gathers light for fast, quick pointing
- **WEAVER®-STYLE CANTILEVER RAIL DESIGN** makes it easy to attach an electronic sight or conventional scope
- **QUADRA-VENT™ PORTS** vent excess gases for cleaner operation
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible
- **CAST/DROP SHIMS AND LENGTH OF PULL SPACERS** allow adjustments for perfect fit
- **INFLEX TECHNOLOGY RECOIL PAD** directs felt recoil down and away from your cheek to reduce flinch and fatigue



LONG BEARD

- **SYNTHETIC PISTOL GRIP STOCK WITH TEXTURED GRIPPING SURFACES** gives your hands a sure, non-slip grip and the non-glare Mossy Oak® Break-Up Country® finish won't spook wary turkeys
- **THREE INTERCHANGEABLE COMB INSERTS AND THREE RECOIL PAD OPTIONS** let you fine tune the shotgun's fit to match your shooting style
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **INVECTOR-PLUS BRILEY® EXTRA-FULL LONG BEARD™ EXTENDED CHOKE TUBE** is optimized for Winchester® Long Beard™ XR™ ammunition to produce a tight, tom-busting pattern
- **24" BARREL** is easy to swing in tight brush
- **HARD CHROME-PLATED CHAMBER AND BORE** make these surfaces highly resistant to wear and corrosion
- **TRUGLO® FIBER-OPTIC FRONT SIGHT WITH ADJUSTABLE REAR SIGHT** gathers light for fast, quick pointing
- **WEAVER®-STYLE CANTILEVER RAIL DESIGN** makes it easy to attach an electronic sight or conventional scope
- **QUADRA-VENT™ PORTS** vent excess gases for cleaner operation
- **DROP-OUT TRIGGER GROUP** allows easy cleaning
- **AMBIDEXTROUS CROSSBOLT SAFETY** is easily reversible

LONG BEARD™ CHOKE TUBE

Aggressively avid turkey hunters will go to great lengths to tag that trophy tom. The Winchester Super X®3 Long Beard™ model features an extended Extra-Full Turkey tube with a fluted body, knurled friction ring and camo front band. It's designed to extract every bit of potential from Winchester's® Long Beard™ XR™ turkey ammunition.



2003 - Building on the "shorter is better" concept, the Winchester Super Short Magnums (WSSM) are unveiled.

2004 - The New Generation Model 1894 debuts with a top tang-mounted sliding safety.

Winchester introduces AccuBond CT rifle ammo and Super-Target shotshells.

2005 - The Winchester Super X2 autoloader sets the first of three new world records.

MODEL 101®

THE STANDARD OF ELEGANCE.

IF YOU'VE ALWAYS WANTED THE QUALITY AND PERFORMANCE OF A FINE BELGIAN-MADE OVER AND UNDER, BUT DIDN'T WANT TO TAKE OUT A SECOND MORTGAGE, HERE'S THE PERFECT STACKBARREL FOR YOU. THE MODEL 101® IS BUILT ALONG THE CLASSIC LINES OF THE ORIGINAL, USING THE LATEST IN MANUFACTURING PROCESSES AND MATERIALS TO CREATE AN OVER AND UNDER THAT WILL LAST.



Today's Model 101® features the same **FAMILIAR DIMENSIONS** set long ago by the original. The familiar drop at comb and narrow, comfortable grip ensure time-tested comfort and performance.



The Model 101® has the drop on the original with the advantage of a **LOW-PROFILE RECEIVER**. This means that recoil occurs in-line, directly back for faster follow-up shots with less muzzle jump. Also, your forward hand can be closer to the bore centerline, bringing your hands, face and sighting plane into a more natural alignment for more intuitive and accurate shooting.

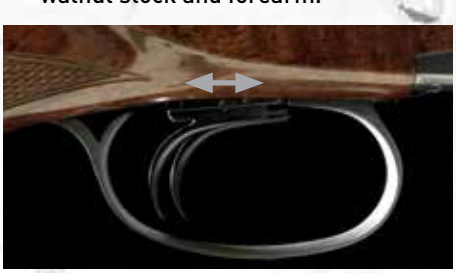


An **ADJUSTABLE COMB** stock allows you to modify individual height and cast on/off for a custom fit in just seconds. (Hex wrench is included.)

Every Model 101® shotgun has **FINELY CUT CHECKERING** to improve grip and add artistic elegance to the well-figured walnut stock and forearm.



Getting pounded by recoil is now a thing of the past with the patented **PACHMAYR® DECELERATOR® RECOIL PAD** with snag-free heel. Found on all Model 101® shotguns, it reduces felt recoil to very manageable levels, even when shooting heavy magnum loads.



An **ADJUSTABLE TRIGGER SHOE** lets you fine tune its fore and aft position to your precise length of pull for more comfortable shooting on Pigeon and Sporting models. (A steel hex wrench is included.)



Sporting and Field models have a fitted **STEEL GRIP CAP** to add a touch of graceful elegance.

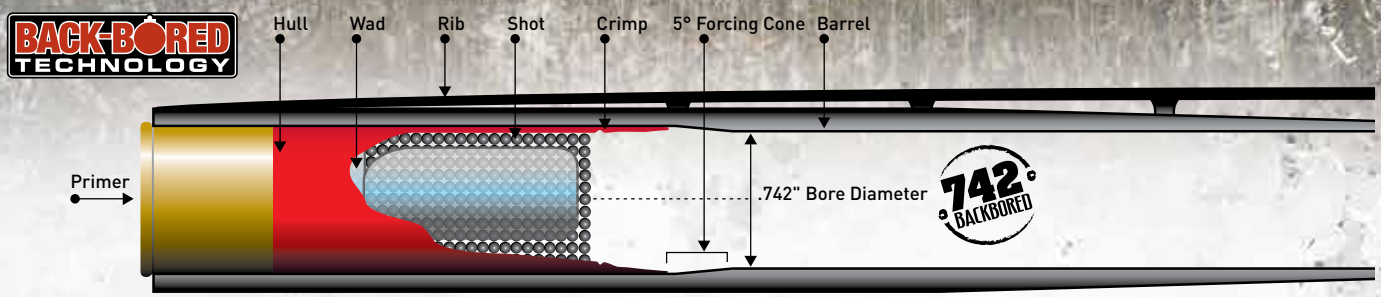


2005 - Winchester Ammunition celebrates its new rimfire manufacturing operations in Oxford, Mississippi. This location is also now home to one of the most state-of-the-art facilities in the world for centerfire rifle and handgun ammunition manufacturing.

2006 - Production ceases at the factory in New Haven, Connecticut operated by U.S. Repeating Arms Company, Inc. in producing Winchester branded firearms.

The Super X3 autoloading shotgun is introduced. Its improved, self-adjusting Active Valve gas system gives outstanding reliability with virtually any factory shotshell.

Supreme Elite XP^3 rifle ammunition and Supreme Xtended Range Hi-Density turkey loads are introduced.



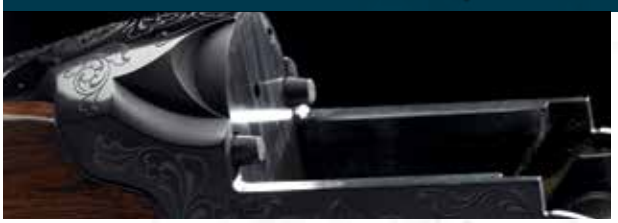
BACK-BORED TECHNOLOGY is based on extensive research and testing to find the secret to tighter, more consistent patterns. Instead of the traditional bore size of .729", this research shows the ideal 12 gauge interior diameter is .742". If the bore is any larger the gases will blow by the shot cup and reduce pellet velocity. If the bore is too tight the pellets are deformed as they pass through the forcing cone, causing poor ballistic performance.



CHROME-PLATED CHAMBERS AND BORES are found in all Winchester Model 101® shotguns. This critical plating provides protection from thousands of heavy, high density, abrasive loads. This extra feature virtually eliminates wear and tear caused by thousands of shells.



TOUGH STEEL HINGE areas bear tension from recoil with each shot, so the Model 101® shotgun is built with surfaces that are 49% larger than many competitors. The surfaces are machined simultaneously with the hinge, ensuring perfect alignment.



The Model 101® shotgun's **LOCKING LUGS** have 30% more contact surface than the competition for an action that's the strongest in the industry and built to last.



From the field to the range, the **INVECTOR-PLUS CHOKE TUBE SYSTEM** is the world's most consistent. All Model 101® shotguns come with either extended Signature or flush-mounted Invector-Plus tubes, depending on the model. Additional tubes are available at your local firearms dealer.



TRUGLO

2007 - The Select Model 101 is introduced with the added benefits of a low-profile receiver and the Invector-Plus interchangeable choke system.

2008 - The Model 70 rifle returns to the market. It's equipped with the latest three-lever M.O.A. Trigger System and an improved three-position safety.

Winchester Supreme E-Tip lead-free ammunition is introduced.

M.O.A.™ TRIGGER SYSTEM

DOUBLE UP.
CRUSH YOUR COMPETITION.

MODEL 101



MODEL 101® PIGEON TRAP ADJUSTABLE COMB



T-WRENCH, LF, IM, M, IC, SK

BACK-BORED TECHNOLOGY

TRUGLO

SPORTING

- **HIGH GLOSS GRADE II/III WALNUT STOCK WITH 20 LINES-PER-INCH CUT CHECKERING** looks elegant and improves grip
- **TRADITIONAL MODEL 101® SHOTGUN DIMENSIONS** give you a performance advantage plus classic styling
- **LOW-PROFILE RECEIVER** gives you faster target acquisition, a more controlled swing and less felt recoil
- **TRUGLO® TRU-BEAD® INTERCHANGEABLE FIBER-OPTIC FRONT SIGHT** offers a fast, natural sight picture
- **BACK-BORED TECHNOLOGY** provides optimum shot patterns that are dense and even
- **STEEL GRIP CAP** adds a touch of classic elegance
- **EXTENDED SIGNATURE INVECTOR-PLUS CHOKE TUBES** offers predictable patterns to match your situation
- **ADJUSTABLE TRIGGER SHOE** for perfect length of pull
- **HARD CHROME-PLATED CHAMBERS AND BORES** make these surfaces highly resistant to wear and corrosion
- **49% MORE HINGE SURFACE AREA** than our competitors, giving you greater strength for long-term wear
- **30% MORE LOCKING LUG CONTACT AREA** keeps the action tighter and minimizes wear
- **PACHMAYR® DECELERATOR® RECOIL PAD** absorbs felt recoil to reduce flinch and fatigue

2009 - Based on technology developed for the FBI, Winchester Ammunition introduces PDX1 Defender personal defense handgun ammunition.

2010 - The Super X Pump shotgun is introduced. Built using the latest manufacturing technology, the SXP offers all the features that have made Winchester brand pumps favorite among sportsmen for generations.

In honor of the 200th birthday of Oliver F. Winchester, Winchester offers a special Model 1894 rifle and limited edition collectible ammunition.





T-WRENCH, XF, F, IM

BACK-BORED TECHNOLOGY

TRUGLO

PIGEON TRAP

- **HIGH GLOSS GRADE II/III WALNUT STOCK WITH 20 LINES-PER-INCH CUT CHECKERING** looks elegant and improves grip
- **ADJUSTABLE COMB OPTION** lets you custom fit the stock to your shooting style
- **LOW-PROFILE NICKEL-PLATED RECEIVER WITH CLASSIC PIGEON ENGRAVING** gives you faster target acquisition, a more controlled swing and less felt recoil
- **TRUGLO® TRU-BEAD® INTERCHANGEABLE FIBER-OPTIC FRONT SIGHT** offers a true, precise sight picture
- **TRADITIONAL MODEL 101® SHOTGUN DIMENSIONS** give you a performance advantage plus classic styling
- **EXTENDED SIGNATURE INVECTOR-PLUS CHOKE TUBES** offer predictable patterns to match your situation
- **BACK-BORED BARRELS** provide optimum shot patterns that are dense and even
- **PORTED BARRELS** reduce muzzle jump and help tame felt recoil
- **ADJUSTABLE TRIGGER** for perfect length of pull
- **HARD CHROME-PLATED CHAMBERS AND BORES** make these surfaces highly resistant to wear and corrosion
- **WHITE LINE SPACER PACHMAYR® DECELERATOR® RECOIL PAD** provides optimal protection against felt recoil





EVERY MODEL 101® SPORTING AND TRAP SHOTGUN COMES WITH A DURABLE, FITTED ABS HARD CASE IMPRINTED WITH THE WINCHESTER REPEATING ARMS® LOGO.

ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	CHOKE TUBES INCLUDED	OVERALL LENGTH**	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
MODEL 101 PIGEON TRAP										
513057493	12	30"	2 3/4"	XF, F, IM	47 5/8"	14 5/8"	1 1/2"	2 3/8"	7 1/2	$2,519.99
513057494	12	32"	2 3/4"	XF, F, IM	49 5/8"	14 5/8"	1 1/2"	2 3/8"	7 5/8	2,519.99
MODEL 101 PIGEON TRAP (ADJUSTABLE COMB)										
513059493	12	30"	2 3/4"	XF, F, IM	47 5/8"	14 5/8"	1 1/2"*	2 3/8"*	7 1/2	$2,679.99
513059494	12	32"	2 3/4"	XF, F, IM	49 5/8"	14 5/8"	1 1/2"*	2 3/8"*	7 5/8	2,679.99
MODEL 101 SPORTING										
513054492	12	28"	2 3/4"	LF, IM, M, IC, SK	45 5/8"	14 5/8"	1 3/8"	2 3/8"	7 1/8	$2,379.99
513054493	12	30"	2 3/4"	LF, IM, M, IC, SK	47 5/8"	14 5/8"	1 3/8"	2 3/8"	7 1/4	2,379.99
513054494	12	32"	2 3/4"	LF, IM, M, IC, SK	49 5/8"	14 5/8"	1 3/8"	2 3/8"	7 3/8	2,379.99

*ADJUSTABLE COMB STOCK DIMENSIONS ARE MEASURED WITH COMB IN THE LOWEST POSITION. **DOES NOT INCLUDE ADDED LENGTH OF CHOKE TUBES.

2011 - Winchester Blind Side Steel ammunition, with its 'hex' shape shot and diamond cut wad, is named ammo product of the year by *Outdoor Life* and *NRA American Hunter*.



2012 - The legendary Model 71 lever-action rifle returns to production.

Razor Boar XT ammunition debuts — the first Winchester product specifically designed for hunting wild hogs.

2013 - The Model 1873 Short Rifle is introduced.

The Gould Brothers begin shooting Winchester shotguns in their exhibitions.

The 17 Winchester Super Magnum debuts. At 3,000 feet per second, it's the fastest rimfire cartridge in the world.



SWEET SWING.

THE YEAR-ROUND FEATHER DUSTER.

MODEL 101

2014 - Long Beard XR redefines turkey hunting ammunition. SHOT LOK technology uses a liquid resin that hardens, keeping the shot perfectly round as it travels down the barrel. It sets two new world records at the NWTF still target competition in Edgefield, South Carolina.

Designed for the new shooter, Winchester's W Train & Defend ammunition is matched for range training and personal defense.



The National Park Service finds an original Winchester Model 1873 rifle leaning against a gnarled juniper tree in a remote part of the Great Basin National Park in Nevada.



BACK-BORED TECHNOLOGY

T-WRENCH, F, M, IC

FIELD

- **HIGH GLOSS GRADE II/III WALNUT STOCK WITH 20 LINES-PER-INCH CUT CHECKERING** looks elegant and improves grip
- **LOW-PROFILE RECEIVER** gives you faster target acquisition, a more controlled swing and less felt recoil
- **STEEL GRIP CAP** adds a classic touch
- **BACK-BORED BARRELS** provide optimum shot patterns that are dense and even
- **HARD CHROME-PLATED CHAMBERS AND BORES** make these surfaces highly resistant to wear and corrosion
- **INVECTOR-PLUS CHOKE TUBES** offer predictable patterns to match your situation
- **49% MORE HINGE SURFACE AREA** than our competitors, giving you greater strength for long-term wear
- **30% MORE LOCKING LUG CONTACT AREA** keeps the action tighter and minimizes wear
- **WHITE LINE SPACER PACHMAYR® DECELERATOR® RECOIL PAD** provides optimal protection against felt recoil



	ITEM NUMBER	GAUGE	BARREL LENGTH	CHAMBER	CHOKE TUBES INCLUDED	OVERALL LENGTH	LENGTH OF PULL	DROP AT COMB	DROP AT HEEL	NOMINAL WT. (LBS.)	SUGGESTED RETAIL
MODEL 101 FIELD											
	513046371	12	26"	3"	F, M, IC	43 1/4"	14 1/4"	1 3/8"	2 3/8"	6 3/4	$1,899.99
	513046361	12	28"	3"	F, M, IC	45 1/4"	14 1/4"	1 3/8"	2 3/8"	7	1,899.99

2015 - The introduction of the XPR rifle marks the first new Winchester brand bolt action centerfire design in more than 50 years. It is a robust, reliable and affordable hunting rifle that's intended to carry the brand forward for decades to come.

Deer Season XP rifle ammunition debuts, with a larger polymer tip for improved expansion.

This year marks the 50th anniversary of Winchester AA shotshells.

XPR™



2016 - Winchester Repeating Arms proudly introduces a host of classic commemoratives including the Model 1866 Yellow Boy — the gun that started it all 150 years ago.



WINCHESTER® CHOKE TUBES

Winchester® Signature choke tubes are unsurpassed in the shotgun industry. In collaboration with Briley®, one of the most renowned makers of choke tubes in the world, the Invector-Plus and Standard Invector tubes are carefully machined from the best materials and calibrated to the strictest tolerances to deliver shot patterns exceeding your highest expectations. Installing these tubes in your barrel ensures that you are getting optimum patterning for the most challenging of wild game and the most difficult presentations in clay target shooting.



SIGNATURE INVECTOR-PLUS CHOKE TUBES

12 GAUGE FOR WINCHESTER SUPREME, SELECT, SUPER X2, SUPER X3, SUPER X PUMP AND MODEL 101 SHOTGUNS

	ITEM NUMBER	GA.	DESCRIPTION	DIAMETER	CONS-TRICTION	SUGGESTED RETAIL
	61307103	12	Turkey (Camo Band)	.660	.082	$49.99
	6130703	12	Extra-Full Trap	.700	.040	49.99
	6130713	12	Full	.705	.035	49.99
	6130723	12	Light Full	.710	.030	49.99
	6130733	12	Improved Modified	.715	.025	49.99
	6130743	12	Modified	.720	.020	49.99
	6130753	12	Light Modified	.725	.015	49.99
	6130763	12	Improved Cylinder	.730	.010	49.99
	6130773	12	Skeet	.735	.005	49.99
	6130783	12	Cylinder	.740	.000	49.99
	6130793	12	Spreader/ Diffuser	Rifled	—	74.99



LONG BEARD INVECTOR-PLUS CHOKE TUBE

12 GAUGE FOR WINCHESTER SUPREME, SELECT, SUPER X2, SUPER X3, SUPER X PUMP AND MODEL 101 SHOTGUNS

	ITEM NUMBER	GA.	DESCRIPTION	DIAMETER	CONS-TRICTION	SUGGESTED RETAIL
NEW	61305106	12	Long Beard	.665	.077	$69.99

INVECTOR-PLUS CHOKE TUBES

12 GAUGE FOR WINCHESTER SUPREME, SELECT, SUPER X2, SUPER X3, SUPER X PUMP AND MODEL 101 SHOTGUNS

	ITEM NUMBER	GA.	DESCRIPTION	DIAMETER	CONS-TRICTION	SUGGESTED RETAIL
	613050	12	Extra-Full	.700	.040	$34.99
	613051	12	Full	.705	.035	34.99
	613052	12	Improved Modified	.715	.025	34.99
	613053	12	Modified	.720	.020	34.99
	613054	12	Improved Cylinder	.730	.010	34.99
	613055	12	Skeet	.735	.005	34.99
	613056	12	Cylinder	.740	.000	34.99

STANDARD INVECTOR CHOKE TUBES

12 GAUGE FOR WINCHESTER SUPER X2 PRACTICAL MODELS

	ITEM NUMBER	GA.	DESCRIPTION	DIAMETER	CONS-TRICTION	SUGGESTED RETAIL
	6130303	12	Full	.690	.035	$29.99
	6130313	12	Improved Modified	.700	.025	29.99
	6130323	12	Modified	.705	.020	29.99
	6130333	12	Improved Cylinder	.715	.010	29.99
	6130343	12	Skeet	.720	.005	29.99
	6130353	12	Cylinder	.725	.000	29.99



SUPER X RIFLE HINGED FLOORPLATE MAGAZINE



SUPER X RIFLE DETACHABLE FLOORPLATE MAGAZINE

	ITEM NUMBER	DESCRIPTION	SUGGESTED RETAIL
SUPER X RIFLE HINGED FLOORPLATE MAGAZINE			
	112029907	30-06 Sprg	$79.99
	112029906	300 Win Mag	79.99
	112029904	270 WSM	79.99
	112029905	300 WSM	79.99
SUPER X RIFLE DETACHABLE FLOORPLATE MAGAZINE			
	112029903	30-06 Sprg	$79.99
	112029902	300 Win Mag	79.99
	112029900	270 WSM	79.99
	112029901	300 WSM	79.99
XPR RIFLE DETACHABLE BOX MAGAZINE			
	112098800	270 Win, 30-06 Sprg	$29.99
	112098801	7mm Rem Mag, 300 Win Mag, 338 Win Mag	29.99
	112098802	243 Win, 7mm-08 Rem, 308 Win	29.99
	112098803	270 WSM, 300 WSM, 325 WSM	29.99



XPR RIFLE DETACHABLE BOX MAGAZINE

(AMMUNITION SHOWN NOT INCLUDED.)

WINCHESTER® SCOPE BASES AND RINGS

Make sure your favorite Winchester® firearm carries its scope with Winchester bases and rings. Designed and manufactured with absolute precision from 7000-series aircraft grade aluminum alloy (or solid steel where noted) these mounts will hold today's high-magnification scopes without shifting zero.



XPR AND MODEL 70 RIFLE SCOPE SET WITH INTEGRATED BASES simplify mounting and help ensure your scope will stay zeroed in adverse conditions.



BASES AND RINGS are available in **GLOSS FINISH** to match scope and firearm.





WINCHESTER BASES for **XPR RIFLE** and **SHOTGUNS** accept Weaver-style rings.

	ITEM NUMBER	DESCRIPTION	SUGGESTED RETAIL
SCOPE BASES AND RINGS			
	62100	Scope Set, M70, Std Height, Matte, 1"	$69.99
	62200	Scope Set, M70, Med Height, Matte, 1"	69.99
	62300	Scope Set, M70, High Height, Matte, 1"	69.99
	62101	Scope Set, M70, Std Height, Matte, 30mm	69.99
	62201	Scope Set, M70, Med Height, Matte, 30mm	69.99
	62301	Scope Set, M70, High Height, Matte, 30mm	69.99
	62102	Scope Set, M70 Safari, Std Height, Matte, 1"	69.99
	62202	Scope Set, M70 Safari, Med Height, Matte, 1"	69.99
	62302	Scope Set, M70 Safari, High Height, Matte, 1"	69.99
	62103	Scope Set, M70 Safari, Std Height, Matte, 30mm	69.99
	62203	Scope Set, M70 Safari, Med Height, Matte, 30mm	69.99
	62303	Scope Set, M70 Safari, High Height, Matte, 30mm	69.99
	63100	Scope Set, M70, Std Height, Gloss, 1"	69.99
	63200	Scope Set, M70, Med Height, Gloss, 1"	69.99
	63300	Scope Set, M70, High Height, Gloss, 1"	69.99
	63101	Scope Set, M70, Std Height, Gloss, 30mm	69.99
	63201	Scope Set, M70, Med Height, Gloss, 30mm	69.99
	63301	Scope Set, M70, High Height, Gloss, 30mm	69.99
	63102	Scope Set, M70 Safari, Std Height, Gloss, 1"	69.99
	63202	Scope Set, M70 Safari, Med Height, Gloss, 1"	69.99
	63302	Scope Set, M70 Safari, High Height, Gloss, 1"	69.99
	63103	Scope Set, M70 Safari, Std Height, Gloss, 30mm	69.99
	63203	Scope Set, M70 Safari, Med Height, Gloss, 30mm	69.99
	63303	Scope Set, M70 Safari, High Height, Gloss, 30mm	69.99
	62620	Scope Set, XPR, Std Height, Matte ,1"	69.99
	62621	Scope Set, XPR, Med Height , Matte, 1"	69.99
	62622	Scope Set, XPR, High Height, Matte, 1"	69.99
	64630	Scope Set, XPR, Std Height, Matte, 30mm	69.99
	64631	Scope Set, XPR, Med Height, Matte, 30mm	69.99
	64632	Scope Set, XPR, High Height, Matte, 30mm	69.99
	63500	Steel Base, M70, Gloss	44.99
	63501	Steel Base, M1885 High Wall Hunter, Gloss	104.99
	63502	Steel Base, M1885 Low Wall, Gloss	104.99
	63600	Steel Rings, Std Height, Gloss, 1"	99.99
	63601	Steel Rings, Med Height, Gloss, 1"	99.99
	63602	Steel Rings, High Height, Gloss, 1"	99.99
	63603	Steel Rings, Std Height, Gloss, 30mm	99.99
	63604	Steel Rings, Med Height, Gloss, 30mm	99.99
	63605	Steel Rings, High Height, Gloss, 30mm	99.99
	62500	Alloy Base, SXP, Matte	29.99
	62501	Alloy Base, SX3/SX2, Matte	29.99
	62502	Weaver-style Alloy Base, XPR, 2-Piece, Matte	24.99
	62600	Weaver-style Alloy Rings, Std Height, Matte, 1"	34.99
	62601	Weaver-style Alloy Rings, Med Height, Matte, 1"	34.99
	62602	Weaver-style Alloy Rings, High Height, Matte, 1"	34.99
	62610	Weaver-style Alloy Rings, Std Height, Matte, 30mm	34.99
	62611	Weaver-style Alloy Rings, Med Height, Matte, 30mm	34.99
	62612	Weaver-style Alloy Rings, High Height, Matte, 30mm	34.99

BASES for **1885 RIFLES** accept Winchester-style rings.



SXP BASE



	ITEM NUMBER	GA.	CHAMBER	BARREL LENGTH	DESCRIPTION	SUGGESTED RETAIL
SUPER X PUMP FIELD AND TURKEY BARRELS						
	611251291	12	3 1/2"	26"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	$149.99
	611251292	12	3 1/2"	28"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	149.99
	611251391	12	3"	26"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	149.99
	611251392	12	3"	28"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	149.99
	611270291	12	3 1/2"	26"	MOSGB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
	611270292	12	3 1/2"	28"	MOSGB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
	611254291	12	3 1/2"	26"	MODB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
	611254292	12	3 1/2"	28"	MODB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
	611254391	12	3"	26"	MODB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	179.99
	611254392	12	3"	28"	MODB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	179.99
	611251253	12	3 1/2"	24"	Matte Blued, Vent Rib, with 1 X-Full Extended Invector-Plus Choke Tube	159.99
	611251353	12	3"	24"	Matte Blued, Vent Rib, with 1 X-Full Extended Invector-Plus Choke Tube	159.99
	611257391	12	3"	26"	Matte Blued, Vent Rib 5 Shot, with 1 Modified Invector-Plus Choke Tube	139.99
	611257392	12	3"	28"	Matte Blued, Vent Rib 5 Shot, with 1 Modified Invector-Plus Choke Tube	139.99
	611261340	12	3"	22"	Matte Blued, Rifled, TRUGLO Sights	179.99
NEW	611293291	12	3 1/2"	26"	MOBL, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
NEW	611293292	12	3 1/2"	28"	MOBL, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
NEW	611260291	12	3 1/2"	26"	Max-4, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
NEW	611260292	12	3 1/2"	28"	Max-4, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
NEW	611290291	12	3 1/2"	26"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
NEW	611290292	12	3 1/2"	28"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
NEW	611260391	12	3"	26"	Max-4, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
NEW	611260392	12	3"	28"	Max-4, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
NEW	611290391	12	3"	26"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
NEW	611290392	12	3"	28"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	189.99
	611251691	20	3"	26"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	149.99
	611251692	20	3"	28"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	149.99
	611251653	20	3"	24"	Matte Blued, Vent Rib, with 1 X-Full Extended Invector-Plus Choke Tube	159.99
SUPER X3 RIFLED BARRELS						
	611108340	12	3"	22"	Matte Blued, Rifled, Cantilever Scope Mount with Synthetic Forearm*	$579.99
	611107340	12	3"	22"	MOBU, Rifled, Cantilever Scope Mount with Synthetic Forearm*	659.99
	611121340	12	3"	22"	MOINF, Rifled, Cantilever Scope Mount with Synthetic Forearm*	659.99
	611108240	12	3 1/2"	22"	Matte Blued, Rifled, Cantilever Scope Mount with Synthetic Forearm*	539.99
	611121240	12	3 1/2"	22"	MOINF, Rifled, Cantilever Scope Mount with Synthetic Forearm*	539.99
	611062640	20	3"	22"	Matte Blued, Rifled, Cantilever Scope Mount	539.99
	611121640	20	3"	22"	MOINF, Rifled, Cantilever Scope Mount	599.99
SUPER X3 FIELD AND TURKEY BARRELS						
	611053271	12	3 1/2"	26"	Perma-Cote UT Gray, Vent Rib, with 1 Modified Invector-Plus Choke Tube	$519.99
	611053261	12	3 1/2"	28"	Perma-Cote UT Gray, Vent Rib, with 1 Modified Invector-Plus Choke Tube	519.99
	611054371	12	3"	26"	Perma-Cote UT Gray, Vent Rib, with 1 Modified Invector-Plus Choke Tube	419.99
	611054361	12	3"	28"	Perma-Cote UT Gray, Vent Rib, with 1 Modified Invector-Plus Choke Tube	419.99
	611054691	20	3"	26"	Perma-Cote UT Gray, Vent Rib, with 1 Modified Invector-Plus Choke Tube	419.99
	611054692	20	3"	28"	Perma-Cote UT Gray, Vent Rib, with 1 Modified Invector-Plus Choke Tube	419.99
	611123291	12	3 1/2"	26"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	459.99
	611123292	12	3 1/2"	28"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	459.99
	611123391	12	3"	26"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	399.99
	611123392	12	3"	28"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	399.99
	611123691	20	3"	26"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	399.99
	611123692	20	3"	28"	Matte Blued, Vent Rib, with 1 Modified Invector-Plus Choke Tube	399.99
	611155291	12	3 1/2"	26"	MOSGB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611155292	12	3 1/2"	28"	MOSGB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611074271	12	3 1/2"	26"	MODB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611074261	12	3 1/2"	28"	MODB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611155691	20	3"	26"	MOSGB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611115692	20	3"	28"	MOSGB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
NEW	611158291	12	3 1/2"	26"	MOBL, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
NEW	611158292	12	3 1/2"	28"	MOBL, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
NEW	611159291	12	3 1/2"	26"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
NEW	611159292	12	3 1/2"	28"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
NEW	611158391	12	3"	26"	MOBL, Vent Rib, with 1 Modified Invector-Plus Choke Tube	539.99
NEW	611158392	12	3"	28"	MOBL, Vent Rib, with 1 Modified Invector-Plus Choke Tube	539.99

DO NOT ATTEMPT THE USE OF 3 1/2" CHAMBERED BARRELS WITH 3" RECEIVERS NOR 3" CHAMBERS WITH 3 1/2" RECEIVERS. *TO PREVENT DAMAGE TO FOREARMS, THESE 12 GAUGE SUPER X3 RIFLED CANTILEVER BARRELS ARE DELIVERED WITH A NEW FOREARM SPECIFICALLY DESIGNED TO FIT OVER THE THICKER, RIFLED BARREL WALL.

	ITEM NUMBER	GA.	CHAMBER	BARREL LENGTH	DESCRIPTION	SUGGESTED RETAIL
SUPER X3 FIELD AND TURKEY BARRELS						
NEW	611159391	12	3"	26"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	$539.99
NEW	611159392	12	3"	28"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	539.99
NEW	611158691	20	3"	26"	MOBL, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
NEW	611158692	20	3"	28"	MOBL, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
NEW	611159691	20	3"	26"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
NEW	611159692	20	3"	28"	Max-5, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611074691	20	3"	26"	MODB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611074692	20	3"	28"	MODB, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611117291	12	3 1/2"	26"	MOINF, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611117292	12	3 1/2"	28"	MOINF, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611117691	20	3"	26"	MOINF, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611117692	20	3"	28"	MOINF, Vent Rib, with 1 Modified Invector-Plus Choke Tube	549.99
	611123253	12	3 1/2"	24"	Matte Blued, Vent Rib, TRUGLO Sights, with 1 X-Full Extended Invector-Plus Choke Tube	459.99
	611123353	12	3"	24"	Matte Blued, Vent Rib, TRUGLO Sights, with 1 X-Full Extended Invector-Plus Choke Tube	399.99
	611123653	20	3"	24"	Matte Blued, Vent Rib, TRUGLO Sights, with 1 X-Full Extended Invector-Plus Choke Tube	399.99

DO NOT ATTEMPT THE USE OF 3 1/2" CHAMBERED BARRELS WITH 3" RECEIVERS NOR 3" CHAMBERS WITH 3 1/2" RECEIVERS. *TO PREVENT DAMAGE TO FOREARMS, THESE 12 GAUGE SUPER X3 RIFLED CANTILEVER BARRELS ARE DELIVERED WITH A NEW FOREARM SPECIFICALLY DESIGNED TO FIT OVER THE THICKER, RIFLED BARREL WALL.

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You can expect the same great customer service you've become accustomed to over the years. Expert gunsmiths can help you with the most technical problems and repairs to your firearms. There are many Authorized Repair Centers (ARC) throughout the country with gun repair professionals who know your firearm inside and out. If you need service on current models, as well as older Model 70, Model 94, Model 9422 or Model 1300 firearms, please contact one of the Authorized Repair Centers or our main Service Center in Arnold, Missouri. Please call (800) 333-3288 or visit online at http://www.winchesterguns.com/customerservice/partsservice/index.asp for more information.

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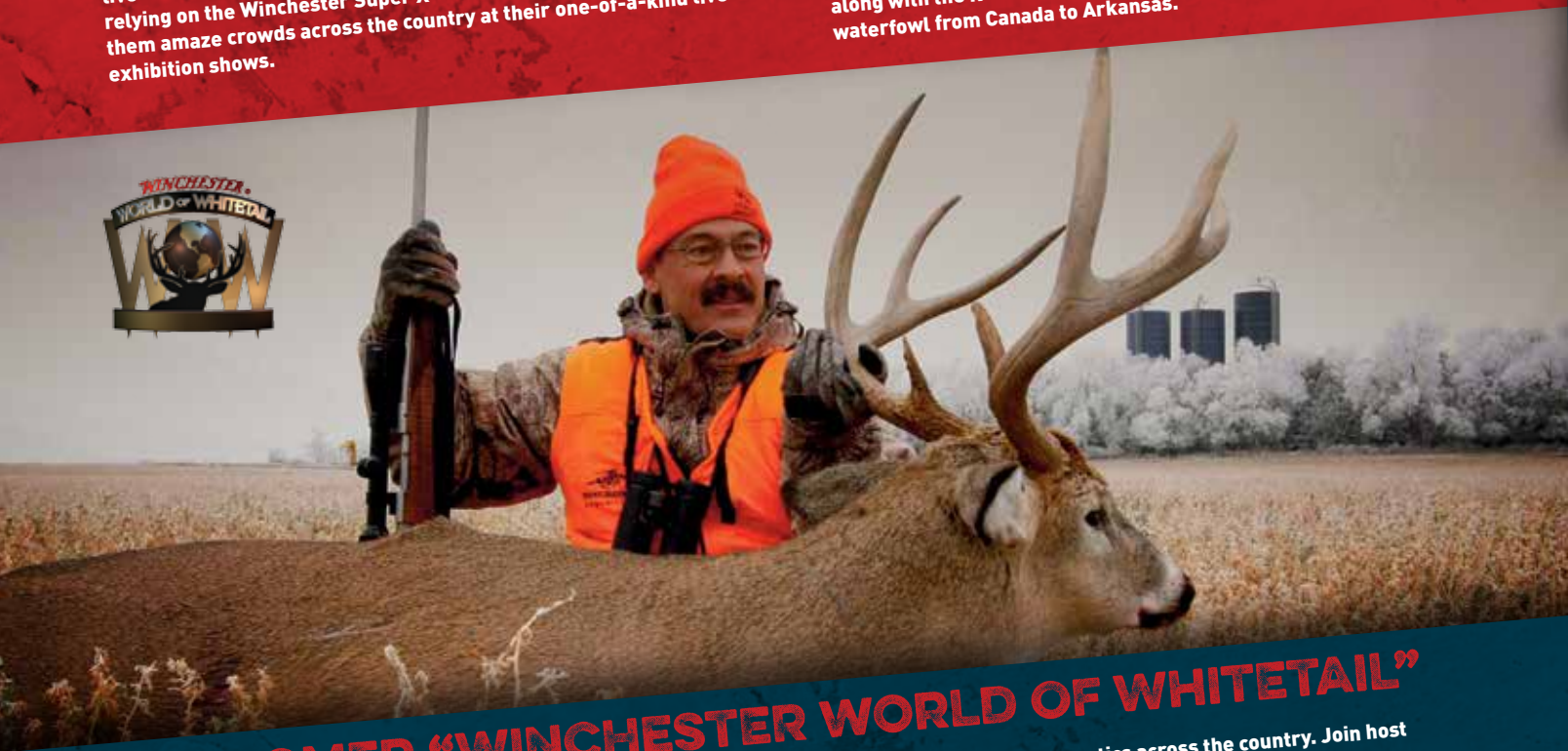


GOULD BROTHERS® EXHIBITION SHOOTING

With little more than a vision of becoming professional exhibition shooters, the Gould Brothers searched for shotguns that would consistently perform at the highest level. They checked out all the manufacturers and both decided Winchester® was the way to go. Now, after countless rounds of practice and over six years of performing live shows on the biggest stages, the Gould Brothers are still relying on the Winchester Super X®3 and the Super X® Pump to help them amaze crowds across the country at their one-of-a-kind live exhibition shows.

"RNT-V"

"RNT-V" is a reality based show that centers around RNT Calls, today's leading manufacturer of custom duck and goose calls. The show is unique in that it gives a behind-the-scenes look at what it is to be a hardcore waterfowler, to juggle running a waterfowl-related business, film and produce an all waterfowl television program while still finding time to spend with family and friends. It is like no other show on outdoor television. Viewers get to witness first hand the total process of designing, developing, building, and testing new products then tagging along with the RNT crew as they scour the countryside chasing waterfowl from Canada to Arkansas.



RON SPOMER "WINCHESTER WORLD OF WHITETAIL"

It's hard-core whitetail hunting at its finest. This adventure-hunting reality series is prime for whitetail fanatics across the country. Join host Ron Spomer as he tells all, including his strategies and tactics for taking big bucks. Viewers will also tag along and be "on-location" across the country as Ron hunts with resident experts and consults with ranch owners on how to manage for more and bigger deer, and tests the latest new products for hunting monster whitetails.

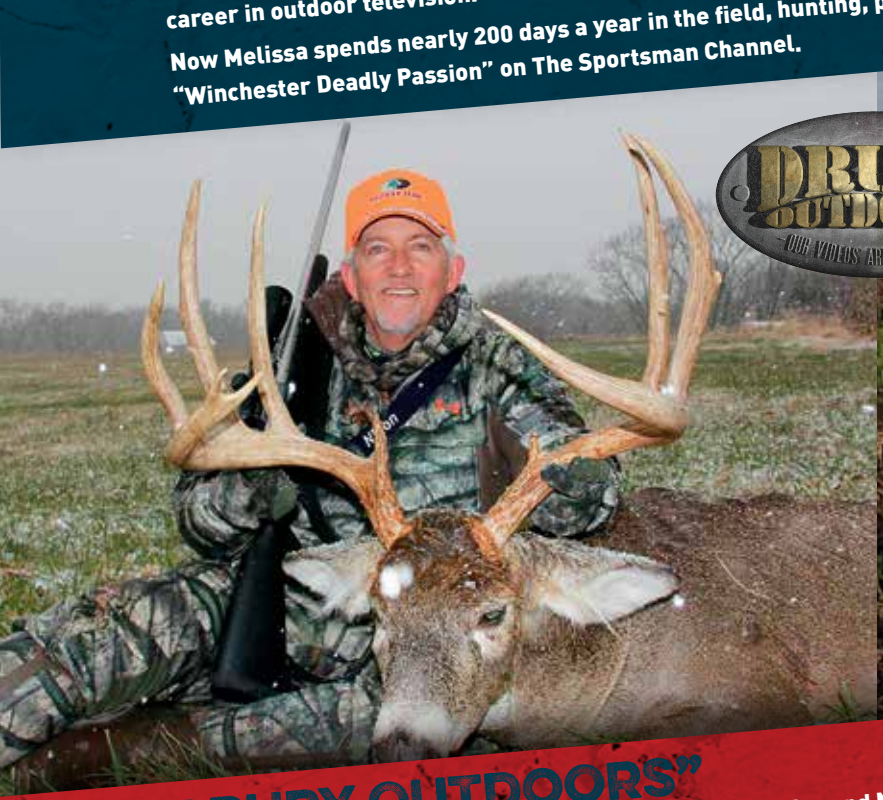


MELISSA BACHMAN "WINCHESTER DEADLY PASSION"

Melissa Bachman is an accomplished huntress with a unique ability to share her love for the great outdoors and all things wild with her passionate fans and viewers.

Growing up in central Minnesota, surrounded by an avid hunting family filled with love and mentors galore, Melissa pursued her academic life with the same moxie as her passion for hunting. After graduating with honors and armed with degrees in both television broadcasting and Spanish from St. Cloud State University, she trained her sights on a career in outdoor television.

Now Melissa spends nearly 200 days a year in the field, hunting, producing and editing for her television show "Winchester Deadly Passion" on The Sportsman Channel.





"DRURY OUTDOORS"

Take four members of the Drury family — Mark, Terry, Taylor and Matt — add a passion for hunting and sharing the adventure of the hunt with viewers, and you have one of the most popular and innovative family-oriented outdoor programs on TV today. If you love hunting whitetails and turkeys, you'll enjoy spending time with Winchester and the whole DOD Team on the Outdoor Channel and the Pursuit Channel.

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